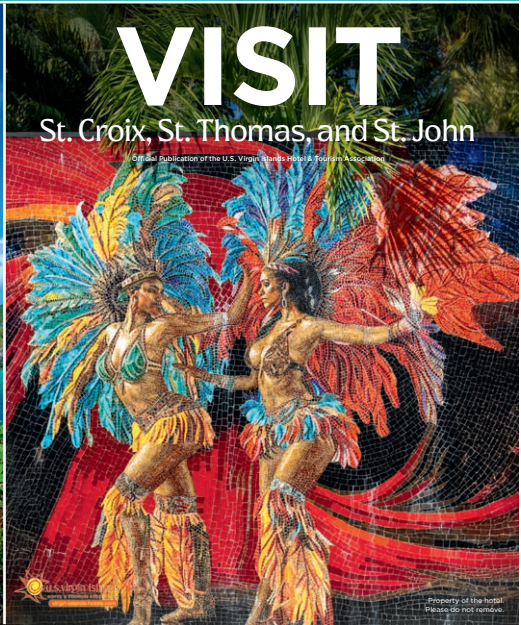
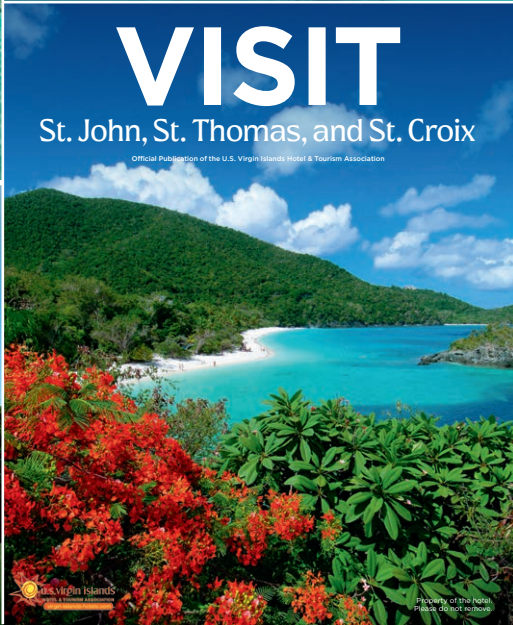
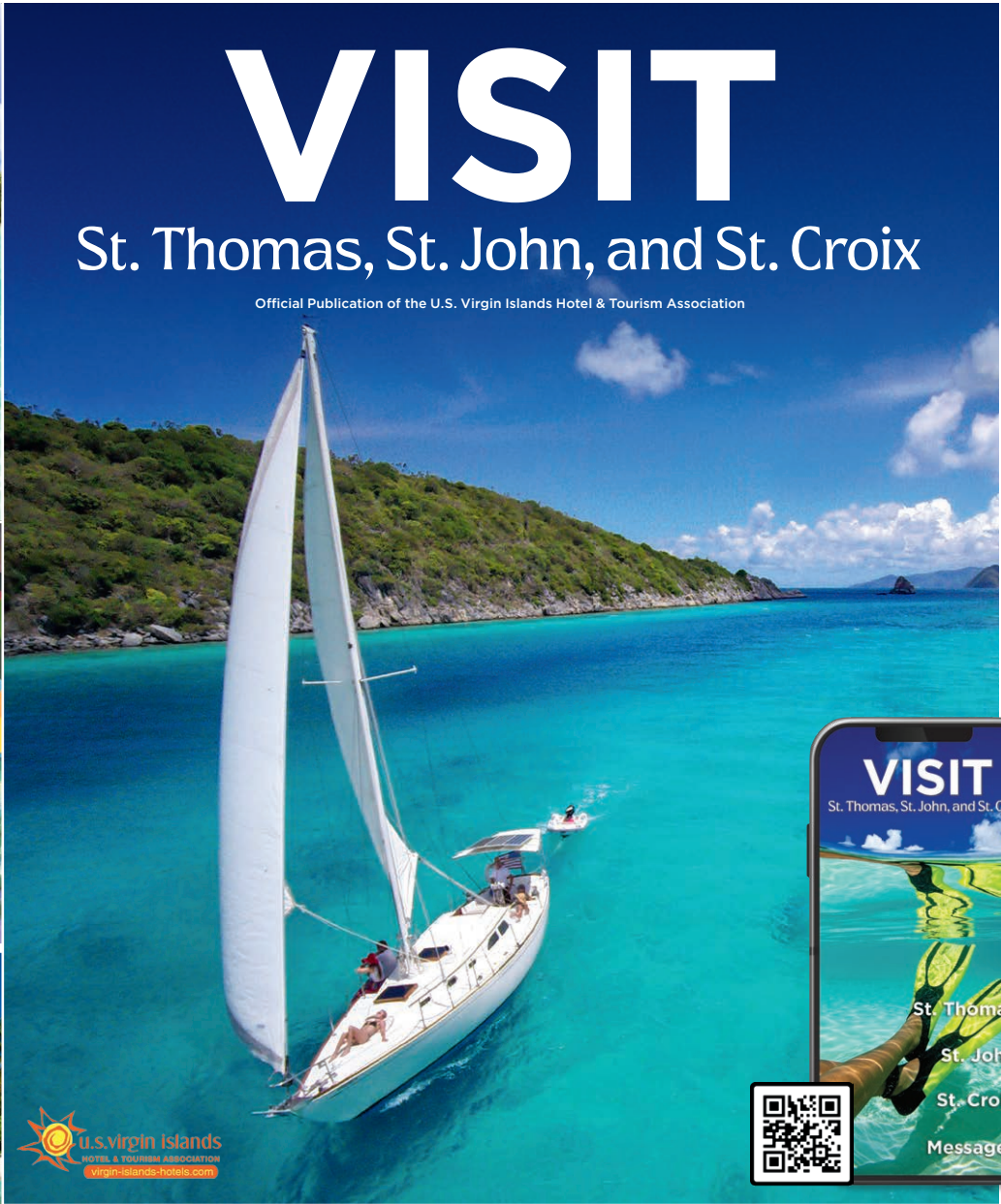
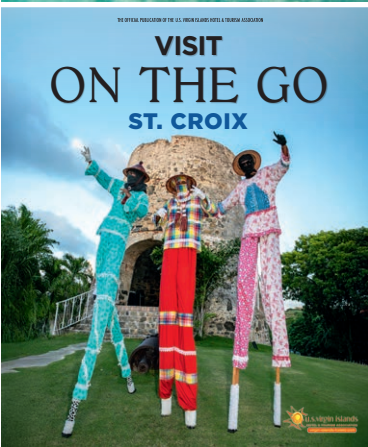
