

True To You

Coalition for LGBTQ+ Tobacco-free Living

DID YOU KNOW?

Tobacco companies spend billions of dollars each year to aggressively market their products to the LGBTQ+ community, greatly impacting our health and the health of our families.

Our Coalition's Objectives:

- Invite the LGBTQ+ community to share their experiences with tobacco use through a confidential survey
- Develop materials and messages that promote tobacco-free living and support tobacco cessation
- Encourage LGBTQ+ organizations and venues to host tobacco-free events
- Create cessation tools and resources for providers to share with LGBTQ+ patients



For more information or to join the coalition, contact Holly Giardina at CT Clearinghouse at 1.800.232.4424 or hgiardina@wheelerclinic.org.