

HilltownFamilies.org



COMMUNITY-BASED EDUCATION NETWORK

Reach Thousands of Families Living Across the Region

NEW &
IMPROVED
WEBSITE!

Advertise in the region's go-to, online resource for
community-base learning opportunities in
Western Massachusetts!



Partner with Hilltown Families
in your online outreach!

- 2.6+ MILLION web visits to date.
- 10,000 opt-in subscribers
- 8,500 Facebook followers
- 4,000 Followers on Twitter.
- Delivery to over 25,000 visitors, subscribers, & social media followers each week!

Take the promotion of your event to the next level with a
larger image and deeper discount!

To reserve your spot and to take advantage of the discount,
email Sienna at swildfield@hilltownfamilies.org.

Summer Sale Ends June 30, 2021

Limited
Space:
RSVP

FEATURED AD OPTIONS	RATES	IMAGE SIZE + DESCRIPTION*
Large Tile Image 2-Weeks	\$300 (Advertising Special: \$275)	(2:1) 1600W x 800H pixels Top Placement
Large Tile Image 1-Week	\$200	(2:1) 1600W x 800H pixels Top Placement
Square Banner Image 2-Weeks 3-Weeks 4-Weeks	\$150 \$250 \$300 (Advertising Special: \$275)	(1:1) 800W x 800H pixels

NEW
LARGER
IMAGES!

*Includes a narrative description of 750 characters plus embedded links!

SAVE UP
TO \$600!

NEW! For our dedicated advertisers, bundle your monthly advertising campaigns for the year and save up to \$600!

**FEATURED AD
YEARLY PACKAGES**

RATES

**PACKAGE
SAVINGS**

12 Large Tile Image Featured Ads	\$3,600 (Package Special: \$3,000)	\$600
12 Square Banner Image Featured Ads	\$1,800 (Package Special: \$1,500)	\$300

Featured Ad Size Examples

2:1 Tile Image
1600W x 800H pixels

* TOP PLACEMENT *



FEATURED SUMMER PROGRAM: Hartsbrook School Fiddle Camp

Hartsbrook School Fiddle Camp: it's not just for fiddles! Bring your cellos, guitars, and ukuleles too. Campers learn tunes from around the world, playing under outdoor canopies on Hartsbrook's beautiful, spacious campus in **Hadley, MA**. The experienced instructors bring joy and fun to music lessons, and the school's donkeys and goats are a receptive audience for practice concerts. **For beginner-intermediate through intermediate level musicians in rising 4th through 9th grade. July 5-9, 9am-12:30pm.** For more information: www.hartsbrook.org/programs/fiddle-camp.

1:1 Tile Image
800W x 800H pixels



FEATURED PRESCHOOL

Prelude Preschool of the Arts
Springfield, MA

Prelude Preschool of the Arts in Springfield offers five-day arts-integrated learning & play for ages

2.9-5. Full & half-day programming options feature specialized classes taught by expert musicians & artists in the areas of early childhood music, dance, yoga, Suzuki violin, bucket drumming, & visual art. Prelude Preschool's arts-centered curriculum, in partnership with Enchanted Circle Theater, supports social-emotional development while fostering creativity & a lifelong love for learning. Flexible before & aftercare is available. Regularly scheduled family nights facilitate community connection & collaboration.

Take a tour of their refreshed classrooms, renovated for optimal learning.

prelude@communitymusicschool.com
413-750-9560

Email Sienna to reserve a spot!
swildfield@hilltownfamilies.org