**News Release** 

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For Immediate Release
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Subject: 2020 Polar Pedal is Frigid Fun with Friends

The fifth annual Greeley Polar Pedal is scheduled to take place January 18th at 1:30p.m.. This winter bike ride is a New Year resolution jump-start for some and par for the course for others. A resident favorite, the 13-mile bike ride will leave from the east side of Lincoln Park, located in downtown Greeley at the corner of 10th Avenue and 9th Street. Residents are encouraged to bundle up, check their bike tires, and grab a helmet for an on-street, easy-paced bike ride that pedals past seven parks and two university campuses. Ride hosts will be on hand to help guide the ride and provide good company for the duration.

Residents are also encouraged to bring your friends and family and downtown for post ride perks offered by our local sponsors. Visit GreeleyBikes.com for more biking opportunities and events.

