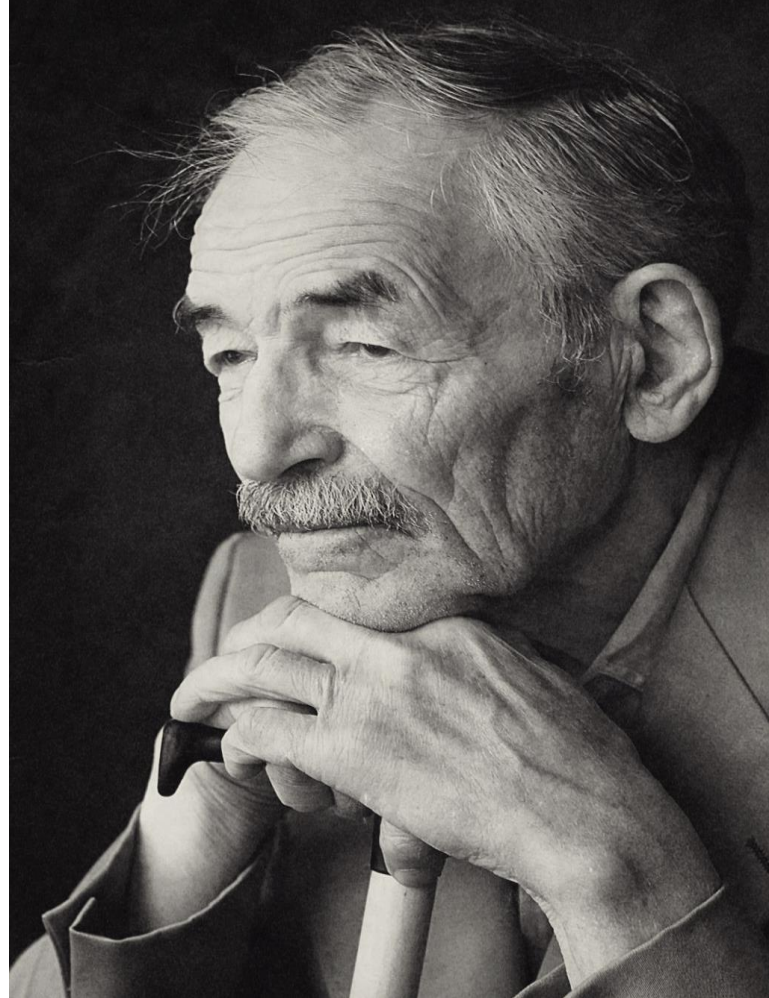


WE ARE YOUR COMMUNITY'S
SECURE ONLINE
PLATFORM

TO SUPPORT
OLDER & DISABLED
RESIDENTS
IN NEED OF
HOME-BASED ASSISTANCE

URCommunityCares.org is a
free, innovative resource that
helps connect neighbors





*Co-founder and president Michelle Puzzo's grandmother lived to just short of 100 and was the inspiration to create **UR Community Cares**, a non-profit based in Manchester.*

WHO WE ARE

- ❖ Co-founded by a physical therapist and a technology engineer, both UConn graduates
- ❖ Registered in Conn., February 2019
 - 501(c)(3) non-profit, April 2019
 - Web platform launch, June 2019
- ❖ 100% volunteer-based; all grants and donations cover direct program costs (\$100 per participant annually)
- ❖ Protected end-to-end
 - Fully insured (in 50 states)
 - Background checks of all participants
 - Secure website and email

Today's Community Roadmap

ACTIONS

After our presentation, we hope you can:

- **HELP US BUILD AWARENESS among diverse groups**
- **REFER / BECOME A VOLUNTEER**
- **REFER / HELP REGISTER COMMUNITY MEMBERS BY BECOMING A PARTNER**
- **INVITE US TO PRESENT TO YOUR ORGANIZATION**
- **ORGANIZE A COMMUNITY ASSISTANCE TEAM, in your town**
- **BECOME A BOARD MEMBER**
- **CONSIDER OTHER WAYS TO COLLABORATE IN THE COMING YEAR**



We're inviting Volunteers from every town, neighborhood, business and civic group to **LEARN** about URCommunityCares.org and **TAKE ACTION** by signing up to help their neighbors.

- Efficiently match background-checked Volunteers with Community Members in need of at-home services (non-medical and non-licensed; no personal care)
 - Housework
 - Yard work
 - Companionship / errands
 - Transportation
- Leverage your community's existing resources to deliver a human experience ... and maybe weekly groceries!
- Scale up our secure platform across Conn. and beyond

WHAT WE DO



- We have at least one participant in 100+ of Conn.'s 169 towns
- Over 700 participants signed up on our platform



LET OUR PROVEN MODEL BE YOUR TOWN ROADMAP



ROADMAP for **COMMUNITY MEMBERS**

*Age 70 and older or 18 and older
with a temporary or permanent physical
disability*

- **ENROLL** and complete our background check -- online or by phone
- **INITIATE** the requests for help with housework, yard work or companionship visits including errands and local transportation
- Pre-scheduling allows for caregiver respite opportunities
- All services are provided at no charge; donations welcome

**Community
members who
need free
at-home
support**

Community Assistance Team in Clinton - Human Services Dept. enrolls community members

