

REALTORS® Conference & Expo

November 4-7, 2016 | Orlando, Florida

How's THIS for a *BRIGHT* Idea?

The best decision you can make all year is to attend the 2016 REALTORS® Conference & Expo in Orlando and here's why:

- It's an excellent opportunity to **EDUCATE** yourself on future market trends, so you can keep ahead of your competition.
- It's a great place to test out all the **INNOVATIONS** that are changing real estate.
- It's a chance to **CELEBRATE** your own success by meeting the best people in the industry and making the professional contacts you need to grow your business.

The 2016 event will feature:

- **19,000 REALTORS®** and guests to share ideas with
- **100 education sessions** on current industry topics
- **400 exhibitors**, showcasing the latest products and services
- **Unlimited networking** opportunities with peers from across the globe

You'll find the best and brightest ideas at the **2016 REALTORS® Conference & Expo**, so mark your calendar now: **November 4-7, 2016**, Orlando, FL. Registration opens May 4.

educate
innovate
CELEBRATE
Orlando
2016



For details, visit REALTOR.org/Conference



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REALTORS®
Conference & Expo

Global Reach, Local Focus



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The **BRIGHTEST** Idea You'll Have All Year!

It's the largest event of the year for real estate professionals, featuring 100 education sessions, 400 industry exhibitors, dozens of special events and networking opportunities.

OUR MOST AFFORDABLE CITY EVER

Hotel rates start at \$85 a night, and there are airline discounts for attendees. The trip is tax-deductible for REALTORS®, making the REALTORS® Conference & Expo an affordable investment in your business. Plus, four different registration options are available to fit your schedule and budget.

THE PERFECT BUSINESS TRIP...AND FAMILY VACATION

Orlando is the perfect destination for a working vacation. Warm weather and world-class theme parks will keep your family busy, while you're attending the conference. Sign up your guests for a Friends & Family registration, so they can receive Fun Bucks to redeem for daytime tour and afternoon attraction tickets of their choice. And then at night, they can join you at the conference's biggest events like the General Session.

GET A FIRST-HAND LOOK AT CONFERENCE LIVE

Visit REALTOR.org/ConferenceLive for videos and highlights of last year's REALTORS® Conference & Expo, including interviews from industry speakers and exhibitors, photos, comments from featured attendees and more!

YOUR PEERS LOVE THE REALTORS® CONFERENCE & EXPO

"You can't unlearn what you learn here. I am always a better advocate for my clients after learning what is happening in other markets – what consumers expect and what I can be doing better. I can only imagine how our industry would look if all REALTORS® invested in themselves by attending."

– Leigh Brown, RE/MAX Executive Realty, Charlotte, NC

"I am a better REALTOR® to my customers and clients because I am informed and up-to-date on the current issues facing a sale from contract to closing. I have received many referrals yearly from fellow REALTORS® I met throughout the years of attending REALTORS® Conference & Expos."

– Nancy Riley, Smith & Associates Real Estate, St. Petersburg, FL

"The REALTORS® Conference & Expo empowers me with cutting-edge information and tools needed to stay ahead of the industry. I always come away from the event better than when I arrived."

– Darla Nickens Hunley, Coldwell Banker Lakeside Inc., Nashville TN

Connect with us & thousands of REALTORS® who will be at the event!



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