

February 24, 2020

Butte Environmental Council



313 Walnut Street,
Suite 140
Chico, CA 95928
(530) 891-6424
www.becnet.org

Activities and Events

Environmental Education
Environmental Advocacy
Environmental Protection
Community Forums
Chico Creek Cleanups
Endangered Species Faire
Chico Bicycle Music Festival
Community Gardens

Board of Directors

Mark Stemen, President
Scott Grist, Vice President
Becky Holden, Secretary
Eric Chisler, Treasurer
Bryce Goldstein
Shyla Black
Maggie Scarpa
Luann Manss

Staff

Danielle Baxter
General Manager

Anna Isaacs
Business Manager

Julia May
R.A.R.E. Coordinator

To Whom it May Concern,

The Butte Environmental Council has an exciting community event coming up that we believe is a great marketing opportunity for your business or organization!

The 41st Annual **Endangered Species Faire** will be held on **Saturday May 2nd, 2020** from 10:00am to 3:00pm at **Cedar Grove in Lower Bidwell Park**. Each year, thousands of people of all ages visit and participate in this event, known as Northern California's oldest annual environmental faire, held in Bidwell Park.

The Endangered Species Faire is a free annual event for all ages featuring habitat specific environmental education alongside music, eco-entertainment, a rescued animal show and a larger than life puppet parade. Because this event takes place in the beautiful open area of Bidwell Park, it is a lively and fun filled day that attracts attention from all. There are over 30 participating organizations and public agencies presenting educational topics through hands-on activities at their booths.

We work with local schools throughout the spring to teach K-12 classrooms about endangered species and critical habitat protection needs. As the students learn about the species, they are actively engaged in creating life-like paper-mache puppets that they will debut in the **iconic Chico Puppet Parade known as "The Procession of the Species"**.

With your support, we will be able to further engage the community and keep this legacy event free of charge. **This year, BEC would love to promote you as a local sponsor who wants to invest in the environmental education of our youth.**

Your visible support will be clear to targeted audiences such as K-12 classrooms, local families and community members of all ages who value our local environment and traditions.

We offer sponsorship at the following levels (please see reverse for details)

\$1,000+ Black Rhino Sponsorship
\$500 Polar Bear Sponsorship
\$250 Ca. Condor Sponsorship
\$100 Swainson's Hawk Sponsorship

To sponsor this event, you can mail a check to Butte Environmental Council at 313 Walnut St, Suite 140, Chico CA 95928. To further discuss your sponsorship or if you would like to chat about the details, please contact danielle.baxter@becnet.org or call (530) 891-6424 and speak with Danielle.

We look forward to hearing from you,

Danielle Baxter

General Manager
Butte Environmental Council Inc.

***The 41st Annual Endangered Species Faire
2020 Sponsorship Benefits***

Black Rhino Sponsorship - Starting at \$1,000

Become a major sponsor and receive exclusive marketing benefits for your company.

- Black Rhino level sponsors receive all recognition as Polar Bear sponsorship
- Company spotlight article in organizational newsletter
- This is a fully customized opportunity and guarantees industry exclusivity

Polar Bear Sponsorship - Starting at \$500

- Sponsor name and logo on the Endangered Species Faire web page
- Name or logo when possible in all publicity and advertisements
- Sponsor banner placed on Faire stage
- Space for a booth at the Endangered Species if requested
- Name Listed or logo when possible in the Faire publicity, online & elsewhere
- Sponsor name announced on the Faire stage during the event
- Social media recognition: Facebook and twitter
- Logo on T Shirt

California Condor Sponsorship - Starting at \$250

- Space for a booth at the Endangered Species if requested
- Name Listed in the Faire publicity, online & elsewhere
- Sponsor name announced on the Faire stage during the event
- Social media recognition: Facebook and twitter
- Logo on T Shirt

Swainson's Hawk Sponsorship - Starting at \$100

- Name Listed in the Faire publicity, online & elsewhere
- Sponsor name announced on the Faire stage during the event
- Social media recognition: Facebook and Instagram
- Name listed on T Shirt

Please respond by March 23rd, 2020 to be included in promotional materials.