

# NAMES=PROFITS!



"LaserGifts provides me with top quality products that I can use to sell to my Customers. The Name Programs are my best selling items and everyone that comes into my stores loves them! I will be a lifelong customer!"

-Kanav Mayawala, Gift Shop Owner

## GIFT THAT SAYS "JUST FOR YOU!"

"Year after year, LaserGifts delivers high profit products and I'm so happy with the level of service they provide as well!"

-Kenny Raghani, Buyer



## OUTSTANDING SALES PER SQ FT.

"LaserGifts souvenir products provides us with the opportunity to give our guests a lasting memory."

- Mandy Dudley, Aquarium Buyer



## HIGHER THAN AVERAGE MARGINS

### Why Name Programs?

- ▶ **Everyone's favorite brand is their own name!**
- ▶ A consumer is attracted to merchandise that has their name or the name of a loved one
- ▶ Personalized items are perfect for that gift that says "this is just for you."
- ▶ Personalized products = multiple sales  
"People will buy more than one name as gifts."



Hey Look!  
There's MY name!



### Profit

- ▶ Higher than average profit margins
- ▶ Outstanding retail sales per square foot

### Service

- ▶ Customized service to meet your needs
- ▶ Regular in-store service to ensure continual replenishment
- ▶ Reorders shipped in 3- 4 working days

### Merchandising

- ▶ Dynamic Point-of-Purchase materials to accommodate your needs
- ▶ Fixtures to accommodate in-line, end-cap, or free-standing situations

### Year-Round Programs

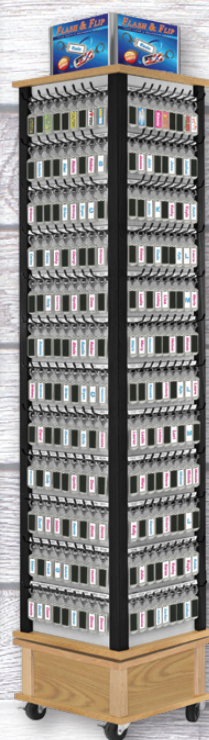
- ▶ Personalized products are a proven year-round business
- ▶ Seasonal promotions capture additional sales and profits

### Custom to You at No Charge

- ▶ Location specific artwork

### A Valued Partner

- ▶ Products sold on a guaranteed exchange
- ▶ Competitive buy-outs available to eliminate stale name programs from your store
- ▶ Continuous product development in order to provide you with the best selling name programs in the souvenir market



LaserGifts®



Everyone's  
FAVORITE  
Brand!