

### **Adopt a Kilometre Program**

Caledonia Nordic Ski Club

The Caledonia Nordic Ski Club is excited to introduce the "Adopt a Kilometre" program, designed to engage our community in the maintenance and enhancement of our beloved Nordic Ski trails. This program allows individuals, families, businesses, and organizations to contribute to the upkeep and development of the trails, ensuring they remain safe, enjoyable, and accessible for all. All donations receive a tax receipt.

### **Sponsorship Levels:**

#### **1. Bronze Sponsor: \$1000**

- Trail Signage: Name or business logo on a dedicated trail sign at your adopted Kilometre
- Recognition: Listing on the Caledonia Nordic Ski Club website and in our annual report.
- Social Media Shout-out: Recognition on our social media platforms.
- Newsletter Feature: Mention in the club's seasonal newsletter.
- Complimentary Passes: 2 day passes for the ski season.

#### **2. Silver Sponsor: \$1,500**

All Bronze Sponsor benefits, plus:

- Event Invitation: Invitation to a special annual sponsor appreciation event.
- Complimentary Passes: 4 day passes for the ski season.

#### **3. Gold Sponsor: \$2,000**

All Silver Sponsor benefits, plus:

- Website Feature: Featured profile on the Caledonia Nordic Ski Club website, including a short biography or business description.
- Trail Map Inclusion: Name or business logo on the official trail map distributed to members and visitors.
- Complimentary Passes: 6 day passes for the ski season.



#### 4. Platinum Sponsor: \$2,500

All Gold Sponsor benefits, plus:

- Exclusive Recognition: Prominent recognition as a Platinum Sponsor on a dedicated board at the trailhead.
- Private Tour: Guided tour of the trails for up to 4 people, led by a club representative.
- Event Sponsor: Recognition as a sponsor at a major club event.
- Complimentary Passes: 8 day passes for the ski season.

#### **How to Participate:**

To participate in the Adopt a Kilometre program, please contact the Caledonia Nordic Ski Club office at [gm@caledonianordic.com](mailto:gm@caledonianordic.com) or visit our website at [www.caledonianordic.com](http://www.caledonianordic.com). We are happy to answer any questions and assist with your donation process.

All donations can be made easily online and receive a tax receipt:

<https://app.etapestry.com/onlineforms/Cross-CountrySkidefondCanada/club-donation.html>

#### **Why Support Us?**

Your sponsorship will directly contribute to:

- Trail Maintenance: Ensuring trails are groomed, safe, and well-marked.
- Equipment Upkeep: Maintenance of grooming and trail maintenance equipment.
- Environmental Conservation: Efforts to preserve the natural beauty and sustainability of our trail systems.
- Community Engagement: Programs and events that encourage outdoor activity and community involvement.

Join us in making a tangible difference in our community. Adopt a Kilometre and become a proud supporter of the Caledonia Nordic Ski Club today!

