



**WEST RIDGE
CHAMBER OF COMMERCE**
*2027 COMMUNITY PROFILE
& BUSINESS DIRECTORY*

- 12,000 Copies Printed
- 11,000+ delivered door to door to single family homes in West Ridge.
- 12 Month Shelf Life
- FREE Full Color Ad Design
- Supports West Ridge Chamber of Commerce



West Ridge
CHICAGO
2026 COMMUNITY DIRECTORY

**WEST
RIDGE**
chamber of
commerce

WEST RIDGE CHAMBER OF COMMERCE
2027 COMMUNITY GUIDE



2027 West Ridge Chamber of Commerce Community Guide Don't miss this great marketing opportunity!

Dear Chamber Member and Business Leaders,

Would you like to market your business products and services to WEST RIDGE homeowners and visitors all year long? **Of course you would!** You have that opportunity by placing your ad in the new 2027 West Ridge Chamber of Commerce Community Guide.

West Ridge Chamber of Commerce is pleased to announce that Kathy Chapman and the Town Square/Daily Herald Media Group will produce this year's publication. Our guide is a remarkable advertising tool, which is highly visible and distributed throughout the year by the Chamber of Commerce. Over 11,000+ copies will be distributed to local residents door to door.

Our publication will also be on-line in the form of an Electronic Magazine and advertisers will have Interactive links to their own websites.

As the main publication of the West Ridge Chamber of Commerce, we take great pride in our neighborhood Directory. This publication is supported solely by advertising and is a special opportunity that comes once a year. Don't miss the opportunity to promote your business for the entire year.

Our representative from the Daily Herald is Kathy Chapman and he will be contacting you with the information over the next few weeks. Kathy can be reached at **773-251-8644** or e-mail her at **kchapman@tspubs.com**

Thank you again for your ongoing support. Your involvement, financial commitment and enthusiasm with the West Ridge Chamber of Commerce is appreciated.

Sincerely,

Larissa Tyler, Executive Director
West Ridge Chamber of Commerce

Irv Loundy, President
West Ridge Chamber of Commerce



Yes! I am interested in advertising in the 2027 West Ridge Chamber of Commerce Directory

**TO RESERVE AN AD, PLEASE FILL OUT THE GOOGLE FORM [HERE](#)
OR EMAIL KATHY CHAPMAN AT [KCHAPMAN@TSPUBS.COM](mailto:kchapman@tspubs.com)**

**6445 N. Western, Suite 304, Chicago, IL 60645 773.743.6022 info@westridgechamber.org
westridgechamber.org**

WEST RIDGE CHAMBER OF COMMERCE

2027 COMMUNITY GUIDE

Publication Date

January 2027

To Reserve Your Space

Contact:

Kathy Chapman

773-251-8644

kchapman@tspubs.com



Your Custom Publishing Partner

A Daily Herald Media Group Company

EMPLOYEE-OWNED

ADVERTISING RATES

Full Page	\$1,395
Half Page	\$840
Banner	\$520
Quarter Page	\$490
Eighth Page	\$395

PREMIUM POSITIONS

Back Page	\$2,195
Inside Front Cover	\$1,795
Inside Back Cover	\$1,795
Pages 3-5	\$1,695
2 Page Spread	\$2,995

Non-Members add 20%



ADVERTISING SPECIFICATIONS

Camera Ready Ad Specs

Using one of the following software programs:

- Adobe Illustrator CS
- Photoshop CS

We can use the following software applications:

- Adobe Acrobat * PDFs should be system ready
- Adobe InDesign CS
- Adobe Illustrator CS
- Adobe Photoshop CS

Fonts

Fonts must be:

- Postscript Level 1 or 2.
- Some programs allow fonts to be rendered as art or paths and should be done so if using true-type fonts.

Art & Files

- **Colors must be converted to CMYK.**
- **No rich black text.**
- Rich black fills 100% black/40% cyan
- Any art used in the ad must be included on the disk as a TIFF or EPS file.
- PDF files (high resolution) can be submitted, but please keep in mind that we cannot change these files if needed.
- When generating PDFs, the Compression setting should have no boxes selected and in the Advanced section, select Distill with prologue.ps/epilogue.ps. Also select Device Independent (More Accurate) for Color Conversion.
- **Files must be submitted with a resolution of 300 dpi for color and grayscale images.**
- A resolution of 1200 dpi must be used for lineart images.
- **Art obtained from a website is usually 72 dpi and should not be submitted unless it is a least 300 dpi and of good quality.**
- **Taking a 2 x 2 inch image of 72 dpi and then increasing the image to 300 dpi is not acceptable.**
- Digital cameras usually offer low resolution files that appear grainy and should not be submitted.
- Art should be the size needed for the ad or larger. When small files are enlarged they degrade in quality and should not be submitted.

Advertising Dimensions

