



SPOKANE ASSOCIATION OF REALTORS®

2022 – 2024 STRATEGIC PLAN

Approved December 21, 2021



MISSION

The Spokane Association of REALTORS®:

- *ENGAGES its members,*
- *ENCOURAGES professional excellence and cooperation,*
- *ADVOCATES for real property rights, and*
- *PROMOTES strong, sustainable communities.*



VISION

The Spokane Association of REALTORS® is a trusted ally, guiding members and those they serve through the dynamic real estate landscape.



VALUES

Member-focused: *We listen and are responsive to our members; advise them on key trends and issues impacting the industry; uphold professional conduct and are committed to members' business excellence.*

Community-minded: *We are a proactive voice for stronger communities in Spokane County.*

Collaborative: *We collaborate with others to better serve our members and communities.*

Inclusive: *We embrace and promote inclusion and diversity.*