THE CITY OF GREEN LAKE

The City of Green Lake is more than a summer destination - it's a community of which 1,000 residents call home. Our small town blends beauty, opportunity, and connection, ensuring that both residents and visitors feel welcome year-round.

What makes a small town vibrant?

Family Life & Quality Education
- Excellent schools that attract and retain families.
- Youth programs in sports, arts, and recreation that keep kids engaged.
- Opportunities for families to participate in the community together.

Housing that Supports All Generations
- A variety of housing options — from starter homes and apartments to senior living.
- Families that strengthen schools, sustain businesses, and provide stability.
- Incentives for new construction and thoughtful redevelopment

A Supportive Business Environment
- Local businesses encouraged through incentives, promotions, and events.
- Downtown campaigns that drive traffic beyond the summer months.
- Collaboration among City, Chamber, and community groups.

Pride of Place & Local Identity
- Historic character preserved and celebrated.
- Murals, signage, and storytelling that highlight Green Lake's heritage.
- A consistent, shared identity that unites residents and draws visitors

A Beautiful, Active Downtown
- A mix of shops, cafés, and restaurants that stay open year-round.
- Walkable streetscapes with flowers in summer, festive lights in winter, and public art.
- A downtown area where people naturally gather.

Community Events
- Summer: Farmers' markets, concerts, lake recreation.
- Fall: Harvest festivals, art tours, wine weekends.
- Winter: Holiday markets, skating, indoor concerts, lecture series.
- Spring: Garden shows, cleanup days, and "welcome summer" events.
- A full calendar ensures the community never feels empty.

Welcoming Entrances, Parks, and Public Spaces
- Attractive corridor landscaping and signage that say "You've arrived."
- Gathering spaces that can host events in every season.
  Parks and trails for active play, exercise and recreation.

When residents are supported with job opportunities, housing, schools, parks, open spaces and when our downtown stays active and beautiful in every season, the City of Green Lake will flourish. By embracing our heritage, investing in our future, and fostering community pride, the City of Green Lake can shine as a vibrant small town for current and future generations.