

The Spokane Association of REALTORS® presents:

# Our next Education Excellence Series

## August 10, 2017 with General Membership Meeting/Luncheon



“Increasing Your SEO and Online Traffic” and “Internet Correct: Etiquette & Ethics in the Ethers” with WA REALTORS® Instructor Terry Eccles-Pettet

**\$40.00 early registration (\$60 after Tuesday, August 1, 2017)**

(includes 2 classes, lunch, and a networking morning and luncheon opportunity, SAR Quarterly Membership Meeting, and total of 7.5 clock hours too!) SEATING IS LIMITED. Don't miss out.

Register for class and lunch/meeting @ [www.spokanerealtor.com](http://www.spokanerealtor.com) or return form to Debbie with payment.

If you do not plan to attend the class, you may register for lunch & membership mtg. for only \$20.00 Call the SAR to reserve your seat or register under education for lunch/meeting only. (Class w/lunch must be pre-paid)

- ◆ **8:30 am: Increasing Your SEO:** *Improving your SEO (search engine optimization) is crucial to building a robust online presence. Learn why REALTORS® who blog have an edge, how they do it, how they market it, and how to write your own. (4.0 clock hrs) 8:30 to 12:30 pm*
- ◆ **Networking/Meeting & Luncheon Buffet:** *immediately following morning class. Approximately 12:30 pm to 1:30 pm*
- ◆ **1:30 pm: Internet Etiquette:** *Learn best practices for using the internet, email, social media, and online marketing for real estate. Go in-depth into today's online culture and learn proper etiquette for navigating the web while building an online community and sphere. (3.5 clock hrs) 1:30 to 5:00 pm with 1 quick break.*

Date: Thursday, Aug. 10

Location:

**Centerplace Regional Events Center**

**2426 N. Discovery Place  
Spokane Valley, WA 99216**

Registration opens: 7:30 a.m.  
Class starts at 8:30 a.m.

Instructor:  
**Terry Eccles-Pettet**

### EDUCATION REGISTRATION FORM

**Increasing your SEO and Internet Correct Etiquette: Thursday, August 10, 2017**

Please mail registration form and your payment to the S.A.R. 1924 N. Ash Spokane, WA 99205.  
OR online Credit Card Enrollment also available: [www.SpokaneRealtor.com /Education](http://www.SpokaneRealtor.com/Education)

Visa  MC For \$ \_\_\_\_\_ Card # \_\_\_\_\_ Expires \_\_\_\_\_

Signature \_\_\_\_\_ Last 3 Digit Security Code \_\_\_\_\_

Name \_\_\_\_\_ SAR Member # \_\_\_\_\_

Office \_\_\_\_\_ Your Phone # \_\_\_\_\_ Email \_\_\_\_\_

Credit Card Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Cancellation Policy:** A refund will be granted until Noon on Monday August 7th, after which time there will be no refund.  
Anyone not showing for registration (and staying for class) will not be given a refund.