VIWMA
Virgin Islands Waste Management Authority
Preserving Paradise

Office of the Executive Director
ROGER E. MERRITT, JR.
St. Croix | St. Thomas | St. John | Water Island
www.viwma.org

FOR IMMEDIATE RELEASE

CONTACT
Lorna Nichols-Minkoff
Communications Director
communications@viwma.org
340-474-2811
November 15, 2021

Waste Management Authority Supports Recycles Month

(Virgin Islands) November 15, 2021 - The Virgin Islands Waste Management Authority (VIWMA) invites the entire community to join us in promoting, protecting, and preserving paradise as we celebrate VI Recycles Month. The VIWMA Team is hard at work recognizing initiatives to reduce and divert waste away from the landfills while supporting local programs and increasing awareness of consumer behavior on purchasing and disposal methods.

Listen and look out for our public service announcements and social media messages with relevant tips on how you can help. Take the pledge and make a personal commitment for yourself and our future generations.

Did you know that:

- Adults generate 5 pounds of waste daily, while children generate 2 pounds
- 80 billion aluminum cans are used each year around the world
- Plastic bags in the ocean kill 1 million sea creatures a year
- Every year billions of trees in the form of paper are thrown away
- America throws away over 25 trillion Styrofoam cups every year

Do your part to help to reduce, reuse, and divert today!

For more information, contact the Division of Education and Communications Management at 340-474-2811 or email communications@viwma.org. Also, follow us on Facebook, LinkedIn and/or Twitter.

###

11/15/2021