



## **NEWS RELEASE**

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### **For Immediate Release**

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### **Subject: Showerhead Exchange on September 21**

The last Greeley showerhead exchange of the year will be on Saturday, September 21 from 8 a.m. until noon. The event takes place at the Greeley Farmers' Market at the Union Pacific Depot, 902 7<sup>th</sup> Avenue in downtown Greeley.

City of Greeley water customers can bring and exchange old showerheads for new high-efficiency models. To swap their old showerhead for a new high-efficiency model, people should bring a Greeley Water bill with their water account number. Many types of showerheads are available for exchange including handheld models. Customers can choose a showerhead in either white or chrome to match existing bathroom fixtures. You can exchange several showerheads if you have several bathrooms that need an upgrade.

- The new showerheads are EPA WaterSense labeled. Products with the [WaterSense label](#) are independently certified to use at least 20 percent less water than standard showerheads. These fixtures also perform as well, or better, than conventional models.
- Most people save about a gallon of water per minute or more with the new showerheads. This simple switch can save an average family about 2,700 gallons of water per year and approximately \$70 in annual water and energy costs.
- Inefficient showerheads not only waste water, but they also consume energy used to heat that water. Every time you take a shower with an efficient showerhead, you save energy. It is equal to the amount of electricity it requires to light a 60-watt light bulb for 8 hours.
- Property managers or owners of multifamily complexes can also participate in showerhead exchanges. Please call 970-350-9874 to make arrangements.

For more information about Greeley's Water Conservation Program, visit [greeleygov.com/wc](http://greeleygov.com/wc).

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