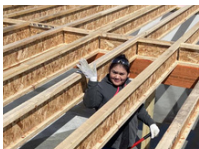


80 YEARS STRONG



2021 ANNUAL REPORT

Columbus Area
United Way



2021 LEADERSHIP

This past year was a very successful and busy year at the Columbus Area United Way. At the beginning of 2021, we were still navigating through COVID. We were having our board meetings and partner agency meetings via Zoom and we were focusing on coordination of our COVID Relief Fund which included Mental Health outreach and Fresh Bucks vouchers.

As winter turned into spring and the weather began to get nice, we were energized by the ability to get together in person once again. We were able to finalize our merger with Community and Family Partnership which was the result of a lot of hard work involving many people. This merger will provide significant benefits to both organizations and will ensure that more resources are invested back into the community.

We were also able to manage a successful annual campaign in 2021. In spite of continued challenges with COVID, we were able to raise over \$860,000 with the help and



effort of countless volunteers and our fantastic CAUW Staff. Spending the last 6 years on this board has been such an eye-opening experience for me, personally, as I witnessed the kind and generous nature of so many people.

I want to thank everyone that has made an impact with the Columbus Area United Way in 2021. Our donors, volunteers, partner agencies and fellow board members that help to make this such a wonderful organization.

Chad Gonka
2021 Board President

The 2022 Columbus Area United way marked our 80th Campaign with 80 YEARS Strong theme which was displayed with the strong support of over 195 community volunteers Columbus Area United Way was happy to return to somewhat of a traditional campaign following the onset of COVID-19 in 2020. We closed the campaign raising \$862,400.00 for the 17 local nonprofits providing programming and services in the areas of Education, Financial Stability and Health.

Our community is grateful for the strong representation and support led by our Pacesetter companies as they raised 67% of the 80 YEARS Strong campaign. The Pacesetter organizations and their generous employees truly set the pace for the Campaign. The general campaign continued strong to raise the remaining 33% of the Campaign total through local businesses, community members, and iPLEDGE partnerships. 2021 created history for CAUW with its first Tocqueville donor which is an individual donation in the amount of \$10,000 or more! Overall, 2,344 households contributed to the Campaign with 186 businesses making a corporate donation.



These numbers show how we as a community are joining together collectively to impact children, youth, individuals, and families by focusing on measurable goals such as Kindergarten Readiness and decreasing suicide attempts of youth in the community.

The generosity and giving spirit of Columbus and its surrounding communities never ceases to amaze me. The areas support for the Columbus Area United Way allows us to assist our partner agencies to continue to serve our community and address some real needs. Efforts like this make me proud to be part of such a giving community.

Kurt Shevlin
2021 Campaign Drive Chair

2021 FINANCIAL REPORT

ASSETS

CURRENT ASSETS	2020	2021
Cash	\$787,193	\$730,277
Investments	\$303,192	\$278,653
Unconditional Promises	\$689,563	\$701,647
Allowance for Uncollectables	(\$45,000)	(\$45,000)
Board Designated Investment- Endowment	\$1,765,209	\$1,762,697
Assets Held Fiscal Agent	\$293,506	\$102,831
Assets Held- Endowment	\$132,411	\$214,064
Property and Equipment	\$14,389	\$14,389
Total current assets	\$3,940,463	\$3,759,558

LIABILITIES

CURRENT LIABILITIES AND NET ASSETS	2020	2021
Accounts Payable	\$28,859	\$505
Accrued Wages	\$5,293	\$5,293
Donor Designations	\$100,938	\$9,819
Agency Allocations Payable	\$107,789	\$102,521
Lease Payable	\$10,039	\$9,644
Liability for Assets Held at Fiscal Agent	\$293,506	\$102,831
Liability for Assets Held- Endowment	\$132,411	\$132,411
Net Assets without Restrictions (including Endowment)	\$2,529,862	\$2,664,768
Net assets with Restrictions (including Endowment)	\$731,766	\$731,766
Total current liabilities	\$3,940,463	\$3,759,558

As of December 31, 2020, excerpted from audited financial statements reported on by Schumacher, Smejkal, & Elm, P.C. A copy of the audit report can be viewed on our website at www.columbusunitedway.com.

As of December 31, 2021, is an unaudited report.

Endowment Report

As of December 31st, 2021, \$1,242,646.00 has gone back to our local community in Impact Grant funding to provide for new emergent needs or program expansion and development.

The Columbus Area United Way Endowment was established after receiving a bequest from Gus Meyer in 1992, and an additional gift from Marie Froemel in 1995. The dollars vested to the endowment produce earnings, annually, four percent of net assets are used for Impact Grant funding. In the Impact Grant applications organizations are asked to align with one of Columbus Area United Way's pillars of Education, Financial Stability or Health.

