GREATER MEMPHIS CHAMBER

COVID-19
BUSINESS UPDATE

Highlights of “Safer at Home” Health Directive No. 16

WHAT YOU SHOULD KNOW

Sponsored by the Greater Memphis Chamber
Reviewed by the Shelby County Health Department

Health directive in its entirety can be viewed at http://www.shelbytnhealth.com/healthdirectives
SAFER AT HOME DIRECTIVE SUMMARY

TIME PERIOD
December 26, 2020 – January 22, 2021
Commences at 12:01 a.m. on Dec 26th
Ends at 11:59 p.m. on January 22nd

WHY NOW? Tennessee is currently the most active state for COVID-19.

TOP HIGHLIGHTS

- ALL RESIDENTS are asked to SHelter AT HOME ("safer at home") as much as possible.

- ALL BUSINESSES EXCEPT THOSE OUTLINED in the APPROVED TO OPEN TO THE PUBLIC section below are REQUIRED TO CLOSE their physical locations to the public.

- HOWEVER, businesses are allowed to continue MINIMUM OPERATIONS for the following purposes:
  - Maintain value of business's inventory
  - Ensure security
  - Process payroll and employee benefits
  - Other related functions

- BUSINESSES that provide GOODS and SERVICES EXCLUSIVELY through curbside service and pickup, drive-thru, shipment, delivery, or virtually may continue.

- GROCERY and RETAIL STORES may operate at 50% CAPACITY RESTRICTIONS

- ON-SITE DINING is STRONGLY DISCOURAGED but will be allowed with 25% CAPACITY RESTRICTIONS.

- EVENTS PREVIOUSLY APPROVED by the Health Department that occur during this Safer at Home period MUST BE RESCHEDULED. Contact the Health Department directly with questions at shelbytnhealth@shelbycountytn.gov

- PREVIOUSLY OUTLINED SAFETY MEASURES FOR BUSINESSES REMAIN IN PLACE.

Shelby County residents are encouraged to submit instances of non-compliance to the Health Department's hotline at 901-222-MASK (6275)
APPROVED TO REMAIN OPEN TO THE PUBLIC

BY EXECUTIVE ORDER OF THE GOVERNOR
- Dental and medical-related services
- Places of Worship
- Sporting events
- Please review Governor Lee’s orders

APPROVED TO REMAIN OPEN
- CHILDCARE
  - Daycare and Childcare businesses
- SCHOOLS
  - Schools, school systems, colleges, and universities
- GOVERNMENT, SOCIAL SERVICES
  - Businesses, organizations or people that provide social services, educational services, etc.
  - Detention facilities and any inmate housing
- HEALTH CARE, MEDICAL
  - Health care, mental, and behavioral health; research; staffing
  - Pharmacies and medical supply businesses
- LODGING
  - Hotels, commercial lodges, realtors, and housing and rental services
  - No open houses allowed
- SANITATION
  - Sanitation/waste removal, energy, water, and sewage businesses and services (including laundry/cleaning services)
- VEHICLE SUPPORT
  - Fueling and support; auto-supply, auto repair, and related facilities
- FINANCIAL SECTOR
  - Banks, savings and loans, insurance companies, accounting businesses, and other related
- GENERAL and CORPORATE OFFICES
  - General and corporate offices, call centers strongly urged to limit visits and allow for remote work with employees
- HOME AND BUSINESS MAINTENANCE
  - Home and business repair, cleaning, maintenance, and hardware supply.
- CONSTRUCTION
  - Construction and facilities design businesses
- SELF-STORAGE
  - Self-service storage businesses
- MANUFACTURING /SUPPLY CHAIN COMPANIES
  - Manufacturing companies, distributors, warehouses and other supply chain companies producing, storing, shipping, and supplying products and services for key industries.
- PERSONAL CARE BUSINESSES
  - Barbers, nail/hair salons, massage therapy by appointment only.
- FUNERAL SERVICES
  - Funeral and burial services
- LOGISTICS/DISTRIBUTION
  - Product, parcel, logistics, transport, and delivery and distribution businesses

TRANSPORTATION SERVICES
- Buses, taxis, and other private transportation providers

ANIMAL SERVICES
- Veterinary and pet supply business and services including agricultural services and caring and feeding of livestock and farm animals.

COMMUNICATIONS
- Internet and telecommunications systems
- Print, online, and broadcast media

GUIDANCE PROVIDED FOR SERVICES AND BUSINESSES THAT REQUIRE IN-PERSON INTERACTION SHOULD REMAIN IN PLACE.

APPROVED TO REMAIN OPEN WITH CAPACITY RESTRICTIONS
- GROCERY STORES and RETAIL STORES
  - 50% Capacity Restriction
- GYMS, FITNESS CENTERS, and EXERCISE FACILITIES
  - 50% Capacity Restriction
- RESTAURANTS
  - Onsite Dining “STRONGLY DISCOURAGED”
  - 25% Capacity Restriction

OPEN OPERATIONALLY ONLY
Businesses not outlined above should remain closed to the public, but may remain open to continue minimum operations (e.g., payroll, employee benefits, etc.)
TOP THREE Frequently Asked Questions (FAQs)

(1) Will I still be able to shop as normal during the holidays?
This Safer at Home order takes effect on the day after Christmas. Accordingly, retail stores that are often packed with individuals shopping for after-holiday sales will have to take significant precautions to ensure they are abiding by the 50% capacity restriction that allows them to remain open.

(2) How does this impact holiday gatherings?
The ongoing recommendation is for individuals to gather with members of their household only. It should also be noted that Governor Bill Lee has signed Executive Order 70 which currently limits indoor public gatherings to 10 people.

(3) Does our business have to close if we are not listed as those approved to open?
Businesses not allowed to open to the public can still have minimum operations ongoing to handle things like payroll, security, and the like.

Please Be Advised
The following two orders were also recently issued:

EXECUTIVE ORDER #70
from Governor Bill Lee

Among other highlights, limits indoor gatherings to 10 people

Please review Governor Lee’s order for more information.

FACE MASK ORDER NO. 4
from Shelby County Health Department

Masks are required in gyms and fitness facilities unless client has a medical condition that prevents the wearing of a mask. Face shield alternatively required.

Masks must be worn by customers in eating establishments unless the customer is “seated and dining.”

Health directive in its entirety can be viewed at http://www.shelbytnhealth.com/healthdirectives