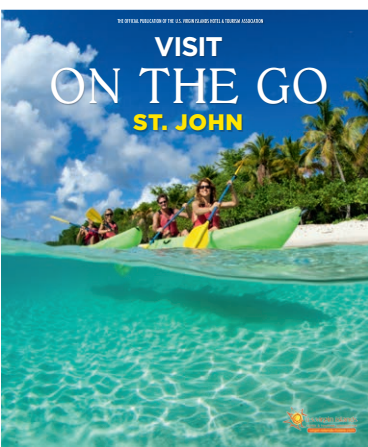
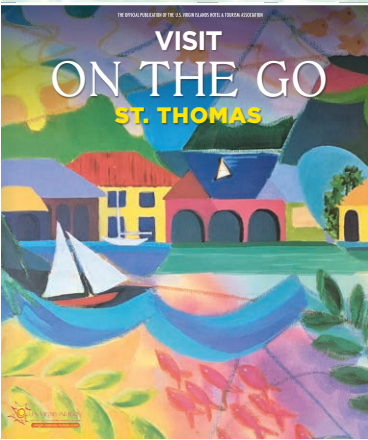
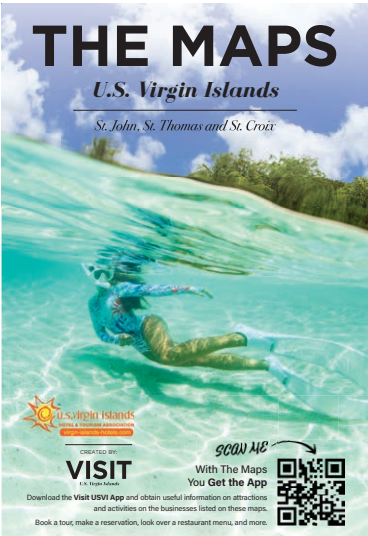






