



Are you struggling to take advantage of **growth opportunities in global markets?**
Are you reactively selling to international customers who find you, rather than taking a **proactive and strategic approach** to international sales?

If YES...ExpTMorTech could be the answer.

Why ExpTMorTech?

- **Structured export strategy and business development process** that assists 4-8 companies to accelerate growth
- **ONLY national program** that helps each company **develop** an export plan
- **Efficiently connects** companies with local and national experts that help navigate the **export sales** process
- On average, participating companies **generate \$770K in new export sales**
- **Saves countless hours** and eliminates fear of the unknown about getting paid, protecting intellectual property, finding sales reps and more

If you are ready to make the investment of time,
ExpTMorTech can unlock your export growth potential!

Your ExpTMorTech Partners

	
	
	
	
	

www.expotech.org



How Does ExporTech™ Work?

- Jointly offered nationwide by the National Institute of Standards and Technology's Manufacturing Extension Partnership program and the U.S. Export Assistance Centers of the U.S. Department of Commerce
- Group workshops are combined with an individual coach for each company, leading to an export plan in 9 weeks
- Execution driven, with a team of partners who make it easier to go-to-market and implement the plan
- Peer group model, limited to leaders from 4-8 companies, that maximizes impact and propels action
- Innovative customized workshops that avoid "death by PowerPoint" and help companies extract the specific information they need
- Amplifies the impact of other export programs, helping companies get the most out of tradeshows, Gold Key services, country visits and trade missions

2018 Dates	Session Locations	Cost per Company: \$5,000 \$750 *Exclusive price for qualifying companies.
March 13	Cook County TBD	
April 17		
May 22		Each participating company may bring up to 3 executives.



ExporTech™ Successes

Delkor was exporting "accidentally," reacting to opportunities to conduct business abroad, rather than through a conscious strategy. As result of ExporTech Delkor was able to achieve a 30% increase in sales within 6 months and hired 29 new employees.

Delkor Systems, Inc.
Circle Pines, MN

"ExporthTech opened our eyes to what we didn't know and caused us to build a long-term export plan for Rekluse."

Rekluse Motor Sports
Boise, ID

U.S. Small Business Exporter of the Year and State of Idaho Exporter of the Year

At the completion of ExporthTech, Louroe had an export plan complete with easy-to-use tools for entering new markets they identified during the program. "Our company experienced a 46% increase in sales and more than 25% of our gross revenue now comes from international business."

Louroe Electronics, Inc
Van Nuys, CA

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