13th Annual Bourbon at the Bay

PRESENTED BY

HAND ARENDALL HARRISON SALE







Thursday, November 20, 2025
Regatta Bay Golf & Yacht Club

Destin CHAMBER

Destin CHAMBER

Bourbon at the Bay Celebrates 13th Anniversary



Sip & Bid is the theme of the 13th Annual Bourbon at the Bay
Presented by Hand Arendall Harrison Sale, LLC.

Sample bourbon, tequila, and champagne, try your luck in the wine pull, enjoy hors d'oeuvres, and bid on your choice of gifts, trips, and more in the silent auction.

The VIP room features a selection of high-end bourbons, tequilas, and champagne.

The event will be held at Regatta Bay Golf & Yacht Club on November 20, 2025.

Bourbon & Champagne Drinkers





Is this your target market?

Bourbon Drinkers

- ✓ 70% Male
- ✓ 30% Female
- ✓ 57% Married
- ✓ 58% between 35-64
- ✓ 48% Make $75k+

Champagne Drinkers

- ✓ 67% Female
- ✓ 33% Male
- ✓ 43% Married
- ✓ 62% between 25-64
- ✓ 41% Make $75k+





*source sourmashed.com

Benefits of Event Sponsorship

Bourbon at the Bay is known as a premier event in the Destin area, and it is growing every year.

The event attracts all ages of business professionals...
from Baby Boomers and Generation X to the Millenials,
enjoy this opportunity to showcase your business to them!



Sponsorship of Bourbon at the Bay
increases awareness and exposure
of your brand and business
to an affluent demographic
with purchasing power.



Presenting Sponsor: SOLD OUT!

- Title Opportunity…
  Bourbon at the Bay Presented by Your Business
- Top billing on all marketing materials and inclusion in all marketing efforts
- Business logo on commemorative tasting glasses
- 10 complimentary VIP tickets to event, including a reserved table
- Company logo on cover of event tasting guide

Thank you to our title sponsor!

HAND ARENDALL
HARRISON SALE

VIP Room Sponsor: SOLD OUT!

- VIP Room Sponsored by Your Business
- Inclusion on all marketing materials and inclusion in all marketing efforts
- 6 complimentary VIP tickets to event
- Company logo in event tasting guide

Thank you to our VIP sponsor!

kelley's
BEACH LIQUORS
AND WINE MERCHANTS

Silent Auction Sponsor: $1,320 (1 available)

- Business name on all materials and inclusion in all marketing efforts
- Business logo on Silent Auction tables and bid sheets
- 4 complimentary general admission tickets to the event
- (may upgrade to 4 VIP tickets for additional $250)
- Company logo in event tasting guide





Bourbon & Tequila Tasting Table Sponsor: $1,320 (3 left)



Champagne Tasting Table Sponsor: $1,320 (1 available)

Food Station Sponsor: SOLD OUT!



- Business name on all materials and inclusion in all marketing efforts
- Business logo on a Bourbon, Tequila, or Champagne Tasting Table, or Food Stations
- 4 complimentary general admission tickets to the event (may upgrade to 4 VIP tickets for additional $250)
- Company logo in event tasting guide

Wine Pull Table Sponsor: $1,320 (1 available)

- Business name on all materials and inclusion in all marketing efforts
- Business logo on Wine Pull Table
- 4 complimentary general admission tickets to the event
  (may upgrade to 4 VIP tickets for additional $250)
- Company logo in event tasting guide



Bar Sponsor: $1,000 (1 available)

- Business name on all materials and inclusion in all marketing efforts
- Specialty cocktail chosen in honor of your business and available for purchase at bar. Cocktail recipe will be featured at bar with your logo.
- 2 complimentary general admission tickets to the event
- Company logo in event tasting guide







Parting Gift Sponsor: $670 (1 available)

Cocktail Napkin Sponsor: SOLD OUT!

Okaloosa Gas District

- Business name on all materials and inclusion in all marketing efforts
- Parting gift sponsor distributes company information and gift to guests as they are leaving (Company supplies the gift, which must be approved by the Chamber prior to purchasing)
- Cocktail napkin sponsor's logo on printed cocktail napkins available at all tasting and food tables (Company supplies printed cocktail napkins)
- 2 complimentary general admission tickets to the event
- Company logo in event tasting guide

Bourbon at the Bay Sponsorships

Centerpiece Sponsor: SOLD OUT!

- Your company logo on unique centerpieces displayed throughout the event
- Business name on marketing material and inclusion in all marketing efforts
- 2 complimentary general admission tickets to the event
- Company logo in tasting guide

HOLLOWAY
YACHT CHARTERS

Small Batch Sponsor: $440 (unlimited available)

- Business name on marketing material and inclusion in all marketing efforts
- 2 complimentary general admission tickets to the event
- Company logo in tasting guide

Island Time Mobile Detailing LLC
850-598-3847

Bourbon at the Bay Sponsorship Agreement

Sponsorship Level_____

Company_____

Contact Name_____

Phone _____

Email _____

Signature_____

Please email completed form to membership@DestinChamber.com.

All sponsorship money must be paid by Nov. 7, 2025.

*Sponsorships are non-refundable.