

# market you!

become a cai educated business partner



## A Point of Distinction and Differentiation for CAI Product and Service Providers

There's a new and easy way you can market and differentiate your self to community association clients. All you need is an interest in learning more about the community association marketplace, about four hours, a computer and an Internet connection.

Business Partner Essentials, an online course developed by CAI to provide a baseline introduction to the community association industry, gives you the opportunity to better understand the association business and earn the new CAI Educated Business Partner distinction.

Once you have finished the two-module course, you will complete a short survey and an exam consisting of 20 multiple-choice questions.

Take the course, pass the test, be affiliated with an active CAI Business Partner member, and you'll earn the CAI Educated Business Partner distinction. It's that simple. Anyone can benefit from the information and perspectives in the course, but only CAI Business Partner members can earn the distinction.

As an added benefit, those who earn the distinction will be listed on the CAI website.



Business Partner Essentials Exam Review  
Tuesday, August 29, 2017  
1:00 PM - 4:00 PM  
10555 West Gulf Bank Road  
Houston, Texas 77040  
\$30.00

Attend the Exam Review and receive a \$50.00 savings on the exam.

