



DESTIN

bayou, bay & beach

5k - 10k - 15k

january 28, 2017



THE HEART OF FLORIDA'S
**EMERALD
COAST**

DESTIN | FT. WALTON BEACH
OKALOOSA ISLAND

bayoubaybeach.com



Destin's 7th Bayou, Bay & Beach 5K Run/Walk, 10K & 15K sponsored by Shoreline Church is Saturday, Jan. 28, 2017!

The 10K course is USA Track & Field-certified, and the 15K course is new to the event this year.

A portion of race proceeds will benefit the Choctawhatchee Basin Alliance, which restores and protects the Choctawhatchee Basin Watershed.



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PROFILE OF A RUNNER



38.5
 YEARS OLD



43.6
 YEARS OLD

63.2%
 MARRIED



78.7%
 COLLEGE
 EDUCATED



89%
 TRY TO EAT
 HEALTHY



Destin
 CHAMBER

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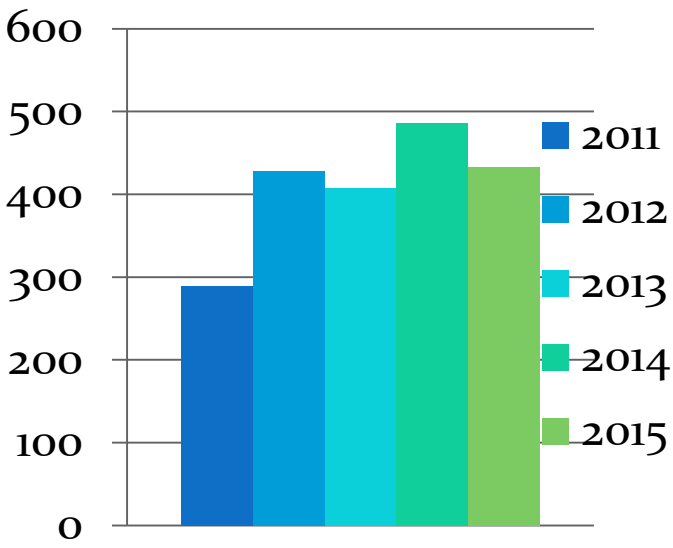
AUDIENCE & IMPACT



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of Racers



A PORTION OF THE PROCEEDS FROM THE 2017 BAYOU, BAY AND BEACH WILL BENEFIT THE CHOCTAWHATCHEE BASIN ALLIANCE



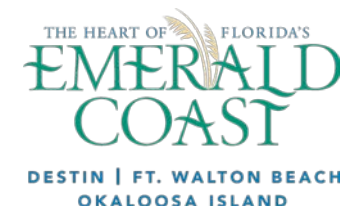
CBA is an organization committed to sustaining and providing optimum utilization of the Choctawhatchee Basin Watershed. CBA provides opportunities for citizens, educators, and technical experts to promote the health of Choctawhatchee Basin Watershed.



TITLE SPONSOR - \$3500



- ✓ Business name and logo on all race materials, including race website and flyers.
 - ✓ Logo placed on the bib number.
- ✓ Distribution of marketing materials and/or product samples in race goodie bags.
 - ✓ Business logo on company-supplied banners displayed at finish line area.
 - ✓ Business logo on race t-shirt.
 - ✓ Business recognized at awards ceremony.
 - ✓ Ability to place company-supplied business signage on course.
 - ✓ Business recognized on all press releases.
 - ✓ Eight complimentary race entries with t-shirts.
 - ✓ Company booth at the race. *Table supplied by company.
 - ✓ Inclusion in radio ads.



15K SPONSOR - \$1500



- ✓ "15K Sponsored By..."
 - ✓ Business name on bib numbers.
- ✓ Business name and logo on all race materials, including race website and flyers.
- ✓ Distribution of marketing materials and/or product samples in race goodie bags.
 - ✓ Business logo on company-supplied banners displayed at finish line area.
 - ✓ Business logo on race t-shirt.
 - ✓ Business recognized at awards ceremony.
 - ✓ Business recognized on all press releases.
 - ✓ Four complimentary race entries with t-shirts.
- ✓ Company booth at the race. *Table supplied by company.
 - ✓ Inclusion on radio ads.



