

HilltownFamilies.org

COMMUNITY-BASED EDUCATION NETWORK

Reach Thousands of Families Living Across the Region

50% or more off of our regular prices!

Advertise in the region's go-to, online resource for community-base learning opportunities in Western Massachusetts!



Partner with Hilltown Families in your online outreach!

- 2.6+ MILLION web visits to date.
- 9,000+ opt-in subscribers
- 8,400 Facebook followers
- 4,000 Followers on Twitter.
- Delivery to over 25,000 visitors, subscribers, & social media followers each week!

Take the promotion of your event to the next level with a larger image and deeper discount!
To reserve your spot and to take advantage of the discount, email Sienna at swildfield@hilltownfamilies.org.

Now through April 30

Reserve space now and use it any time in 2020!

FEATURED AD OPTIONS

RATES

IMAGE SIZE + DESCRIPTION*

Large Tile Image 2-Weeks	\$300 (Advertising Special: \$100)	Up to 400W x 180H pixels
Large Tile Image 1-Week	\$200 (Advertising Special: \$75)	Up to 400W x 180H pixels
Square Banner Image 1-Week 2-Weeks 3-Weeks 4-Weeks	Online Classes receive extra 10% off: \$100 (Advertising Special: \$50) \$150 (Advertising Special: \$75) \$250 (Advertising Special: \$100) \$300 (Advertising Special: \$150)	Up to 180W x 180H pixels

Online classes receive extra 10% off!

*Includes a narrative description of 750 characters plus embedded links!

Featured Ad Examples

Large Tile Image
up to **400W x 180H pixels**
2-Weeks/\$300 (Special: \$100)
1-Week/\$200 (Special: \$75)



Natalie MacMaster & Donnell Leahy Present: A Celtic Family Christmas. Wednesday, December 4, 7pm, UMass Fine Arts Center Concert Hall in Amherst, MA. This holiday season join award-winning fiddle virtuosos Natalie MacMaster and Donnell Leahy for an intimate and unique Christmas concert. With the duo accompanied by an incredible array of talented musicians – and their children – *A Celtic Family Christmas* welcomes the audience into the wonderful world of their family holiday celebration. Come early, wear your ugly sweaters, and create your own holiday photo. \$25-\$45; Youth 17 & Under: \$10-15. Approximately 1.5 hours. **Appropriate for all ages.** More at fineartscenter.com/macmaster or call 800-999-UMAS.

Square Tile Image
up to **180W x 180H pixels**
1-Weeks/\$100 (Special \$50)
2-Weeks/\$150; (Special: \$75)
3-Weeks/\$250 (Special: \$100)
4/Weeks/\$300 (Special:\$150)



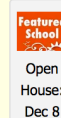
Six-Week Ski & Snowboard After-School & Homeschool Program at Ski Blandford in Blandford, MA. Designed for the novice through the advanced, **ages 6-17.**



Learn the basics and develop skills by purchasing the whole package! Packages include lift tickets, rentals, helmet, and lessons. Or, build-your-own custom package! Lessons are one hour long, once a week. An **After-School Program** is held on Mondays, Wednesdays, and Fridays, and a **Homeschool Program** is available during the day on Wednesdays and Fridays. Costs of the program: \$90 Lift Tickets; \$90 Rentals; \$120 Lessons; and \$40 Helmet. For more info or to register: www.skiblandford.com; office@skiblandford.com; **413-848-2860**. Build confidence, have fun with friends, and make lifelong memories!



Saturday, November 23rd – REVIVE! A Center School Open House and Community Upcycling Event. Join the Center School as they make old things new again. Teachers will be offering fresh, cool, upcycling projects—make a no-sew t-shirt bag, create a key rack using old keys, design felted woolens accessories, build an invention with recycled materials, weave a jump rope from old sheets, and more. All classrooms will be open, and teachers will be on hand. Explore the campus, buy a sweet, warm or savory snack in their pop-up cafe, meet current students and parents, and see what the Center School is all about. **Join them from 10am-2pm. All welcome!** The school is located at 71 Montague City Road in **Greenfield**. For more info, visit centerschool.net.



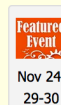
The Academy at Charlemont (1359 Route 2 in Charlemont, MA) will host an **Admissions Open House** event for interested families on **Sunday, December 8**, with presentations starting at



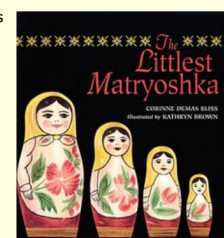
1pm. Meet students, teachers, and current parents, and get a feel for their creative and rigorous academic programs and warm and inclusive community. The Academy offers vibrant arts, athletics, and an emphasis on critical thinking and ethical leadership. The Academy offers generous financial aid and daily round trip bus service from Greenfield, Amherst, Northampton, and the Hilltowns. Imagine loving school every day. Details at www.charlemont.org.



On Friday, November 29th, the New England Air Museum will host jolly St. Nick! Come and have a "Selfie with Santa" aboard a Sikorsky Seaguard helicopter **between 11am and 12noon**. Santa is not coming empty-handed – his bag will be filled with a special gift for each child. Also, the museum will be conducting its popular "Behind the Scenes" Tour, which allows visitors to take a close-up look at some of the current restoration projects, including the wide-bodied Burnelli CBY-3 Loadmaster, Kaman HOK-1 helicopter, some vintage engines, and more. Tours start at 10:30am (the last tour begins at 2:30pm). Learn more about this and other programs and events at www.NEAM.org. New England Air Museum. 860-623-3305, 36 Perimeter Rd, Windsor Locks, CT.



Picture Book Theatre presents its final season with performances at **The Eric Carle Museum of Picture Book Art in Amherst**. Don't miss their final show, **The Littlest Matryoshka: NOV 24, 2:30pm; NOV 29, 1pm & 2:30pm; NOV 30, 11am**. A special **Behind the Scenes** program precedes the **11/24 show at 1:30pm**. The 40-minute family program brings this delightful picture book to life with music & large string puppets. Recommended for ages 5+, the story features Nina, the smallest of a group of Russian nesting dolls and her journey home to her sisters. Tickets: \$5/person (Members \$4.50) & may be purchased in advance at the museum or by calling 413-559-6336. Admission is not included or required. Book signing with author Corinne Demas to follow the program.





WHAT WE NEED:

- 1.) Reserve your space ASAP via email.**
- 2.) Email your image as an attached jpg in the body of an email.**
- 3.) Email your copy in the body of the same email:**

Featured Ads are a narrative single text paragraph (written in 3rd person with no line breaks) and can be up to 750 characters, spaces included in the character count. One embedded link & email address allowed.

DEADLINE: Deadline for copy, image, and payment for Thursday placement of Featured Ad is Wednesday by 12noon.

INVOICE: Once your copy and image are received, we will follow up with a confirmation, invoice/marketing plan, and a link to prepay securely online.

PAYMENT: All Featured Ads must be prepaid online by credit card. A link to pay securely online will be sent via email along with your invoice/marketing plan.

CONTACT US: Contact Sienna with questions and your materials:
swildfield@hilltownfamilies.org. Prefer a phone call? Email your number and best day/time to reach you.

The logo features a small illustration of a house with a sun and trees above the text. The text "Hilltown Families.org" is in a large, bold, red font, with ".org" in green. Below it, "COMMUNITY-BASED EDUCATION NETWORK" is in a smaller, black, serif font.

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