



WATERFIRE
PROVIDENCE

25th Anniversary Party:
RIMA SPONSORSHIP

OCTOBER
27th

VIP HOUR - 6 pm

Patrons - 7 pm

SKYLINE at
WATERPLACE

Aerial view of WaterFire with a Torch Ring of Fire



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25 YEARS OF TRANSFORMING PLACE
AND BUILDING COMMUNITY

COME CELEBRATE WITH US!

In honor of WaterFire's 25th Anniversary we invite you to join us for an evening at Skyline

Wednesday October 27th, 2021

VIP HOUR: 6 - 7 pm

Doors open to patrons at 7 pm

Food and Drink

Basin Lighting

Unique experiences for VIP guests

Skyline at Waterplace during a full basin fire





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A HISTORY OF WATERFIRE

An artwork created by Barnaby Evans, **WaterFire** was first presented on New Year's Eve 1994/1995 as part of the 10th anniversary of First Night Providence.

For the past 25 years WaterFire has been an **admission-free, public art event** that runs ½ mile on the rivers and parks through downtown Providence and **draws large, diverse audiences** including many who might not [otherwise](#) go to traditional art venues like museums, theaters, or concert halls.

WaterFire is an artwork that combines **fire, water, music and performance** creating **unique, contemplative, immersive, personal experiences** while bringing together diverse members of the community in a **peaceful, celebratory, and respectful** way.

WaterFire is an artwork **created by the community for the community** with 200 to 750 volunteers working with the WaterFire staff to produce each event and over 2,000 over the season.

In 2017, WaterFire Providence moved into the **WaterFire Arts Center**, the organization's first permanent, visible home in the community and a unique, **multi-use arts venue** which has hosted over **25,000 visitors** for a wide variety of events and activities since opening.



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WATERFIRE IMPACTS

Over the past 25 years, more than **15,000,000 visitors** have come to Providence to experience WaterFire with up to **1,000,000 in a single season** and **100,000 for a single event**.

Annually WaterFire generates **\$114 million in economic impact** for the Rhode Island economy and supports **1,294 jobs** for community residents.

WaterFire secures **millions of dollars of earned media equivalent value** from traditional and new media that paints Providence in a positive light, strengthens its Creative Capital brand and makes it a top international cultural tourism destination.

Most reviews and most highly rated by [tripadvisor.com](https://www.tripadvisor.com) "[Sights & Landmarks in Providence](https://www.tripadvisor.com)" with **92% rating Excellent or Very Good**.

Each season WaterFire's powerful platform **celebrates community successes** and **raises awareness of some of society's challenges** with events like WaterFire Salute to Veterans; WaterFire Celebrates Educational Excellence; WaterFire for Recovery; C is for Cure: A WaterFire to Defeat Hep C and Flames of Hope (breast cancer awareness)

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INDIVIDUAL TICKETS

\$250.00

\$500.00

CORPORATE SPONSORSHIP OPPORTUNITIES

- **PLATINUM MICROMETER: \$25,000**
- **PLATINUM VERNIER: \$10,000**
- **GOLD TOOLMAKER SCOPE: \$5,000**
- **GOLD COMPARATOR: \$2500**
- **SILVER CMM: \$1000**
- **BRONZE OPERATOR: \$500.00 OR \$250.00**

[CLICK HERE TO REGISTER & SPONSOR](#)



A Basin WaterFire in Waterplace Park with a Fire Performer



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PLATINUM MICROMETER SPONSORSHIP

(\$25,000+)

- **Company name on Banner Platinum Supporter**
- **Gondola ride for six (6)**
- **Six (6) tickets to Skyline venue (discounted additional tickets \$100.00)**
- **Video screen with Gobo lighting at Skyline with company name and logo**
- **Recognition in program book with full page ad.**
- **Eight (8) tickets to Waterfire's Brazier Society VIP tent for the 2022 WaterFire Season.**



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PLATINUM VERNIER SPONSORSHIP

(\$10,000)

- **Company name on Banner Platinum Supporter**
- **Gondola ride for six (6)**
- **Six (6) tickets to Skyline venue (discounted additional tickets \$100.00)**
- **Video screen with Gobo lighting at Skyline with company name and logo**
- **Recognition in program book with full page ad**



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GOLD TOOLMAKER SCOPE
(\$5,000)

- **Company name on Banner Gold Supporter**
- **Gondola ride for four (4)**
- **Four (4) tickets to Skyline venue (discounted additional tickets \$100.00)**
- **Video screen at Skyline with company name and logo**
- **Recognition in program book with full page ad**



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GOLD COMPARATOR SPONSORSHIP
(\$2,500)

- **Company name on Banner Gold Supporter**
- **Gondola ride for four (4)**
- **Two (2) tickets to Skyline venue**
- **Digital company name and logo at Skyline**
- **Recognition in program book with 1/4-page ad**



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SILVER CMM SPONSORSHIP
(\$1,000)

- **Company name on Banner Silver Supporter**
- **Gondola ride for Two (2)**
- **Two (2) tickets to Skyline venue**
- **Digital company name and logo at Skyline**
- **Recognition in program book with 1/4-page ad**



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BRONZE OPERATOR ELITE SPONSORSHIP
(\$500)

- **One (1) ticket to Skyline venue**
- **Recognition in program book with logo**
- **Corporate information**



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BRONZE OPERATOR SPONSORSHIP
(\$250)

- **One (1) ticket to Skyline venue**
- **Recognition in program book with logo**



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[To purchase a sponsorship or for more information, please contact](#)
Rhode Island Manufacturers Association
(401) 751-0160