

美國商機日 U.S. Business Day



主辦單位: 經濟部國際貿易局
Organized by: Bureau of Foreign Trade, MOEA

中華民國對外貿易發展協會
Taiwan External Trade Development Council

協辦單位: AMERICAN INSTITUTE IN TAIWAN
Co-organized by: 美國在台協會

ASOA 美國各州政府辦事處協會
American State Offices Association

2019 U.S. Business Day Program

Trade between the United States and Taiwan is highly complementary. Taiwan is the U.S.'s 11th largest trade partner while the U.S. is Taiwan's 2nd largest in 2018. Taiwanese firms are already integrated into the U.S. global network and have worked closely with American companies for decades.

With the aim of augmenting Taiwan-U.S. bilateral business cooperation, both the Ministry of Economic Affairs (MOEA) and the American Institute in Taiwan are co-hosting “U.S. Business Day” in Taipei on October 3rd for the 8th consecutive year.

While the MOEA sponsors up to 5 high-level State government officials (Commerce Secretary or Deputy Secretary) in the basis of first come first served, we also encourage qualified sellers (exporters) and buyers (importers) from the U.S. to visit Taiwan and provide reimbursement for their travel expenses. The MOEA will organize one-on-one business meetings to help US sellers and buyers to tap into Taiwan's global supply chain.

Taiwan Industry Fact Sheet

Taiwan's clusters have formed a solid foundation to provide value-added production with efficient and flexible services, making Taiwan an integral part of the world's supply chain network.

Seeking to advance the transformation of Taiwan's industry and add new momentum to economic growth, the Taiwan Government has launched the “five plus two” innovative industries plan, which will serve as the central driver of Taiwan's industrial growth in the next era and forge a new model for sustainable development.

The plan covers seven industries and projects: intelligent machinery, Asia Silicon Valley, green energy, biomedicine, national defense and aerospace, new agriculture and the circular economy. Taiwan hopes to work with the U.S. to stimulate innovation, boost the competitiveness of industry, increase corporate profitability and create win-win prospect.

Taiwan-US Trade Fact Sheet

Taiwan's main imports from the US:

(1) Machinery (2) Electrical Equipment (3) Medical or Surgical Instruments (4) Organic Chemicals (5) Plastics & Articles (6) Automotive & Parts (7) Pharmaceutical Products (8) Cotton including yarns & woven fabrics (9) Aluminum (10) Cosmetic & Essential Oils.

2019 U.S. Business Day Info

Organizers	<ul style="list-style-type: none"> • Bureau of Foreign Trade, Ministry of Economic Affairs (BOFT) • Taiwan External Trade Development Council (TAITRA)
Co-organizers	<ul style="list-style-type: none"> • American Institute in Taiwan (AIT) • American State Offices Association (ASOA)
Date	October 3, 2019
Venue	Taipei International Convention Center
Industries	Food, Functional Textiles, Smart Machinery, IoT Equipment, Smart Devices, Artificial Intelligence (AI), Automobile Electronics, Outdoor Sports Goods, Gardening Tools, Hardware/Fastener, Hand Tools, Houseware Products, etc.
Events	<ul style="list-style-type: none"> • Opening Ceremony • Business Networking • One-on-One Meeting • Seminar on Investment Opportunities in the U.S.



Tentative Agenda on 2019 U.S. Business Day

Time	Event	Remarks
09:00 09:30	Registration	
09:30 10:00	Opening Ceremony	Opening remarks by Taiwan and U.S. speakers
10:00 10:30	Business Card Exchange	U.S. importers/ U.S. exporters
10:30 12:00	One-on-One Meetings	
10:00 12:00	Seminar on U.S. Investment Opportunities	Presentations by States Government Officers
12:00 13:30	Lunch Break	
13:30 17:00	One-on-One Meetings	U.S. importers/ U.S. exporters

Incentives for buyers:

Requirements	Incentives	Conditions
Companies with current annual sales of USD 10 million or more with no current supplier in Taiwan and have not yet received incentives from TAITRA in 2017-2018	Incentive for one roundtrip economy class airfare (between Taipei and the city of his/her primary residence) AND 4 days/3 nights hotel accommodation for one person AND prearranged airport-hotel-airport transportation (must provide receipt, cost under NTD1800 per ride)	Buyers must: 1. Provide details of products sought. 2. Participate in trade meetings with at least 10 Taiwanese companies and the procurement seminar arranged by TAITRA.
Companies with current annual sales of USD 1 billion or more and have not yet received incentives from TAITRA in 2017-2018	Incentive of one roundtrip business class airfare or three roundtrip economy class airfare (between Taipei and the city of his/her primary residence) AND 4 days/3 nights hotel accommodation for one to three person (maximum of NT\$ 5,000 per person per day); and prearranged airport-hotel-airport transportation (must provide receipt, cost under NTD1800 per ride).	Buyers must: 1. Provide details of products sought. 2. Participate in trade meetings with at least 10 Taiwanese companies and the procurement seminar arranged by TAITRA.

Incentives for sellers:

Requirements	Incentives	Conditions
Companies with current annual sales of USD 4 million or more and have not yet received incentives from TAITRA in 2017-2018.	Incentive for 4 days/3 nights hotel accommodation for one person AND airport pick-up/ drop-off service (must provide receipt, cost under NTD1800 per ride)	Sellers must: 1. Provide details of products to sell. 2. Participate in trade meetings with at least 10 Taiwanese companies and the seminar arranged by TAITRA.

✂ Please contact Ms. Emily Hou (yhou@twinvestandtrade.org) to submit application.