



## MEDIA ADVISORY

### **Greeley-Weld Habitat for Humanity and Lowe's unite women to spotlight need for safe and affordable housing through home builds and repairs during International Women Build Week**

**WHAT:** Habitat for Humanity International, Lowe's and approximately 6,000 women volunteers will unite in more than 235 communities in the United States, India and Canada for International Women Build Week from March 1-8 to highlight the global need for safe and affordable housing. A prelude to International Women's Day, the global event aims to build and repair nearly 540 homes while raising awareness of housing issues facing women and their families.

Habitat and Lowe's are providing the tools for women to empower and educate themselves on skills used when repairing and restoring homes. By using the hashtag **#BuildHer** to share inspirational stories, experiences and ways to positively impact communities, Habitat and Lowe's are uniting women for a central goal of encouraging and building each other up.

Women Build is a Habitat for Humanity initiative that is all about women empowering women. We invite women leaders in our community to join us to be a part of the 2020 Women Build. By partnering with Habitat for Humanity you will be opening the door of opportunity to Jaclyn, our next Women Build homeowner. As a Women Builder, you can lead a team of women to help build Jaclyn's home, forever impacting her life.

Jackie has a renewed sense of hope, knowing that homeownership is in her future. Being approved to purchase a Habitat home will provide the security of not being vulnerable to the decisions of landlords and struggling to find an affordable home that would be accessible. Jackie was injured in an accident in 2009 when a drunk driver hit the vehicle that she was in. Jackie's injuries were extensive, leaving her a quadriplegic and wheelchair bound. "From the time of my injury, I never dreamed of having a home. I am so happy! I can't wait to get out of the rental system, have something that is mine and to be able to have even more independence. This will provide me a home that truly works for me. To have the type of shower I need will help me as well as my caregiver. It will make life easier." - Jackie, future Habitat homeowner

We invite women in our community to join in a fun and informative clinic hosted by Lowe's Home Improvement.

**WHEN:** Women Build clinic on Saturday, March 7 from 10:30 am – 12 pm.

**WHERE:** Lowe's Home Improvement 2400 47th Ave, Greeley, CO 80634

**INTERVIEW OPPORTUNITIES:**

Cheri Witt-Brown, Executive Director, Greeley-Weld Habitat

**BACKGROUND:** The Lowe's partnership with Habitat began in 2003; since then, the company has committed more than \$71.1 million to support the nonprofit, impacting the lives of Habitat homeowners worldwide. Lowe's support of Habitat's Women Build has helped build, renovate or repair more than 5,325 homes with the support of more than 138,000 women volunteers.

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**About Greeley-Weld Habitat for Humanity**

Greeley-Weld Habitat for Humanity helps individuals and families achieve strength, stability, and self-reliance through shelter. Habitat homeowners pay an affordable mortgage, save a modest down payment, contribute 500 hours of "sweat-equity" building their homes and meet the income guidelines. The vision is a world where everyone has a decent place to live. Greeley-Weld Habitat for Humanity is part of a global, nonprofit housing organization. Greeley-Weld Habitat for Humanity is dedicated to eliminating substandard housing locally and worldwide through constructing, rehabilitating and preserving homes; by advocating for fair and just housing policies; and by providing training and access to resources to help families improve their shelter conditions. Greeley-Weld Habitat for Humanity has built 144 homes in Weld County since 1987. Since the founding in 1976, Habitat for Humanity has helped more than 22 million people worldwide build or improve the place they call home. To learn more visit [GreeleyHabitat.org](http://GreeleyHabitat.org)

**About Lowe's in the Community**

Lowe's has supported the communities where its associates live and work for more than 70 years. As a FORTUNE®50 home improvement company, Lowe's is committed to creating safe, affordable housing and helping to develop the next generation of skilled trade experts through nonprofit partnerships. Across every community we serve, Lowe's associates donate their time and expertise through the Lowe's Heroes volunteer program. For the latest news, visit [Newsroom.Lowes.com](http://Newsroom.Lowes.com) or follow [@LowesMedia](https://twitter.com/LowesMedia) on Twitter.

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