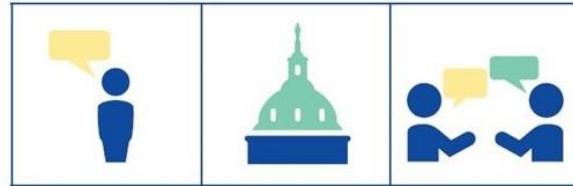


# NAMI SMARTS for ADVOCACY



## Grassroots Advocacy Training

### NAMI SMARTS For Advocacy Training

**Saturday, March 11, 2023, 9am-1pm, online**

**Never thought of yourself as an advocate? Want to make a positive change in mental health services?**

Grassroots advocacy is simple; you don't have to know about policies or politics. It's about using your voice to influence policy makers and make a difference.

Turn your passion and your lived experience into a positive voice for mental health with the NAMI Smarts for Advocacy Grassroots Advocacy Training.

NAMI Smarts for Advocacy is a hands-on advocacy training program that helps people living with mental illness, friends and family transform their passion and lived experience into skillful grassroots advocacy.

**NAMI Smarts for Advocacy is a 4-hour workshop that develops the following skills:**

- \* Telling a compelling story that is inspiring and makes an "ask" in 90 seconds
- \* Writing an effective email, making an elevator speech and making an impactful phone call
- \* Orchestrating a successful meeting with an elected official

The unique step-by-step, skill-building design of NAMI Smarts is effective with a wide range of participants, including those who are new to advocacy as well as individuals with years of experience.

Participants routinely share that they've never been able to condense their story or made a clear "ask," but with NAMI Smarts, they are now able to.

Lobbyists who represent NAMI State Organizations or mental health coalitions also love this program—they see participants come out confident and able to share their story in a way that moves policymakers.

**For more information, and to register in advance for this training,  
please email Thomas Burr at: [TBurr@namict.org](mailto:TBurr@namict.org)**