



South Huron & Area
Home & Lifestyle Show 2018

FRIDAY APRIL 6TH
SATURDAY APRIL 7TH

NOW ACCEPTING REGISTRATION!

Showcase your home and lifestyle business to an engaged shopper!
LOCAL BUSINESS - LOCAL SHOPPERS - LOCAL RELATIONSHIPS

Recent Exhibitors Comments

Realty Executives Platinum: Has participated in the Exeter Home & Leisure Show for the past 3 years, and each year it keeps getting better. We have had a great response from the public and other vendors. Leanne

Big Bass Construction: This was our first year at the show and leads we received from the show have turned into business for us. Doug

Westland Greenhouses: We have been at the show for a number of years and still get new customers each year coming to our Grand Bend Garden Centre from the show. Anita

Show Highlights:

Friday April 6th 5pm – 9pm
Saturday April 7th 10am - 4pm
South Huron Recreation Centre – Banquet Hall
60 Vendor Spaces Available
Heavy Show Promotion

Discount:

CHAMBER MEMBER DISCOUNT – Save \$25
EARLY BIRD DISCOUNT – Save \$25- Book by January 26th 2018

Booth Space Reservation:

Email: homeshow@mbcmedia.ca
Fax booth confirmation form: 519-235-6262

Last year's participants have till JANUARY 12th 2018 to reserve last year's booth. After that date booth space will be confirmed on a first-come, first-served basis.



South Huron & Area Home & Lifestyle Show 2018

Standard Booth (S)	10w X 8d	\$300.00
Premium Booth (P)	Sizes Vary – See Map	\$400.00
Foyer Premium Booth (FP)		\$400.00
Outdoor Premium Space (OP)		\$400.00
Half Booth (H)		\$235.00

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Show Info:

Friday April 6th 5pm – 9pm
Saturday April 7th 10am-4pm
South Huron Recreation Centre – Banquet Hall
60 Vendor Spaces Available
Free Admission
Vendor Set-up: Friday April 6th 8am - 4pm

Show Promotion

Radio – 40,000+ Listeners on 5 stations (400+ Commercials)
Online – www.exetertoday.ca www.shorelinetoday.ca www.strathroytoday.ca
Email – 4,000 local recipients
Social Media – 4,500 Facebook Followers
Area Signage
Chamber Communication



South Huron & Area

Home & Lifestyle Show 2018

FRIDAY, April 6th & SATURDAY, APRIL 7th

BOOTH REGISTRATION FORM

BUSINESS NAME	
BOOTH # (Subject to availability)	
CONTACT NAME	
CONTACT PHONE	
CONTACT EMAIL	
MAILING ADDRESS	
TABLE (yes or no)	
HYDRO REQUIRED (yes or no)	

POWER AVAILABLE TO BOOTHS #1 - #22, #55 - #58

TABLES PROVIDED AS CONFIRMED

SET-UP AVAILABLE ON FRIDAY April 6th from 8:00 – 4:00PM

Email Completed Registration Form to: homeshow@mbcmedia.ca

Or Fax to 519-235-6262

Show Sponsorships

Title Sponsorship (1 Available)

South Huron & Area Home & Lifestyle Show, presented by (YOUR COMPANY), 90.5 myFM, and The South Huron Chamber of Commerce.

- Company Logo incorporated with Event Title along with 90.5 myFM and SHCC
- Mentioned in 100% of all promotion and advertising. \$20,000+
- Logo recognition on all printed materials and signage
- Company Signage Opportunities throughout Venue
- Choice of Available Booth Space Included

Investment: \$2,500.00

Partner Sponsorship (2 Available)

South Huron & Area Home & Lifestyle Show, sponsored by (YOUR COMPANY)

- Mentioned in 50% of all promotion and advertising. \$10,000+
- Logo recognition on all printed materials and signage
- Company Signage Opportunities throughout Venue
- Choice of Available Booth Space Included

Investment: \$1,000.00

Community Sponsorship (4 Available)

South Huron & Area Home & Lifestyle Show, sponsored by (YOUR COMPANY)

- Mentioned in 25% of all promotion and advertising. \$10,000+
- Logo recognition on all printed materials and signage
- Company Signage Opportunities throughout Venue
- Standard Booth Space included

Investment: \$600.00

Show Highlight Sponsorship (8 Available)

Visit the South Huron & Area Home & Lifestyle Show and check out (YOUR COMPANY) + (SELL LINE)

- Mentioned in 50 Radio Commercials for the Show airing the week of the event
- 2 X LIVE radio cut-ins from your booth at the show
- Available to Booth Participants only
- Value: \$600.00

Investment: \$175.00 (in addition to Booth)