September 29, 2026

Dear Potential Sponsor,

The Grove Area Chamber of Commerce (GACC) is excited to announce the third annual Shop Grand Lake Holiday Shopping Experience. We invite your business or organization to partner with us on this award-winning campaign that encourages local shopping, increases customer traffic and keeps holiday dollars working throughout Grove, Grand Lake and Delaware County.

During its first two years, Shop Grand Lake distributed more than 70,000 tickets, representing approximately $1.7 million spent with participating businesses. The 2025 campaign generated 750,000 television impressions, 641,978 social media views, 35,556 video views and 10,614 campaign-driven website visits. Nearly half of the audience came from outside Grove, demonstrating the campaign's strong regional reach.

Sponsorship opportunities range from the $100 Silver Participating Sponsorship to $5,000 Presenting Sponsorship levels available in multiple categories. Four Sparkle & Shine Weekly Giveaway Sponsorships are also available for $1,500 each. Campaign marketing will include television, radio, newspapers, direct mail, social media, digital advertising, email blasts, the Chamber's weekly newsletter and regional signage.

Sponsorships start October 1, and the deadline to register is Monday, October 26. The $100 Silver Participating Sponsorship includes an official campaign listing, ticket box, 600 numbered tickets and inclusion in the coordinated marketing campaign. Participation is limited to active GACC members.

Tickets will launch Friday, November 6, during the Grove Merchants' Holiday Open House Weekend. Shoppers will receive one ticket for every $20 spent, with a maximum of 50 tickets per receipt. Tickets may be earned through noon on Thursday, December 3.

Weekly Sparkle & Shine Cash Giveaways will be held November 10, November 17, November 24 and December 1. The campaign will conclude Friday, December 4, during the Shop Grand Lake Finale and Lights on Grove Downtown Celebration. Three Finale drawings—two for $2,500 and one for $5,000—will award $10,000 that evening.

Your sponsorship will help us attract shoppers, promote participating businesses and strengthen our regional economy during the holiday season. We hope you will join us in making the 2026 Shop Grand Lake Holiday Shopping Experience our most successful campaign yet.

Be Local. Support Local. Strengthen Grove and Grand Lake.

Sincerely,

Amanda

Amanda K. Davis, President
Grove Area Chamber of Commerce

GACC
311 S. Grand Street
Grove, OK 74344
www.groveok.org
amandadavis@groveareachamber.com
918-786-9079

2026 LETTER OF INTENT (LOI) FOR EVENT SPONSORSHIP

This letter serves as a formal agreement between the Grove Area Chamber of Commerce and _____ for the _____ sponsorship level of the Shop Grand Lake Holiday Shopping Experience.

Payment for the sponsorship should be made to: Grove Area Chamber of Commerce

Total Sponsorship Level Commitment: $_____

Pay in Full _____ Payment Agreed Upon Due to Budget _____

_____ _____
Business Representative (Name & Title) Date

_____ _____
Amanda Davis Date
President, Grove Area Chamber
amandadavis@groveareachamber.com
918-786-9079
918-533-2257

Business Name:
_____

Email: _____

Business Address:
_____
_____

Business Phone:
_____

- Email logo to amandadavis@groveareachamber.com

Office Use Only: _____ Payment Received _____ Date Received _____ Logo Received

Return Form to: Grove Area Chamber of Commerce – 311 S. Grand Street – Grove, OK 74344

Shop Grand Lake is a holiday shopping program that encourages shopping in Grove and the Grand Lake region in November and December. This campaign will give away more than $10,000 in cash over four weeks! This new holiday experience will encourage shoppers to use local Chamber of Commerce members as they shop for the holiday season. The goal is to recruit shoppers within a 50-mile radius of Grove, Oklahoma.

How It Works

Shoppers will earn one ticket for every $20 spent with a participating Chamber member. Tickets can be earned from November 6th to December 3rd at noon. Tickets are due to the Grove Area Chamber of Commerce office by 4 p.m. on December 3rd. Shoppers must be 18 years or older to earn tickets. The maximum number of tickets available per purchase is 50 ($1,000 purchase). Tickets will only be given at the time of purchase. (Purchase is required for all tickets)

Unclaimed Tickets: Please offer Shop Grand Lake tickets to shoppers at the time of a qualifying purchase. If a shopper declines or leaves without their tickets, hold those tickets for the next shopper who makes a qualifying purchase. Tickets may only be given to customers who have earned them through a purchase of $20 or more; employees may participate when they make their own qualifying purchases.

Giveaway Information

Each Tuesday, beginning on November 10th, lucky shoppers will have the opportunity to earn up to $250 cash during the Weekly Sparkle & Shine Giveaways. The Chamber team will randomly select participating merchants and drawings will take place at those businesses each week. The final weekly drawing will happen on Tuesday, December 1st. Shoppers do not have to be present for the weekly drawings. They will have 24 hours to claim the ticket number drawn. If it is not claimed, an additional drawing will be added to the following week. The winning tickets for the weekly drawings will be posted on the Grove Area Chamber Facebook page and mentioned in Facebook LIVE events for each drawing. The numbers will also be posted on the Grove Area Chamber's website and in the window at the Grove Chamber office at 311 South Grand Street, Grove, Oklahoma.

