Your Listing Asset Management Company

31-DAY REPORT FOR YOUR LISTINGS

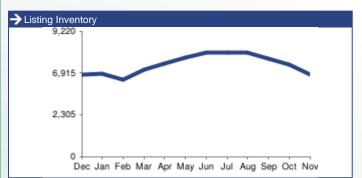


SOURCE REPORT

- EXECUTIVE SUMMARY

You currently have **4,416** listings, and you are subscribed to **71** publishers. **3** of your brokers currently have a paid subscription to ListHub. You currently have **98** registered brokers using ListHub.

Terms are defined on the last page of this report.



→ Top Publishers by Number of Views							
Publisher	Property Views	% of Views					
Zillow	1,893,055	97%					
Trulia 🖺	22,063	1%					
Homes.com	16,958	1%					

→ Top Locations of Your Online Consumers						
City	Property Views	% of Views				
Spokane, WA	12,629	33%				
Seattle, WA	2,755	7%				
Portland, OR	541	1%				





Metrics Alert: Rep	ported Issue(s)						
A potential reporting issue has been identified with Lands of America. Thank you for your patience while we investigate and work to remedy the situation.							

→ Top Property Categories					
Description	Listing Count	Property Views	Click-Throughs (Visits)	Inquiries	Performance Rank
\$100K - \$200K - 3BR Residential - For Sale	565	298,071	184	48	1st
\$200K - \$300K - 4BR Residential - For Sale	358	197,628	75	39	2nd
\$200K - \$300K - 3BR Residential - For Sale	406	168,776	211	15	3rd

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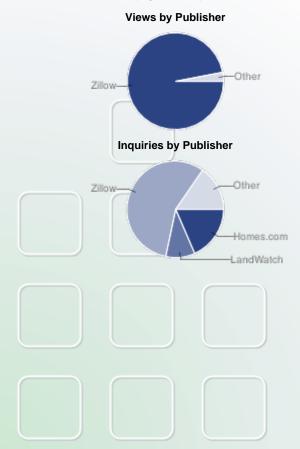


- DETAILED ANALYSIS: PUBLISHER COMPARISON CHART

This report shows a comparison of activity generated from your listings online.

Views, visits, and inquiries are based on the number of listings displayed by the publisher. If the publisher displays a listing provided by a source other than ListHub or if a listing is not displayed due to an uploading error, the activity data for that listing is not included in ListHub reports.

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→ How Do The Publishers Compare?					
i i	Listings	Consum	er Traffic	Inquiries	
Publisher	Total	Property Views	Click-Throughs (Visits)	Email	Phone
Zillow 🖺	Not Applicable	1,893,055	Not Applicable	182	Not Applicable
Trulia 🗐	Not Applicable	22,063	Not Applicable	3	0
Homes.com	2,346	16,958	17	60	Not Applicable
LandWatch	2,635	12,463	1,336	26	Not Applicable
Homes&Land	2,700	2,233	0	Not Provided	Not Provided
HomeBidz	1,490	1,657	30	16	Not Applicable
HomeFinder.com ☐	3,412	1,646	79	2	Not Applicable
Keller Williams	418	1,403	0	1	Not Applicable
Lands of America 🕰	1,209	1,394	0	5	Not Applicable
Point2 Homes	2,553	1,110	5	0	Not Applicable
RealtyStore	2,478	821	1	Not Provided	Not Provided
Foreclosure.com	2,576	614	0	0	Not Applicable
LakeHomesUSA	2,483	377	69	0	Not Applicable
MyRentToOwn.com	2,556	342	32	Not Applicable	Not Applicable
Juwai	2,456	305	36	1	Not Applicable
DigiPropz	2,673	241	0	1	Not Applicable
The Real Estate Book	2,864	241	2	0	Not Applicable
HomeSpotter	2,679	232	Not Applicable	Not Applicable	Not Applicable
Total		1,958,295	2,178	312	0

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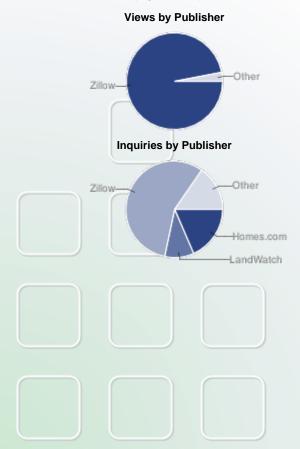
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- DETAILED ANALYSIS: PUBLISHER COMPARISON CHART (CONTINUED)

This report shows a comparison of activity generated from your listings online.

