

Now in its 12th year, KOW is anticipated to be one of the biggest culinary events in the U.S. Virgin Islands, attracting thousands of attendees to Magens Bay on St. Thomas. KOW has continued to grow in popularity, with community support and monies raised increasing each year. The last King of the Wing boasted 43 participating teams, thousands of people in attendance, and thousands raised in funds for the ***Virgin Islands Children's Museum (VICM)***. KOW 2023 is expected to surpass all previous milestones to make this year's event the best yet!

The event will once again benefit the Virgin Islands Children's Museum, which is a 501 (c) 3 organization that is dedicated to providing unique and meaningful experience through fun, high-quality exhibits and programs on St. Thomas. The museum's mission is to bring children and families together in an interactive educational space where dynamic play inspires a passion for learning.

King of the Wing brings the community together like no other event does. This year, we look forward to mouthwatering food, amazing entertainment and non-stop music in support of a critical and worthy cause. Please consider sponsoring the 12th Annual King of the Wing Contest on Saturday, June 10th for an unforgettable experience for the whole Virgin Islands community and beyond!



BE A KOW SPONSOR TODAY!

Sponsorship Levels

$20,000 – Gold Sponsor

- 6 event announcements
- Logo placement on all banners off and on premises
- Social Media mentions and recognition on all other media
- 20 VIP bracelets, 2 parking free drink & wing tickets and access to the VIP tent

$10,000 – Silver Sponsor

- 4 event announcements
- Social Media mentions and recognition on all other media
- 10 VIP bracelets, 1 parking spot, free drink & wing tickets and access to the VIP tent

$5,000 – Bronze Sponsor

- 2 event announcements
- Radio mention, recognition on our Facebook page
- 5 VIP bracelets, free drink & wing tickets and access to the VIP tent

$2,500 – Brass Sponsor

- 3 event announcements
- Radio mention and recognition on our Facebook page
- 2 VIP bracelets, free drink & wing tickets and access to the VIP tent

For further information on the event or the Virgin Islands Children's Museum, or if you are interested in sponsoring the King of the Wing Contest, please contact:

Vernon Araujo
kingofthewingvi@gmail.com
340.626.3729

Thank you for supporting the VI Children's Museum and King of the Wing.

Make checks payable to "The Virgin Islands Children's Museum" and mail to:

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Suite A3-1
St. Thomas, VI 00802