Go to URCommunityCares.org >
Be a Community Member

Volunteers who reside in the community or nearby

ROADMAP for **VOLUNTEERS**

Age 15 and older (age 15-17 with adult consent and supervision)

- **ENROLL** online and complete our background check
- **ACCEPT** home visit requests convenient to their schedule, within in a 15-mile radius
- Virtual / in-person visits for community service opportunities
- Our goal is to have a Hometown Hero as our liaison in every town

Community Assistance Team in Clinton -
Police Dept. trains volunteers

Go to URCommunityCares.org >
Be a Volunteer

OUR SUPPORTERS

(partial list)

Recent Grants

- **Hartford Foundation for Public Giving, including local Greater Together Community Fund awards** (Avon, East Granby, Ellington, Glastonbury, Hebron, Newington, Somers)
- **Connecticut Community Foundation**

Referral & Enrollment Partners

- **CT Area Agencies on Aging**
- **Insurance Companies - UNITEDHEALTH, AETNA**
- **CT 211 Helpline, CT-VOAD**
- **Middlesex Health**
- **Griffin Health**

Fundraising

- **Restaurant events**
- **Cornhole and SINGO events**
- **GoFundMe**
- **Amazon Smile**
- **Stop & Shop and Big Y Bag Program**

Municipal Budget Funding

- **Town of Manchester**
- **Town of Bolton**
- **NEW: Town of Cheshire (2022)**

Other

- **Individual donations**
- **Corporate donations**
(Walmart Community Partner, Liberty Bank, Lowe's special gift card)
- **Sponsorships**

Civic Group Funding /Awards

- **Clinton's Families Helping Families for Clinton Community Assistance Team**
- **Brawny® Community Hero - M.D. Birmingham**
- **Liberty Bank's Community Hero on Yard Goats Jumbotron - Michelle Puzzo**

ONLINE REGISTRATION
IT'S SECURE AND EFFICIENT
AND WE'RE STANDING BY TO HELP

Examples of PARTNERS:

Bolton/Newington Senior Center
Manchester/Clinton Human Services
Florence Mills Apts/Delamere Woods
Hartford Health Care/ECHN



Go to URCommunityCares.org

and click on the Be A Partner tab to see our current Partners and to SIGN UP



Be a Partner - *Receive authorization to efficiently enroll and schedule Community Deeds for multiple Community Members or Volunteers.*

Who: Our Partner Organizations (PO) are set up to enroll multiple residents, in two categories.

- **Volunteer PO (VPO):** Police, fire, library, high schools, colleges, nonprofits, faith organizations can sign up groups of volunteers to volunteer together.
- **Community Member PO (CMPO):** Human services, senior center, hospitals, insurance companies, housing authority and other agencies can enroll people and manage their accounts to ensure inclusion and equity for those without access to technology (email, internet).

What: The PO enrolls and schedules community deeds for Community Members (CM) and informs CM's to know when a Volunteer (Vol) is coming to their house. A contact person or designated staff member of the PO manages the account.

Why: The CMPO is in contact with those CMs weekly/monthly/as needed and can schedule Deeds on their behalf. The VPO gets email notifications of the CM requests and accepts the scheduled deeds based on VPO availability. The PO allows towns to coordinate services to maximize existing resources.

When: The CMPO uses URCommunityCares.org to schedule and report on the deeds. The VPO views deeds and accepts those that fit with their schedule, and types in a testimonial/rating afterwards.

Where: URCommunityCares.org is an online platform, mobile friendly to connect participants within your town and surrounding 15-mile radius.

How: The CMPO will set the schedule and VPO accepts deeds accordingly.

OUR GUIDING PRINCIPLES

- ❖ Support aging in place and living independently
- ❖ Serve people of diverse ethnicities and abilities
- ❖ Build intergenerational connections
- ❖ Value dignity and respect
- ❖ Ensure accessibility of services
- ❖ Use technology “for the good”

URCommunityCares.org meets website accessibility standards and is currently available in six languages:

English, Arabic, Chinese (simplified), Hindi, Spanish and Portuguese.

COMMUNITY MEMBER TESTIMONIAL

My volunteer is kind and compassionate. We both are self-isolating due to underlying health issues, so we decided to do our Community Deeds by phone. It’s perfect for playing word games, discussing current affairs and exploring how to use technology together. We meet mostly once a week at the same time and I think we both look forward to it. I have a pretty flexible schedule in case something comes up at the last minute for my volunteer. We try to be supportive of what the other person needs.

E.J., community member and retired attorney

VOLUNTEER TESTIMONIAL

My first encounter with Mr. M. was scheduled to take place during the extended power outages. I went to his home but he wasn’t able to visit so I left. He called me afterward to tell me that I had “restored his faith in humanity” and that was the beginning of our friendship. He puts a smile on my face every time I see him and I'm sure he can tell I’m smiling even though I’m wearing a mask. When I began volunteering, I thought that the community member would be the one that benefited from the deed that was completed. I had no idea the impact that it would have on me. As much as he appreciates the deeds that I complete, it is me that's truly blessed.

K.S., volunteer and principal at a nearby high school

THANK YOU!

UR Community Cares, Inc.

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URCommunityCares.org



BOARD OF DIRECTORS

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M.D. Birmingham, Co-founder
Anthony Liriano, Secretary
Hope Utterbeck, Treasurer
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PRO BONO PROFESSIONALS