In addition, August 2021 the CAUW Endowment received a gift from the Earl Kalleweit Estate in the amount of \$31,245.02. The gift from Earl Kalleweit Estate is a blessing to our community as those dollars will continue to gain interest which provides for resources to be invested back to our local community providing for Education, Financial Stability and Health for community members.

When one provides Columbus Area United Way as a benefactor in their estate it provides a legacy of support and services for generations to come. The Endowment committee consists of Rich Aerni, Dick Casey, Terry Millard, Bob White and Pat Heimes, Columbus Area United Way and the community are thankful for their dedicated leadership.

2021 BOARD OF DIRECTORS



Chad Gonka - President
First National Bank



Dallas Beshaler
NPPD



Anne Kinnison - Treasurer
Community Member



Hope Freshour - Executive Director
(CAUW)



Kathy Bamesberger
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Cargill



Collette Zakrzewski
Columbus Community Hospital

#iPLEDGE

TO SUPPORT



Columbus Area United Way

Thank you to the following iPLEDGE members for helping raise dollars and awareness of Columbus Area United Way. iPLEDGE provides the opportunity to use a business or service as a mechanism for impact and change. In partnership for their dedication and community support CAUW features the business or service through various means of social media, e-newsletter promotions, and other publications. It is as simple as saying "YES – iPLEDGE!"



The Broken Mug



Dynamic Life



Erin Nahorny- kw Elite



Sweet Harvest Popcorn



Legacy Express Wash



Rustic Lux



Thrivent Empower Financial Group



Valencia Salon & Spa
Valencia Boutique



As of July 1st, 2021, Community and Family Partnership (CFP) a previous registered Nebraska 501(c)3 nonprofit entity merged under the umbrella of Columbus Area United Way (CAUW). The merger had been in development since the end of 2020. The two entities for the past ten years have had a tight partnership working on initiatives of family and youth engagement, youth mental health, early childhood infrastructure and supports, low income/basic need resources, food security for families and community education and training opportunities.

CFP started in 2010 as Child Well Being Coalition with a group of community organizations (including CAUW) coming together to draft a community assessment and strategic plan. In 2011 Child Well Being Coalition officially formed. The coalition received funding from the Nebraska Child Abuse Prevention Fund (NCAPF) through the Nebraska Children and Families Foundation (NCFF). In 2014 the Coalition was renamed Zero 2 Eight Child Well Being Coalition and then renamed in 2017 to Zero 2 Eight Community Well Being Coalition. Finally, in 2018 the Coalition renamed to Community and Family Partnership (CFP) to reflect focus on community and family. The process of 501(c)3 nonprofit organization application began and in 2019 CFP became 501(c)3 nonprofit organization until July 1st, 2021, in which the entity dissolved and merged with CAUW.

Both entities have a history of working as collaborative partners since the conception, CAUW has been the fiscal agent for various initiatives with CFP. In addition, the focus of CFP initiatives aligns with CAUW mission, vision, and purpose. Another benefit to the merger is it provides stability for processes, policy, staff, measurable impact, and diversification of funding. Through the braided funding streams with Nebraska Children and Families Foundation more dollars go back to our local community increasing programming and services for community members.

Claudia Lanuza-Executive Assistant – President/Project & Foundation Coordinator CHI Health Schuyler and Columbus Area United Way Board Member and Community and Family Partnership Steering Committee member stated “By Community and Family Partnership merging with the Columbus Area United Way, we hope to see collective efforts align in a way that we can achieve positive and supportive collaborative partnerships of community resources. We saw a commonality of impacting the lives of those in our community and felt this merger would also benefit by being able to have a larger footprint and more collaboration of resources.”

80 YEARS STRONG

2021 IMPACT

EDUCATION

- 99% of students in funded programs maintained meaningful relationships with adults
- 98% of students in funded programs improved or maintained school attendance
- 96% of parents involved with funded programs maintained or increased reading time with their children



FINANCIAL STABILITY

- 167 participants reporting improving self-sufficiency
- 2,063 clients' basic needs were met
- 588 individuals completed adult education classes

HEALTH

- 2,316 have been educated on healthier lifestyle choices
- 1,103 have participated in physical activity and/or healthy food programs
- 91% of individuals served have avoided risky behaviors
- 90% of youth served report the ability to resolve conflict or have improved coping skills

MENTAL HEALTH AWARENESS PSA

HOW
ARE YOU,
REALLY?



