MLB Creative Awarded 8 top Design Awards

The Caribbean Advertising Federation (CAF) has announced the winners of the American Advertising Awards for 2021.The American Advertising Awards is the advertising industry's most comprehensive and prestigious competition recognizing creative excellence in advertising. 44 companies from the Caribbean submitted more than 550 entries in the competition.

MLB Creative earned a total of 8 awards. The new Bluebeards Logo and the Bluebeards Launch Brand Campaign were both awarded Gold. "This bold branding and the vibrant launch campaign position the reinvented resort to attract new younger markets" according to Terri Brown, MLB Creative CEO.

Frenchtown Brewing's "Fast Forward 2020" T-shirt, and a corporate social responsibility campaign for Canine Companions also earned Gold Medals.

MLB scored Silver for the new St. John Marketplace Suites Brand Launch Campaign including logo, website and signage. And Silver for MSI "Wuk from Home" Not-quite-Carnival T-shirt, the Cryptoroof Global Property Website and their own MLB Holiday Gift Design.

The judging team consisted of veteran judges and leading advertising executives with decades of industry knowledge. Winners from the Caribbean competition go forward to compete with winners from 18 Florida AAF organizations for District medals.

For a full list of winners or CAF information visit https://www.facebook.com/CAFADDY



