



## **NEWS RELEASE**

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### **For Immediate Release**

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### **Subject: High Levels of Interest Prompt Extension of Free Period for Greeley-Windsor-Fort Collins Regional Bus**

A successful first month has numerous Northern Colorado businesses and their employees interested in jumping on board the Poudre Express regional commuter bus service.

Various area businesses and organizations reached out to transit officials to see if the Fort Collins-Windsor-Greeley bus service could work for their staff. In response to this high level of interest, Poudre Express officials extended the free trial period. Through the entire month of February, anyone can ride the Poudre Express for free to try out the new commuter service.

After the free trial period ends, the regional route will cost \$1.50 a trip. Monthly, annual, and multi-use passes are available. For more information visit [greeleyvanstransit.com/fares-and-passes](http://greeleyvanstransit.com/fares-and-passes).

### **New and Additional Features**

Riders can now plan their commute with Google. Plan a commute with Google Maps, click the “Transit” icon up top and Google Maps will indicate if the Poudre Express bus offers service to and from the destination. Google Maps also shows riders where and when to board the bus. The Poudre Express is marked with the “PX” designation in Google Maps.

The Poudre Express also offers a Guaranteed Ride Home program for unexpected emergencies during Poudre Express operating times. Passengers can register online and become eligible to be reimbursed for the cost of a ride home in case of an emergency. Find out the details at [poudreexpress.com](http://poudreexpress.com).

Additionally, the bus offers free Wi-Fi, allowing riders to relax, read, watch, listen, learn, or even work while they ride.

Riders can also use Greeley-Evans Transit's existing GETrack Bus Tracker to monitor their Poudre Express bus in real-time at [greeley.routematch.com/fr/](http://greeley.routematch.com/fr/).

### **Poudre Express Details**

A dedicated commuter bus line, the Poudre Express connects Greeley, Windsor, and Fort Collins. Monday through Friday, the Poudre Express operates four runs in the morning and three in the afternoon and evening to accommodate varying work schedules. Currently, the commuter bus service does not run on weekends.

Transit officials based the commuter line's initial schedule and routes on extensive data and research from the past several years that indicated which times would serve the largest number of commuters.

Starting in Greeley at the Greeley-Evans Transit Center and in Fort Collins at the Colorado State University Transit Center, the Poudre Express provides a one-seat ride for the thousands of people who commute between Fort Collins, Windsor, and Greeley.

Poudre Express bus stops include:

- Greeley-Evans Transit Center — 1<sup>st</sup> Street and 12<sup>th</sup> Avenue
- University of Northern Colorado — 10<sup>th</sup> Avenue and 20<sup>th</sup> Street
- West Greeley — 10<sup>th</sup> Street and 69<sup>th</sup> Avenue
- East Windsor — Eastman Park Drive and CO 257
- West Windsor — Main Street and 15<sup>th</sup> Street
- East Fort Collins — Harmony Transportation Center on E Harmony Road on the west side of Interstate 25
- Colorado State University Transit Center — near North Drive on the CSU campus

For a complete list of stops and times for the Poudre Express, go online to [poudreexpress.com](http://poudreexpress.com).

The Poudre Express is operated by Greeley-Evans Transit in partnership with the City of Fort Collins, Town of Windsor, Colorado State University, and the Colorado Department of Transportation.

For more information, contact Transit Manager Darren Davis at 970-350-9281 or [darren.davis@greeleygov.com](mailto:darren.davis@greeleygov.com).

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Photo courtesy of City of Greeley

Riders take the Poudre Express regional commuter bus on a trip from Greeley to Fort Collins. In response to a high level of interest from local organizations and businesses, Poudre Express officials extended the free trial period. Through the entire month of

February, anyone can ride the Poudre Express for free to try out the new commuter service.