GOLD SPONSOR - \$1250



- ✓ Business name and logo on all race materials, including race website and flyers.
- ✓ Distribution of marketing materials and/or product samples in race goodie bags.
 - ✓ Business logo on company-supplied banners displayed at finish line area.
 - ✓ Business logo on race t-shirt.
 - ✓ Business recognized at awards ceremony.
 - ✓ Four complimentary race entries with t-shirts.
- ✓ Company booth at the race. *Table supplied by company.
 - ✓ Inclusion on radio ads.



SILVER SPONSOR - \$750



- ✓ Business name and logo on all race materials, including race website and flyers.
- ✓ Distribution of marketing materials and/or product samples in race goodie bags.
 - ✓ Business logo on company-supplied banners displayed at finish line area.
 - ✓ Business logo on race t-shirt.
 - ✓ Business recognized at awards ceremony.
 - ✓ Two complimentary race entries with t-shirts.
- ✓ Company booth at the race. *Table supplied by company.



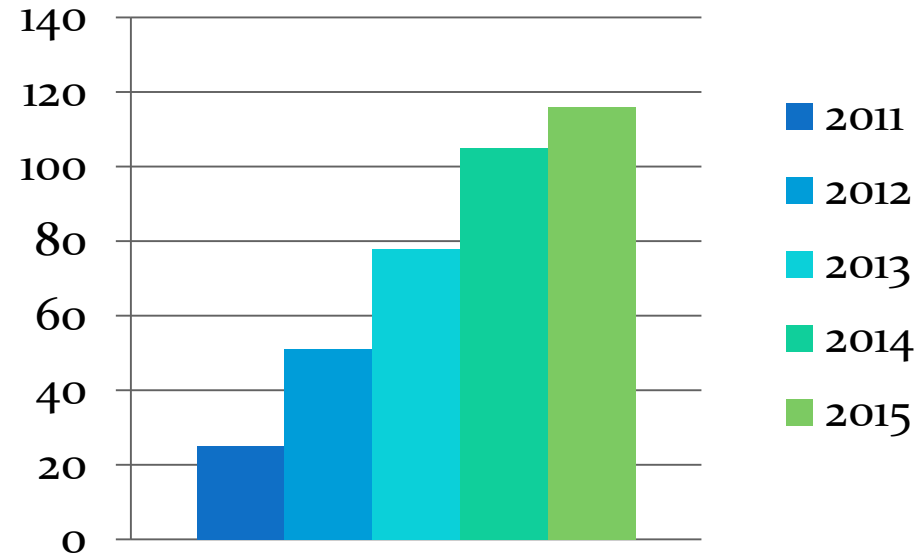
ACCOMMODATIONS SPONSOR - \$750



- ✓ Business name and logo on all race materials, including website and flyers.
- ✓ Option to provide trackable code/discount for participants with link.
- ✓ Distribution of marketing materials and/or product samples in race goodie bags.
- ✓ Business logo on company-supplied banners displayed at finish line area.
- ✓ Business logo on race t-shirt.
- ✓ Business recognized at awards ceremony.
- ✓ Two complimentary race entries with t-shirts.
- ✓ Company booth at the race. *Table supplied by company.



OUT OF TOWN PARTICIPANTS



BRONZE SPONSOR- \$400



- ✓ Business logo on race website.
- ✓ Distribution of marketing materials and/or product samples in race goodie bags.
 - ✓ Business logo on race flyers.
 - ✓ Business logo on race t-shirt.
 - ✓ Business recognized at awards ceremony.
 - ✓ One complimentary race entries with t-shirts.
- ✓ Company booth at race. *Table supplied by company.



RESERVE YOUR SPONSORSHIP NOW!



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Level of Sponsorship _____

Name of Company _____

Contact Name _____ Phone Number _____

Email _____ Signature _____

Please fax this to (850) 654-5612 or email to mail@DestinChamber.com. Sponsorships are non-refundable.
If event is canceled due to an act of God, a new date will be set.



**A PORTION OF THE PROCEEDS TO BENEFIT THE
CHOCTAWHATCHEE BASIN ALLIANCE**