AS THE EXCLUSIVE PUBLISHING PARTNER OF THE U.S. VIRGIN ISLANDS HOTEL & TOURISM ASSOCIATION (USVIHTA), North South Net, Inc. (NSN) is the official publisher of the *Visit St. Thomas, St. John and St. Croix* in-room hotel magazine. Our goal is to promote the U.S. Virgin Islands to potential visitors, increase the actual number of overnight guests, and provide on-island visitors with the highest quality information to enable them to make the best choices during their vacation. This benefits a wide range of businesses across the U.S. Virgin Islands.

Visit St. Thomas, St. John and St. Croix is a high-quality, full-color upscale magazine that will be placed on an EXCLUSIVE basis in the guest rooms of over 100 hotels comprising more than 5,500 rooms in St. Thomas, St. John and St. Croix covering the vast majority of overnight visitors to the islands.

In order to generate more visitors to the U.S. Virgin Islands, NSN provides the USVIHTA with a substantial print and radio advertising budget for use in USVI's key airlift markets across the United States. NSN has also developed and funded a number of other programs with USVIHTA that will increase the number of tourists to the island.

By supporting our partnership with your advertising, you are supporting the USVIHTA, helping to increase the number of tourists to the U.S. Virgin Islands and providing these tourists with the means to make the best choices during their stay. Below you will find all the reasons why you should make *Visit St. Thomas, St. John and St. Croix* your primary advertising choice for 2026.

Why advertise in *Visit St. Thomas, St. John and St. Croix*?

- It is the official in-room magazine of the U.S. Virgin Islands Hotel & Tourism Association (USVIHTA).
- It is distributed EXCLUSIVELY and prominently displayed in hotel rooms, villas and Airbnb's throughout St. Thomas, St. John and St. Croix.
- It reaches almost all the overnight visitors in St. Thomas, St. John and St. Croix, providing advertisers with access to a captive audience and the largest number of accommodations on the islands.
- You will reach upscale visitors in the comfort of their hotel room or villa while they are planning what to see and do, where to shop, dine and more.
- You will receive FREE window decals exclusively for USVIHTA members to proudly display.
- One price includes in-room publication, take-along magazine, digital magazine online, Maps of USVI.

***Visit St. Thomas, St. John and St. Croix* is the best media buy in the USVI by miles. Can you afford NOT to be in it?**

Additional benefits:

DIGITAL MAGAZINE (E-ZINE)

A digital version of the magazine appears on the USVIHTA website at no additional cost to advertisers, thereby reaching visitors before they arrive. The e-zine allows readers to easily share the magazine via email to a much larger audience. In addition, it contains interactive features including active hyperlinks to advertiser sites, quick links to ads and content, thumbnails and a printable PDF of each page. It is promoted to the USVI's top tour operators so they can share it with their clients before they reach our islands. A link to the digital magazine can also be sent out by hotels with booking confirmations.

VISIT USVI APP

A mobile device for smartphones contains information from *Visit St. Thomas, St. John and St. Croix* magazine and is promoted on the USVIHTA website to tour operators and their clients, also through QR code posters strategically placed throughout the island in high traffic areas. This easily downloadable app provides everything a visitor needs to know while on vacation and provides another platform for additional advertising exposure.

VISIT ON THE GO

- Distributed free in high traffic area locations
- Informative, user friendly and easy to carry
- Features all there is to do: shopping, dining, watersports, land sports, sightseeing, history, art, culture, weddings and more...
- Official book of the USVI Hotel & Tourism Association

HOTEL DISTRIBUTION*

ST. THOMAS HOTELS

At Home in the Tropics
Bellavista Scott Hotel
Emerald Beach Resort
Bluebeard's Castle Hotel
Bolongo Bay Beach Resort
Bunker Hill Hotel
Calypso Realty PC
Elysian Beach Resort
Flamboyant on the Bay at Magens Point
Galleon House
Green Iguana Hotel, The
Hampton by Hilton, St. Thomas USVI
Hideaway Hullbay, The
Hotel 1829
Island View Guest House
Limetree Resort by Wyndham
Lindbergh Bay Hotel & Villas
Mafolie Hotel
Margaritaville Vacation Club by
Wyndham – St. Thomas
Marriott Frenchman's Cove
Morningstar Buoy Haus Beach Resort at
Frenchman's Reef
The Mary Anne Boutique Hotel
Paradise Properties
Pavilions and Pools Villas Hotel
Pink Palm Hotel, The
Point Pleasant Resort
Ritz Carlton Club St. Thomas, The
Ritz Carlton St. Thomas, The
Sapphire Beach Resort & Marina
Secret Harbour Beach Resort
Two Sandals Boutique Hotel

Villa Fratelli Cresta
Westin Beach Resort and Spa at
Frenchman's Reef, The
Windward Passage Hotel

ST. JOHN HOTELS

Artistic Beach Villas
Carefree Getaways
Caribbean Villas & Resorts
Cimmaron Property Management
Coconut Coast Villas
Cruz Bay Boutique Hotel
Estate Lindholm
Gallows Point Resort
Garden by The Sea
Grande Bay Resort
Hillcrest Guest House
Hills, The
Inn at Tamarind Court, The
Island Getaways
Lavender Hill Suites
Seaview Homes
Serendip Vacation Condos
St. John Inn
St. John Properties
St. John Savvy
St. John Ultimate Villas
Suites St. John Villas and Condos
Vacation Vistas
VIVA! Vacations and Villas
Westin St. John Resort and Villas, The
Windspreet Vacation Homes

