

Greeley Area Chamber of Commerce

2020 BUSINESS DIRECTORY & COMMUNITY PROFILE

Greeley Colorado
Area Chamber of Commerce

REACH EACH OF THE FOLLOWING AUDIENCES THROUGH THIS EXCLUSIVE ANNUAL GREELEY CHAMBER PUBLICATION:

- Chamber Investors (over 700 and growing)
- Local community - potential Chamber Investors (over 4,000 businesses in Weld County)
- Individuals and businesses considering relocation to the area (Greeley ranked 8th in nation for projected growth, IHS Global Insight)
- Conference planners
- Conference attendees
- Walk-in/general visitor inquiries

INVESTMENT OPPORTUNITIES:

Inside Front	\$2,100
Adjacent to Inside Front	\$1,950
Inside Back.....	\$2,100
Back Page.....	\$2,100
Full Page Opposite of TOC.....	\$1,950
Full Page	\$1,575
Half Page.....	\$915
Quarter Page	\$550
Eighth Page	\$400

CATERING SECTION:

Small ad (3.54" x 2.5"):	\$300
Large ad (3.54" x 5.25")	\$500

BUSINESS DIRECTORY:

Professional Box	\$295
Bold Listing	\$150
Each additional bold listing	\$75
Each additional line	\$25

*Includes SOV on Business Directory & Community Profile e-edition

SIZES:

Full Page 8.375" x 10.875" (.125 bleed & .25" margin)	
1/2 Page H	7.25" x 4.79"
1/2 Page V	3.54" x 9.75"
1/4 Page	3.54" x 4.79"
1/8 Page	3.54" x 2.31"

Call to learn more about your options
within this exclusive publication

970-352-0211

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GREELEY

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DISTRIBUTION:

- Distributed by the Chamber of Commerce in economic development packages, relocation packages and Investor packages
- Distribution includes each Chamber Investor
- Year-long shelf life ensures maximum advertising value

SPONSORSHIP BENEFITS:

- Your message distributed to your target audience for just a few cents per exposure
- A local, professionally trained ad design team
- A local, dedicated account consultant that will see your agreement all the way through the process



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THE REAL VALUE OF YOUR LOCAL CHAMBER OF COMMERCE:

- 7 out of 10 consumers believe that being actively involved in the Chamber is an effective strategy for enhancing a business' reputation and for demonstrating that it uses good business practices.
- When consumers know that a restaurant franchise is a member of the Chamber of Commerce, they are 50% more likely to eat at the franchise more often.
- When consumers know that an insurance company is a member of the Chamber of Commerce, they are 43% more likely to consider buying insurance from it.
- Among those who have ever consider buying a car from a particular manufacturer, Chamber membership leads to a 20% increase in consumers' favorability reports.

WHEN A SMALL BUSINESS IS A MEMBER OF ITS LOCAL CHAMBER, THE BUSINESS ENJOYS:

- A 44% increase in its consumer favorability rating
- A 51% increase in consumer awareness
- A 57% increase in local reputation
- A 63% increase in likelihood that consumers will patronize the business in the future

**Stats provided by The Schapiro Group in "the Real Value of Joining a Local Chamber of Commerce- A Research Study"*

GREELEY TRIBUNE:

- Proud to call Greeley home for over 145 years
- Award winning producer of multiple magazines and guides (Greeley Stampede, MyWindsor, UNC Student Planner, Best of Greeley & Readers Choice)
- Long-standing Chairman's Circle investor of the Greeley Area Chamber of Commerce

PUBLISHES FEBRUARY 20, 2020

Sales Deadline: January 3

Content Deadline: January 9

Ad Approval Deadline: January 16

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Agreement

Make Checks Payable to:

The Greeley Tribune
501 8th Ave
Greeley, CO 80631

☐ Check

☐ Credit Card Name _____
_____ Exp: _____

Company Name: _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Contact Name _____

Customer Signature _____ Date _____

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