

# SMARTS | For Advocacy

## What is NAMI Smarts for Advocacy?

NAMI Smarts for Advocacy is a training program that helps people with mental illness, as well as their friends and family, become skilled advocates! It offers a four hour free workshop training to develop communication, persuasion, and advocacy skills. This workshop will cover the following topics:



- Telling a compelling story that is inspiring and makes an “ask” in 90 seconds
- Writing an effective email, making an elevator speech and making an impactful phone call.
- Orchestrating a successful meeting with an elected official.

## How does NAMI Smarts for Advocacy help?

NAMI Smarts is an incredible advocacy training program that works for both newbies and experienced advocates. Participants rave about how it helps them condense their story and make a clear "ask," impressing policymakers. Get ready to transform your passion and experiences into impactful grassroots advocacy with NAMI Smarts!

## When is NAMI Smarts for Advocacy?

**Saturday, December 2, 2023**

**9:00 am - 1:00 pm**

*Deadline to register: 12:00 pm, November 29th*

**Register for this workshop via email: [tburr@namict.org](mailto:tburr@namict.org)**

This workshop is hosted quarterly, so if you cannot make this one, we look forward to meeting you next time!