ST. CROIX HOTELS

Arawak Bay: The Inn at Salt River
Buccaneer Hotel, The
Carambola Beach Resort St Croix
Caravelle Hotel
Caribbean Breeze Apartments
and Villas
Caribbean Dream & Villa Dawn
Chenay Bay Beach Resort
Club Comanche
Club St. Croix
Colony Cove Beach Resort
Company House Hotel
Cottages By the Sea
Discovery Grove
Divi Carina Bay Resort
Frederiksted Hotel
Hibiscus Beach Resort
Holger Danske
Hotel on the Cay
King Christian Hotel
Kings Alley Hotel
Kronegade Inn
Longford Hideaway
Mill Harbor Condos,
Christiansted
Mt. Victory Camp Eco Lodge
Northside Valley Vacation Villas
Palms at Pelican Cove, The
Sand Castle on the Beach
Sugar Beach Condo Resort
Tamarind Reef Hotel
Vacation St. Croix
Waves at Cane Bay, The

**Hotel list subject to change.*



Annual Advertising Rates

Two-page spread	\$36,800
Full page	\$19,400
1/2 page (Horizontal)	\$11,600
1/4 page (Vertical)	\$8,350
1/6 page (Vertical)	\$5,570
1/12 page (Square)	\$2,000
Visit USVI App Rates	\$100/month

(With purchase of an advertisement in Visit USVI)

Covers and Premium Positions

Back cover	\$25,500
Inside front cover (Spread)	\$46,500
Inside back cover (Spread)	\$43,000
Pages 2-3 (Spread)	\$34,000
Full page opposite table of contents	\$22,500
Full page opposite commissioner's letter	\$23,500
Full page opposite USVIHTA letter	\$23,500
Full page opposite masthead	\$23,500
Full page opposite contributors	\$22,500

Mechanical Specifications

Ad Size	Width		Height
Full page (Trim)	9"	x	10 7/8"
Full page (Bleed)	9 1/4"	x	11 1/8"
1/2 page (Horizontal)	8"	x	4 3/4"
1/2 page (Vertical)	4"	x	9 7/8"
1/4 page (Vertical)	3 7/8"	x	4 3/4"
1/6 page (Vertical)	2 1/2"	x	4 3/4"
1/12 page (Square)	2 3/8"	x	2 1/8"
Double page spread (Trim)	18"	x	10 7/8"
Double page spread (Bleed)	18 1/4"	x	11 1/8"
Full Page Map Panel (Trim)	5 5/8"	x	7 7/8"
Full Page Map Panel (Bleed)	5 7/8"	x	8 1/8"

All measurements are in inches

Ad Material Requirements

- Electronic files are to be sent in Macintosh format only. Accepted programs include Adobe Photoshop, Adobe Illustrator and Adobe InDesign. Include all postscript and screen fonts. Include all images as EPS, JPEG or TIFF in high resolution (at least 300 DPI at 100%) in CMYK. If files are not provided in CMYK, we will be forced to convert the color and we cannot guarantee an exact match of color on press. PDF/X-1a files are preferred.
- A color proof must accompany each ad for all formats;

otherwise, NSN will not accept liability for files that do not print correctly.*

- Live material not intended to bleed must be kept at least 3/8" from all sides to allow for trim.
- Double-page spreads. Perfect alignment of type or design across the gutter of two facing pages is not guaranteed. Live matter in the facing page subject cannot be closer than 1/8" to the gutter.
- There will be an additional charge if the advertiser requires ad design and production.

**If a high-quality color proof/Matchprint such as Kodak Approvals or Epson (or similar analog proofs with a color control bar) is not provided, we cannot guarantee color. Please note that all proofs must be made according to SWOP standards. Proofs that do not meet these criteria cannot be used for color matching.*

Closing Dates

Space reservations	August 14, 2026
Materials due	August 22, 2026
Publication	January 2027

Terms

50% deposit with contract. Balance upon publication.

Inquiries and Space Reservations

North South Net, Inc.

4848 SW 74 Court
Miami, FL 33155
305-222-7244 or 786-501-3434

Local - USVIHTA

48002 Raphune Hill, #304
St. Thomas, VI 00602
340-774-6835

Ad materials should be sent to:

Luisa Zelaya
Email: luisa@northsouthnet.com
305-222-7244

Payments

Checks should be made payable to:

North South Net, Inc.
4848 SW 74 Court
Miami, Florida 33155

All major credit cards accepted

