

Contact Information:

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**The Great Outdoors RV CO. holds Groundbreaking Event at HighPointe Business Park in West Greeley.**

**FOR IMMEDIATE RELEASE**

Greeley, Colorado – Friday June 14<sup>th</sup>, 2019 The Great Outdoors RV CO. held an exciting groundbreaking event at their new site in HighPointe Business Park. Standing only feet from Highway 34, in the shadows of large RV's and construction equipment Jeremy Heberer, Owner and President shared his vision for the nearly 15 acre project. In attendance were the staff of Construction Concepts Inc, the General Contractor for the project from Longmont CO as well as Jeff Jiron, Senior Vice President with Independent Bank from Greeley CO, and many of The Great Outdoors team members, their families and friends of the Heberer family. The project will include a two story 24,000 square foot showroom which will include a full service 7 bay shop, and a large parts store. The focal point of the showroom will be a large fireplace looking west, along with a large coffee bar.

**About The Great Outdoors RV CO:**

**Founded in 2005, in Evans Colorado, The Great Outdoors RV CO., has quickly become one of Colorado's most premier RV full-service dealerships. With an extensive new product line, service department and parts store, The Great Outdoors RV CO. is proud to have built their business one customer at a time.**

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