The Shop Grand Lake - Grand Finale Celebration

The Grand Finale celebration and drawing will take place on Friday, December 4th in conjunction with the Lights on Grove event. Following the lighting of the Grove Christmas Tree and the Ron Lay Light Up Downtown event, the final drawing for $10,000 CASH will take place. Once the ticket is drawn, the winner will have 3 minutes to come to the stage to confirm their number. If the ticket is not claimed, a new ticket will be drawn until a winner is acknowledged. Winners are responsible for all applicable taxes. Chamber of Commerce employees and their immediate family members are not eligible to win.

Business Participation

Participating Merchant Registration: October 1 - October 26

Fee: $100 (Includes 6 Books of Tickets – 600 Total)

Extra Tickets: Participating merchants/businesses will receive an initial supply of tickets dependent upon their sponsorship or participating level. Additional tickets can be purchased if you need more before the campaign ends.

Grove Area Chamber of Commerce Contact Info:
Phone: 918.786.9079 ***Email: amandadavis@groveareachamber.com***



grove AREA CHAMBER OF COMMERCE

Shop Grand Lake is a program of the Grove Area Chamber of Commerce and is being launched in conjunction with the Holiday Open House weekend (November 6-7).

SHOP GRAND LAKE HOLIDAY SPONSORSHIP LEVELS

☐ WHITE LIGHT PRESENTING SPONSOR: $5,000

- Logo on Everything
- Unlimited Ticket Books
- 6 Months - Chamber E-Blasts
- Promotion on Chamber Facebook
- Recognition on Stage (December 5th)
- Logo/Ad on Event Material
- Boosted Facebook Post
- Top Tier Event Recognition

☐ RED LIGHT GRAND FINALE SPONSOR: $5,000

- Logo on Everything
- Unlimited Ticket Books
- 6 Months - Chamber E-Blasts
- Promotion on Chamber Facebook
- Recognition on Stage (December 5th)
- Logo/Ad on Stage Signage
- Boosted Facebook Post
- Top Tier Event Recognition

☐ GREEN LIGHT TICKET SPONSOR: $5,000

- Logo on Everything
- Unlimited Ticket Books
- 6 Months - Chamber E-Blasts
- Promotion on Chamber Facebook
- Recognition on Stage (December 5th)
- Logo/Ad on Back of Tickets
- Boosted Facebook Post
- Top Tier Event Recognition

☐ BLUE LIGHT SPARKLE & SHINE WEEKLY GIVEAWAYS SPONSOR: $1,500

- Logo on Weekly Giveaway
- Unlimited Ticket Books
- 3 Months - Chamber E-Blasts
- Listing on Chamber Facebook

☐ PURPLE LIGHT SPONSOR: $1,000

- Sponsor Listing
- 10 Books of 100 Tickets
- 1 Month - Chamber E-Blast
- Listing on Chamber Facebook

☐ YELLOW LIGHT SPONSOR: $500

- Sponsor Listing
- 8 Books of 100 Tickets

☐ SILVER LIGHT SPONSOR: $100

- Merchant Listing
- 6 Books of 100 Tickets

2026 BUSINESS PARTICIPATION

SHOP GRAND LAKE

HOLIDAY SHOPPING EXPERIENCE

Four weeks of regional promotion. $14,000 in cash giveaways.

70,000+	$1.7M	$14,000	YEAR 3
tickets in two years	local marketplace spending	2026 cash giveaways	Shop Grand Lake

HOW IT WORKS

Tickets launch November 6 during the Grove Merchants' Holiday Open House Weekend. Shoppers receive one numbered ticket for every $20 spent.

A $1,000 purchase earns the maximum of 50 tickets per receipt. Tickets may be earned through noon on December 3.

Participation is limited to active Grove Area Chamber members.

IMPORTANT DATES

OCT 1	Sponsorships open
OCT 26	Sponsor/participant deadline
NOV 6	Tickets launch + Holiday Open House
NOV 10, 17, 24 + DEC 1	Sparkle & Shine cash giveaways
DEC 3 AT NOON	Ticket earning ends
DEC 4	$10,000 Finale + Lights on Grove

2025 CAMPAIGN REACH

- 750,000 TV impressions in four major markets
- 641,978 social media views and 35,556 video views
- 11,711 Facebook followers
- 10,614 campaign website visits and 20,411 page views
- 72,999 tracked website interactions
- Audience: 52.4% Grove and 47.6% outside Grove
- Social audience: 60.9% followers and 39.1% non-followers



YOUR BUSINESS RECEIVES REGIONAL REACH

Social media, digital campaigns, direct mail, television, radio, newspapers, email blasts, the Chamber's weekly newsletter and regional signage.

WEEKLY SPARKLE & SHINE GIVEAWAYS

Four prizes from $100 to $250 will be awarded on each weekly drawing date at participating businesses.

Grand Finale: two $2,500 drawings and one $5,000 drawing - $10,000 total on December 4.

"We are excited to celebrate year three. More than 70,000 tickets in the first two years represented approximately $1.7 million spent with participating businesses. Shop Grand Lake keeps dollars working in Grove, across Grand Lake and throughout Delaware County."

- Amanda Davis, President, Grove Area Chamber of Commerce

RESERVE YOUR SPOT BY OCTOBER 26

Request a packet: 918-786-9079 | groveok.org

BE LOCAL. SUPPORT LOCAL. STRENGTHEN GROVE AND GRAND LAKE.