



IYASE Executive Board Meeting Minutes

January 12, 2020 4:00 PM

Present: Mariana Scotti, Laura Plofchan, Ross Holland, Sharon Voelker, Laura Tymas, Karla Ingram, Sara Agelasto, Maria Doiranlis, Jill Frankel, Xinzhen McMinn, Mary Margaret Moffitt and Leah DiQuollo.

Absent: Megan Bowles, Denise Rowe.

Mariana Scotti conducted the meeting.

1. Mariana welcomed the new members to the Board: Laura Plofchan (VP), Xinzhen McMinn (Membership) and Mary Margaret Moffitt (Scholarship).
2. Mariana proposed a Mission Statement for IYASE. After review and minor editing the Mission Statement, which will be added to the IYASE website is “The purpose of IYASE is to build community and facilitate the learning and teaching of Yoga based on the teachings and philosophy of BKS Iyengar, supporting the IYNAUS mission in the South East Region of the US.” Upon motion and seconding the Mission Statement was unanimously approved by all board members present.
3. A discussion was held concerning switching the Board documents from Dropbox to Google G-Suite and transferring all existing documents to G-Suite. Upon motion and seconding the Mission Statement was unanimously approved by all board members present.
4. Treasurer’s Report: There is currently approximately \$50,000.00 in the IYASE checking account. In 2019 \$5,500.00 was spent on membership workshops and \$11,079.00 on scholarships. The budget for 2020 needs to be prepared.
5. Membership Workshops: Two are confirmed for 2020 and we are awaiting confirmation on additional workshops. We also discussed creating a uniform template for the flyers for workshops.

6. Membership Communication: A template for the newsletter was standardized in 2019 and will continue going forward. It will consist of the President's Message, Prop Corner, Upcoming Events & Workshops and Studio Spotlight.
7. Social Media: Laura Plofchan has commenced posting on Facebook and Instagram a few times per week and will continue to do so.
8. Website: Upon expiration of existing contracts website hosting and domain name will all be consolidated to Square Space. It was agreed that the website needs to be updated, including removing obsolete information.
9. Membership: We discussed reissuing last year's survey to get more responses, possibly offering a promotional raffle for all survey respondents. We also discussed coordinating our survey with the forthcoming one from IYNAUS. The responses to last year's survey will be resent to all current board members.
10. Scholarships: The chair of the scholarship committee will be Mary Margaret Moffitt. It was reiterated that current board members cannot apply for scholarships. There haven't been any recent requests for Lotus Fund scholarships. As there will not be any assessments in 2020, we will hold and rollover the funds that would have been distributed this year to 2021 when the new assessment process will commence. There is one person who had been awarded an assessment scholarship for 2019 but had to postpone her assessment. Initially the scholarship committee was going to allow her to receive the funds for assessment in 2020. But since there will not be assessments in 2020, the scholarship award will be rescinded.
11. Continuing Education: The committee is still working on establishing an online continuing education program, possibly coordinating with IYNAUS. Questions about this may be included in the IYNAUS survey. In the interim the committee will still proceed with finding senior teachers in the region to record CE videos.
12. Membership: We discussed creating a members only section on the website where members would be able to access special offers from various vendors. The IYASE total membership as of December 2019 was 523 (218 teachers and 305 general members).
13. 2022 Convention: In 2019 IYASE submitted a proposal to host the 2022 national convention. We expect IYNAUS to make a decision in the near future.

The meeting was adjourned at approximately 5:30 PM.