

# STAND UP

TO BREAST CANCER



Special Guest:

*Brenda  
Ladun*

Prime-time ABC news anchor  
and breast cancer survivor.

*Tuesday, October 29*

**The Henderson Beach Resort & Spa**

*200 Henderson Resort Way, Destin, FL 32541*

**SPONSORSHIP PACKET**

[StandUpToBreastCancer.com](http://StandUpToBreastCancer.com)

# SPONSORSHIP FORM

Help us raise awareness for breast cancer and early detection by completing this sponsorship form today.  
Thank you for believing in a brighter tomorrow.

I am pleased to support the event with a sponsorship:

**SOLD** | PRESENTING SPONSOR

**\$2,500** | SILVER SPONSOR

**SOLD** | VIP ROOM SPONSOR

**\$10,000** | SUPPORTING SPONSOR

**\$1,500** | PINK SPONSOR

**\$1,750** | CENTERPIECE SPONSOR

**\$7,500** | PLATINUM SPONSOR

ONLY ONE OF EACH AVAILABLE

**\$1,750** | CHAMPAGNE SPONSOR

**\$5,000** | GOLD SPONSOR

**\$3,500** | COCKTAIL HOUR SPONSOR

## SPONSOR RESERVATION (please complete if you are purchasing a sponsorship)

Company Name (as you would like to be recognized): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## PAYMENT OPTIONS

Check (payable to \_\_\_\_\_) \$ \_\_\_\_\_  Invoice my company \$ \_\_\_\_\_

Credit Card \$ \_\_\_\_\_  Mastercard  Visa  AMEX  Discover

Name (as it appears on card): \_\_\_\_\_

Address (associated with card): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ EXP: \_\_\_\_\_ CVV: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*Thank you for your support!*

For information about becoming  
a sponsor please email:  
[events@nwfdailynews.com](mailto:events@nwfdailynews.com)

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# PRESENTING SPONSOR OPPORTUNITY

The Stand Up to Breast Cancer Event was created to honor local breast cancer survivors and help raise awareness. 20 local breast cancer survivors will be honored and recognized during the event in October 2019.

## PRESENTING SPONSOR - \$15,000

- 2 VIP Tables for 8 guests
- 16 VIP Meet and Greet Passes
- One full page ad in Stand Up to Breast Cancer Special Edition
- 150,000 Digital impressions on nwfdailynews.com
- Logo Inclusion in event program
- Logo Inclusion on event website
- Database
- Inclusion on event materials
- Additional two full page ad in NWF Daily News
- Logo included on event marketing
- Logo included on Social Media
- Inclusion in announcement story
- Lead in pre-roll commercial during event
- Inclusion on red carpet backdrop (Step and Repeat)
- Featured story in special section about business
- Verbal recognition from stage
- On Stage presentation

# SOLD

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# SUPPORTING SPONSOR OPPORTUNITY

The Stand Up to Breast Cancer Event was created to honor local breast cancer survivors and help raise awareness. 20 local breast cancer survivors will be honored and recognized during the event in October 2019.

## **SUPPORTING SPONSOR - \$10,000**

- 2 VIP Tables for 8 guests
- 16 VIP Meet and Greet Passes
- One full page ad in Stand Up to Breast Cancer Special Edition
- 100,000 Digital impressions on nwfdailynews.com
- Logo Inclusion in event program
- Logo Inclusion on event website
- Database
- Inclusion on event materials
- Additional full page ad in NWF Daily News
- Logo included on event marketing
- Logo included on Social Media
- Inclusion in announcement story
- Inclusion on red carpet backdrop
- Featured story in special section about business
- Verbal recognition from stage
- On Stage presentation

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# ELITE SPONSORSHIP OPPORTUNITIES

The Stand Up to Breast Cancer Event was created to honor local breast cancer survivors and help raise awareness. 20 local breast cancer survivors will be honored and recognized during the event in October 2019.

## PLATINUM SPONSOR - \$7,500

- VIP Table for 8 guests
- 8 VIP Meet and Greet Passes
- One half page ad in Stand Up to Breast Cancer Special Edition
- 75,000 Digital impressions on nwfdailynews.com
- Logo Inclusion in event program
- Logo Inclusion on event website
- Database
- Inclusion on event materials
- Additional quarter page ad in NWF Daily News
- Logo included on event marketing
- Inclusion in announcement story
- Verbal recognition from stage

## GOLD SPONSOR - \$5,000

- VIP Table for 8 guests
- 8 VIP Meet and Greet Passes
- One half page ad in Stand Up to Breast Cancer Special Edition
- 50,000 Digital impressions on nwfdailynews.com
- Logo Inclusion in event program
- Listing Inclusion on event website
- Additional quarter page ad in NWF Daily News
- Verbal recognition from stage

## SILVER SPONSOR - \$2,500

- VIP Table for 8 guests
- 4 VIP Meet and Greet Passes
- One half page ad in Stand Up to Breast Cancer Special Edition
- 50,000 Digital impressions on nwfdailynews.com
- Listing Inclusion in event program
- Listing Inclusion on event website
- Verbal recognition from stage

## PINK SPONSOR - \$1,500

- Reserved Table for 8 guests
- One quarter page as to be donated to a charity of choice
- 25,000 Digital impressions on nwfdailynews.com
- Listing Inclusion in event program
- Listing Inclusion on event website
- Verbal recognition from stage

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# EXCLUSIVE SPONSORSHIP OPPORTUNITIES

The Stand Up to Breast Cancer Event was created to honor local breast cancer survivors and help raise awareness. 20 local breast cancer survivors will be honored and recognized during the event in October 2019.

## COCKTAIL HOUR SPONSOR - \$3,500

- VIP Table for 8 guests
- 8 VIP Meet and Greet Passes
- One half page ad in Stand Up to Breast Cancer Special Edition
- 50,000 Digital impressions on nwfdailynews.com
- Listing Inclusion in event program
- Listing Inclusion on event website
- Verbal recognition from stage
- Official Cocktail Hour Sponsor

## VIP ROOM SPONSOR - \$2,000

- VIP Table for 8 guests
- 2 VIP Meet and Greet Passes
- One quarter page ad in Stand Up to Breast Cancer Special Edition
- 25,000 Digital impressions on nwfdailynews.com
- Listing Inclusion in event program
- Listing Inclusion on event website
- Verbal recognition from stage
- Official VIP Room Sponsor

**SOLD**

## CENTERPIECE SPONSOR - \$1,750

- Reserved Table for 8 guests
- One quarter page ad in Stand Up to Breast Cancer Special Edition
- 25,000 Digital impressions on nwfdailynews.com
- Listing Inclusion in event program
- Listing Inclusion on event website
- Verbal recognition from stage
- Official Centerpiece Sponsor

## CHAMPAGNE SPONSOR - \$1,750

- Reserved Table for 8 guests
- One quarter page ad in Stand Up to Breast Cancer Special Edition
- 25,000 Digital impressions on nwfdailynews.com
- Listing Inclusion in event program
- Listing Inclusion on event website
- Verbal recognition from stage
- Official Champagne Sponsor

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