50,792

Columbus Area United Way
Social Media Impressions



15,758

Individuals reached on Columbus
Area United Way Social Media
platforms



9,788

Individuals educated on
healthier lifestyle choices
through How Are You, Really?
presentations and mailings

2021 CAMPAIGN ALLOCATIONS

EDUCATION

Big Pals-Little Pals – Mentoring Program
Columbus Area United Way - Imagination Library
Columbus Area United Way - Kindergarten Readiness Kits
Girl Scouts Spirit of Nebraska – Outreach Program
School District of Columbus Foundation – After School Program
TeamMates – Mentoring Program

TOTAL PERCENTAGE OF ALLOCATED FUNDS – 27%

FINANCIAL STABILITY

Columbus Area United Way – 2-1-1
Columbus Area United Way – Getting Ahead program
Columbus Emergency Relief – Financial Assistance Program
Habitat for Humanity – Columbus Chapter – Annual Home Building Program
Platte County Food Pantry – Food Assistance Program
Platte Valley Literacy Association – Citizenship Class
Platte Valley Literacy Association – Employability Skills/ Computer Class
Platte Valley Literacy Association – GED Preparation Class
Platte Valley Literacy Association – ESL Class

TOTAL PERCENTAGE OF ALLOCATED FUNDS – 28%

HEALTH

ARC of Platte County – Advocacy and Activities for Individuals with Developmental Disabilities
Boy Scouts, Mid-America Council – Youth Development Program
CASA Connection – Child Advocacy and Support
Columbus Area United Way – Mental Health PSA
Columbus Area United Way – Student Health Fund – Medical Financial Assistance
Center for Sexual Assault and Domestic Violence Survivors – Prevention Education and Victim Services
Columbus Family YMCA – 2nd Grade Swimming Classes
Columbus Family YMCA – After school programming
Columbus Family YMCA – Youth Financial Assistance
Columbus Family YMCA – Y-CAN Camp
NE Nebraska Child Advocacy Center – Child Abuse and Sexual Assault Victim Services
Royal Family Kids – Resident Camp for Abused and Neglected Kids
Youth and Families for Christ – After-School Drop-Ins and Crisis/Prevention Classes
Youth and Families for Christ – C.O.R.E Crisis and Suicide Prevention
Youth and Families for Christ – Healthy Hearts and Souls Exercise and Cooking Classes

TOTAL PERCENTAGE OF ALLOCATED FUNDS – 45%



80 YEARS STRONG IMPACT GRANT RECIPIENTS

Coffax County Youth Mediation Program
Coffax County Food and Toy Program
Columbus Area Children's Museum
Columbus Area United Way – Transitional Housing
Columbus Area United Way – Personal Safety for the Home Visitor Education

Columbus Area United Way – Schuyler Community Engagement
Columbus Emergency Relief – Families in Transition assistance
Columbus Library Foundation – Education Class
Osceola Senior Center
Schuyler Preschool
TeamMates - Schuyler

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A heartfelt thank you to our first ever Tocqueville donor!
A generous gift from a philanthropic heart.

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Every Day Heroes are those who donate \$1 per day up to \$499.

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Gold Awards are provided to businesses that contribute at least \$20 per employee with a minimum gift total of \$100.

10 County Title & Escrow
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ADM Corn Processing
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GOLD AWARDS

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SiDump'r Trailer Co
Sipple Hansen Emerson Schumacher Klutman
and Valorz, LLC
Sleep Inn & Suites
St. Anthony's School
St. Bonaventure Grade School
St. Isidore's School
Stadler Dental Care
State Farm Insurance - Alt
State of Nebraska
Sundown Motel
Taco John's
TeamMates
Technik Mfg., Inc.
Tessendorf & Tessendorf, P.C.
Tessendorf Chiropractic
The UPS Store
Thrivent Empower Financial Group
Tooley Drug & Home Care
Torin Products, Inc.
Tremel Surveying, Inc.
Tri-County Title & Escrow
Twin Rivers Veterinary Clinic, PC
Unico Group of Columbus
Union Bank & Trust Loan Office
United Parcel Service
United Way Staff
US Bank
Valmont
Viridis Chemical Company
Vishay Intertechnology
Wal-Mart Discount Cities
Weber Insurance Agency, Inc.
Wize Buys Abbey Carpet & Floor
Youth and Families For Christ
Zegers Automotive



Columbus Area
United Way



Our Focus



Education

- Kindergarten Readiness
- Improve/Maintain 4-year graduation rate

Financial Stability

- Improve job relevant skills

Health

- Community members educated on healthier lifestyle choices
- Decrease suicide attempts of youth