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	Listings	Consum	Consumer Traffic		Inquiries	
Publisher	Total	Property Views	Click-Throughs (Visits)	Email	Phone	
RealtyTrac	2,477	207	4	0	Not Applicable	
МНВау	129	163	4	Not Provided	Not Provided	
HomeFacts	2,393	117	2	0	Not Provided	
HomeSteps	200	107	0	Not Applicable	Not Applicable	
HouseHunt.com	2,355	77	0	0	Not Applicable	
New Home Source	127	66	0	Not Applicable	Not Applicable	
HomeStarSearch	2,673	62	0	Not Applicable	Not Applicable	
USHUD.com	2,482	54	8	Not Applicable	Not Applicable	
SearchALLProperties by L2L	2,423	52	0	10	Not Applicable	
Property Shark	2,569	40	5	Not Provided	Not Provided	
CommercialSearch	69	33	0	0	Not Applicable	
RealQuest Express	2,576	29	0	0	Not Provided	
Zumper	0	23	0	0	Not Applicable	
VisualShows	2,907	21	0	Not Applicable	Not Applicabl	
LotNetwork.com	864	19	0	Not Applicable	Not Applicabl	
Investability	1,529	16	0	0	Not Applicabl	
FindTheBest Homes	2,392	11	0	Not Applicable	Not Applicable	
Nestigator	2,673	8	0	0	Not Applicable	
Total		1,958,295	2,178	312	0	

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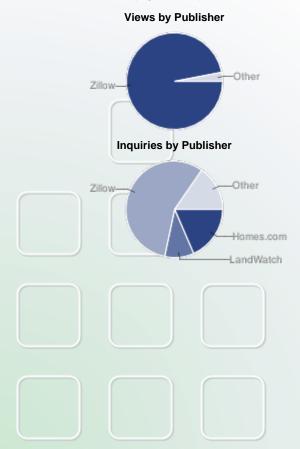
31-DAY REPORT FOR YOUR LISTI

- DETAILED ANALYSIS: PUBLISHER COMPARISON CHART (CONTINUED)

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	Listings	Listings Consumer Traffic		fic Inquiries		
Publisher	Total	Property Views	Click-Throughs (Visits)	Email	Phone	
Close2Homes	2,679	7	0	0	Not Applicable	
eLookyLoo	2,456	6	0	0	Not Applicable	
Houses.net	2,553	6	0	Not Applicable	Not Applicable	
Joyful Home	2,673	5	0	Not Applicable	Not Applicable	
WikiRealty	2,331	5	0	0	Not Applicable	
Harmon Homes	2,582	3	0	0	0	
RealSavvy	2,673	2	0	0	Not Applicable	
Relola	2,676	1	0	Not Applicable	Not Applicable	
AdWerx	2,414	0	0	Not Applicable	Not Applicable	
BDRMS	2,676	0	0	Not Applicable	Not Applicable	
DODHousingNetwork	1,527	0	0	Not Applicable	Not Applicable	
DreamHomeList	2,559	0	0	Not Applicable	Not Applicable	
FindAPlace4Me by VisualTour	2,411	0	0	Not Provided	Not Applicable	
FixFlip	2,550	0	0	Not Applicable	Not Applicable	
FreedomSoft	2,471	0	0	Not Applicable	Not Applicable	
GCHomeSearch	2,553	0	0	Not Applicable	Not Applicable	
Guidance Realty	2,407	0	0	0	Not Applicable	
Guyigu	2,556	0	0	Not Applicable	Not Applicable	
Total		1,958,295	2,178	312	0	

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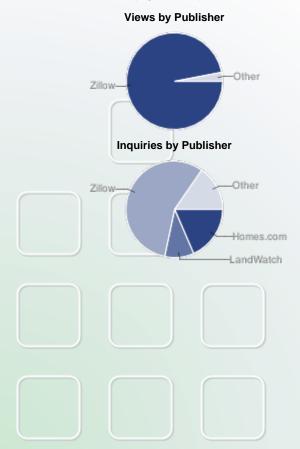


