



## GHC-CAI

### Policies regarding non-exhibiting business partners at the trade show

CAI has a no-tolerance policy regarding “suitcasing,” which describes the practice by nonexhibiting companies or individuals of soliciting sales or sales leads on the tradeshow floor, in the aisles or in the lobbies and/or representing their services or soliciting conference participants for conflicting social activities.

Prospective exhibitors who want to tour the show will be given a guest badge and escorted through the Exhibit Hall by a CAI staff member or committee member.

Violators of these policies will be ejected from the show.