- DETAILED ANALYSIS: PUBLISHER COMPARISON CHART (CONTINUED)

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	Listings	Consum	er Traffic	Inquiries	
Publisher	Total	Property Views	Click-Throughs (Visits)	Email	Phone
Home2.me by TourFactory	2,362	0	8	0	Not Applicable
HomePriceTrends	2,553	0	0	Not Applicable	Not Applicable
HomeWinks	2,474	0	0	Not Applicable	Not Applicable
HouseHappy	2,323	0	0	Not Applicable	Not Applicable
HouseValueStore	2,488	0	5	Not Applicable	Not Applicable
ImagesWork by CirclePix	2,205	0	0	0	Not Applicable
Kahping	2,553	0	0	Not Applicable	Not Applicable
KeyBoom	2,939	0	0	0	Not Applicable
LandAndFarm	1,366	0	494	5	Not Applicable
LearnMoreNow.com/FindHomes	2,579	0	0	Not Applicable	Not Applicable
Lifestyled Listings	2,553	0	0	Not Applicable	Not Applicable
ListReports	2,676	0	0	Not Applicable	Not Applicable
Open Real Estate Community	2,417	0	0	0	Not Applicable
Rate My Agent	2,676	0	0	Not Applicable	Not Applicable
Revestor	2,553	0	0	Not Applicable	Not Applicable
Showing Suite	3,220	0	0	Not Applicable	Not Applicable
TotalExpert	2,556	0	0	Not Applicable	Not Applicable
Vast	3,555	0	3	Not Applicable	Not Applicable
Total		1,958,295	2,178	312	0

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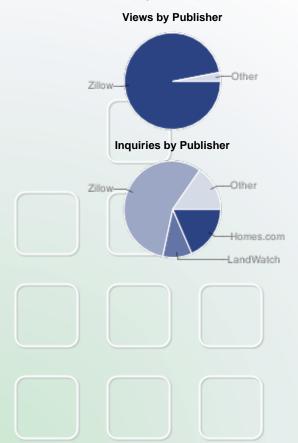


- DETAILED ANALYSIS: PUBLISHER COMPARISON CHART (CONTINUED)

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→ How Do The Publishers Compare?					
	Listings	Consum	er Traffic	Inqu	uiries
Publisher	Total	Property Views	Click-Throughs (Visits)	Email	Phone
Veracity	Not Provided	0	0	Not Provided	Not Provided
Vscreen	2,550	0	0	0	Not Applicable
Ylopo	2,553	0	0	Not Applicable	Not Applicable
Organic	0	0	24	0	0
Back At You Media	2,556	Not Applicable	14	Not Applicable	Not Applicable
LiquidusMedia	405	Not Applicable	Not Applicable	Not Applicable	Not Applicable
Total		1,958,295	2,178	312	0

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► DETAILED ANALYSIS: PROPERTY CATEGORIES

This report shows the categories of your top listings ranked based on the number of visits/click-throughs, inquiries and listings.

Terms are defined on the last page of this report.

→ Listing Activity by Inventory Category							
Description	Listing Count	Property Views	Click-Throughs (Visits)	Inquiries	Performance Rank		
\$100K - \$200K - 3BR Residential - For Sale	565	298,071	184	48	1st		
\$200K - \$300K - 4BR Residential - For Sale	358	197,628	75	39	<u>2</u> nd		
\$200K - \$300K - 3BR Residential - For Sale	406	168,776	211	15	3rd		
\$100K - \$200K - 4BR Residential - For Sale	315	180,223	31	20	4th		
\$100K - \$200K - 2BR Residential - For Sale	268	130,035	76	13	5th		
\$300K - \$400K - 4BR Residential - For Sale	167	104,338	34	10	6th		
\$200K - \$300K - 5BR Residential - For Sale	131	90,094	12	5	7 th		
\$100K - \$200K - 5BR Residential - For Sale	65	49,813	28	16	8th		
\$100K - \$200K Lots & Land - For Sale	456	35,250	198	4	9th		
\$300K - \$400K - 3BR Residential - For Sale	135	34,240	42	9	10 th		

There are an additional 190 inventory categories that are not shown.

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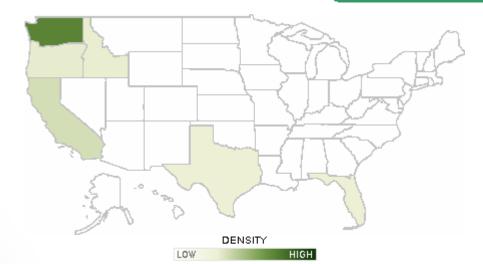


DETAILED ANALYSIS: LOCATION OF YOUR ONLINE CONSUMERS

The shading on the map shows the relative number of consumers in each state that visited your properties online based on GIS

GIS coding is technology used to geographically locate online consumers.

Terms are defined on the last page of this report.



→ Top States						
State	Property Views	% of Views	Click-Throughs (Visits)	% of Visits	Inquiries	% of Inquiries
Washington	25,089	62%	947	59%	41	58%
California	4,688	12%	180	11%	13	18%
Oregon	1,422	4%	62	4%	2	3%
Idaho	1,220	3%	46	3%	3	4%
Texas	982	2%	47	3%	4	6%
Florida	629	2%	59	4%	0	0%
Arizona	594	1%	54	3%	0	0%
Utah	465	1%	10	1%	1	1%
Colorado	421	1%	33	2%	2	3%
Nevada	346	1%	9	1%	1	1%
Illinois	297	1%	23	1%	0	0%
Virginia	243	1%	8	1%	0	0%

Top Cities						
City	Property Views	% of Views	Click-Throughs (Visits)	% of Visits	Inquiries	% of Inquiries
Spokane, WA	12,629	33%	399	27%	18	28%
Seattle, WA	2,755	7%	103	7%	3	5%
Portland, OR	541	1%	23	2%	1	2%
Kent, WA	450	1%	15	1%	2	3%
Tacoma, WA	444	1%	18	1%	1	2%
Los Angeles, CA	348	1%	10	1%	6	9%
Liberty Lake, WA	339	1%	12	1%	2	3%
Yakima, WA	301	1%	11	1%	0	0%
Post Falls, ID	277	1%	10	1%	0	0%
Renton, WA	277	1%	9	1%	0	0%
Bellevue, WA	275	1%	18	1%	1	2%
Federal Way, WA	260	1%	8	1%	0	0%

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31-DAY REPORT FOR YOUR LISTINGS



EXPLANATION OF TERMS

→ Explanation of Terms

Agent ID - Each agent has a unique user ID per MLS and per office. Since it is possible for some agents to hold more than one agent ID, the ID is included for the purpose of distinction.

Publisher labeled "Organic" - an instance when the consumer was taken to the property page hosted by ListHub by a means other than one of the publishers, such as when the consumer searches for a specific property address in a search engine and is taken directly to the property page.

Click-Throughs (Visits) - occurs when a consumer is redirected from a publisher website to a property page chosen by the company.

Inquiries - an event where the consumer starts an email interaction with the broker or agent using a link on the website. This would result in the broker/agent receiving an email with a return email address for the consumer. Includes the number of times a consumer clicked on "Click to view phone number" or called the listing broker or agents via a mobile app.

Listing Count - the number of active listings that each agent has on the date of the report or the number of active listings in a property category on the date of the report. The Listing Count may include properties that are no longer active but were at some point active during the time period of the report.

Listing Inventory - the total active listings that are being pulled from the MLS each month.

Not Applicable - this indicates that the website does not include the feature that would generate metrics in this category. For example, some websites do not have a property detail page for each listing, and therefore the reports would not display "views" for that site.

Not Provided - this indicates that the website does not provide this category of data for inclusion in the reports.

Performance Rank - unique algorithms determine the performance of listings within certain property categories as well as the performance of listings for each agent. This algorithm factors in the number of views, visits/click-throughs, and the number of inquiries.

Property Views - occurs when a consumer clicks on the thumbnail view of a property to view more details, while still on the publisher website.

■- indicates that the traffic reported by the site includes traffic from mobile applications.

A - Metrics Alert. Our systems monitor the quality and accuracy of metrics we receive from publishers. If we receive metrics data that is incorrect or requires validation, the Metrics Alert Icon will display beside that publisher on your report, along with details about the issue.

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