



2026



MEMBERSHIP



YOUR VOICE.



YOUR VISIBILITY.

YOUR CHAMBER 2026.

Creating, promoting, and enhancing a healthy business environment.





FOUNDED IN 1955, WE ARE THE LARGEST BUSINESS-FOCUSED MEMBERSHIP ORGANIZATION IN THE COMMUNITY, PROMOTING BUSINESSES THROUGHOUT MEEKER COUNTY AND BEYOND.

FOR ANYONE LOOKING TO GROW THEIR BUSINESS FOOTPRINT IN THE AREA, WE PROVIDE THE CONNECTIONS, RESOURCES, AND SUPPORT TO HELP YOU SUCCEED.

Our Mission

To create, promote & enhance a healthy business environment.
We achieve our mission by offering programs and services that empower our members to succeed.

Our Staff

Janaye Prieve
Executive Director
janaye@litch.com

Deana Wheeler
Administrative Assistant
deana@litch.com



Board of Directors

Visit our website for a current list.

Connect with Us

320.693.8184 219 N Sibley Avenue
litch.com Litchfield, MN 55355

Follow Our Socials



AS YOUR CHAMBER, WE ARE NOT ONLY A RESOURCE FOR OUR MEMBERS BUT ALSO A KEY POINT OF CONTACT FOR THE COMMUNITY, VISITORS, AND NEWCOMERS. PEOPLE LOOK TO US FOR GUIDANCE, INFORMATION, AND CONNECTIONS, GIVING OUR MEMBERS A WIDE-REACHING PLATFORM TO BE SEEN AND RECOGNIZED.

**INFORMATION IN THIS MEMBERSHIP GUIDE IS SUBJECT TO CHANGE.*

YOUR VOICE. YOUR VISIBILITY. YOUR CHAMBER 2026.



WHY MEMBERSHIP MATTERS TO YOU.

Chamber membership provides access to opportunities, meaningful connections, and the support needed to help your business succeed.

CHAMBER SUPPORT

Our team supports your needs—from questions to training and referrals.

PURPOSEFUL NETWORKING

We create opportunities to link your business with key contacts.

BUSINESS DIRECTORY

Available in print and online, with members getting an online profile to showcase their business, share links, and post updates.

BOOST YOUR BUSINESS

Exclusive member referrals plus social media promotion to highlight your achievements.

ADVOCACY

We connect members with resources and support business and community development.

PROFESSIONAL DEVELOPMENT

Designed to provide you with the tools and connections needed to stay informed and advance in today's competitive marketplace.

As your Chamber, we advocate for your business, connect you with leaders, boost your visibility, and support local economic growth.

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MEMBERSHIP

Choose from tiered membership options designed to match your specific needs.

New members receive a prorated initial fee based on their join date, with all renewals occurring each January. Flexible arrangements are available.

Chamber Supporter **\$100**

Support the Chamber; support the business community. Only available to individuals, not businesses.

- Automatically enrolled in the e-newsletter
- Invitation to exclusive chamber events
- Listing in the business resource guide (print & digital)

Non-Profit **\$200**

Gain access to a network of community-focused businesses, professionals, and leaders dedicated to supporting each other's missions.

- Automatically enrolled in the e-newsletter
- Invitation to exclusive chamber events
- Listing in the business resource guide (print & digital)
- Event promotions
- Digital member mailing labels
- Discounted event & sponsorship rates

Small & Emerging Businesses **\$250**

Ideal for small businesses and those just starting their entrepreneurial journey.

- Automatically enrolled in the e-newsletter
- Invitation to exclusive chamber events
- Listing in the business resource guide (print & digital)
- Event promotions
- Digital member mailing labels
- Discounted event & sponsorship rates
- Option to take part in Small Business Saturday promotions

YOUR VOICE. YOUR VISIBILITY. YOUR CHAMBER 2026.

MEMBERSHIP CONTINUED

Classic **\$395**

A great first step for businesses ready to grow and connect within the community. Tap into essential resources and relationships to help your business succeed.

- Automatically enrolled in the e-newsletter
- Invitation to exclusive chamber events
- Listing in the business resource guide (print & digital)
- Event promotions
- Digital member mailing labels
- Discounted event & sponsorship rates
- (1) Email blast (see "Take it Further" for more info)
- Ribbon cutting (includes event promotion)

Enhanced **\$635**

Perfect for businesses ready to grow their visibility and impact. Gain tools, resources, and opportunities to elevate your Chamber experience.

- Automatically enrolled in the e-newsletter
- Invitation to exclusive Chamber events
- Listing in the business resource guide (print & digital)
- Event promotions
- Digital member mailing labels
- Discounted event & sponsorship rates
- (3) Email blast (see "Take it Further" for more info)
- Ribbon cutting (includes event promotion)
- (2) E-newsletter sponsorships (includes your logo)
- Certificate of origin services
- Advocacy Support: Help navigating policies, regulations, and business legislation
- Member mentions (celebrating member news, milestones, and community impact)
- (1) Scheduled Chamber Chat (dependent upon availability)





MEMBERSHIP CONTINUED



Premium \$895

A premier package for businesses ready to lead. Get unmatched visibility, support, and deeper community connections.

- Automatically enrolled in the e-newsletter
- Invitation to exclusive Chamber events
- Listing in the business resource guide (print & digital)
- Event promotions
- Digital member mailing labels
- Discounted event & sponsorship rates
- (4) Email blast (see "Take it Further" for more info)
- Ribbon cutting (includes event promotion)
- (6) E-newsletter sponsorships (includes your logo)
- Certificate of origin services
- Advocacy Support: Help navigating policies, regulations, and business legislation
- Member mentions (celebrating member news, milestones, and community impact)
- (2) Scheduled Chamber Chat (dependent upon availability)

Elite \$1,850

The highest level of Chamber support for businesses making a lasting impact. Gain the tools, recognition, and connections to lead.

- Automatically enrolled in the e-newsletter
- Invitation to exclusive Chamber events
- Business logo in the business resource guide (print & digital)
- Event promotions
- Digital member mailing labels
- Discounted event & sponsorship rates
- Unlimited email blasts (see "Take it Further" for more info)
- Ribbon cutting (includes event promotion)
- Monthly e-newsletter sponsorships (includes your logo)
- Certificate of origin services
- Advocacy Support: Help navigating policies, regulations, and business legislation
- Member mentions (celebrating member news, milestones, and community impact)
- (3) Scheduled Chamber Chat (dependent upon availability)

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TAKE IT FURTHER

À la carte options let you customize your membership with added visibility, growth, and networking opportunities.

Additional Business Listing \$175/each

For listing an additional business in the resource guide (listing only).

Chamber Chat \$150/each

Join Chamber staff on KLFD AM 1410/FM 95.9 Radio for a 10-minute program to promote your business. The station has a 40-mile radius reaching from St. Cloud to Glencoe and Benson to Delano.

Email Blast \$100/each

Business updates are emailed to approximately 1,000 Chamber members and online subscribers.

Printed Mailing Labels \$25/set

As part of your benefits, digital Chamber member labels are included, with the option to purchase printed labels if desired.

Business Spotlight

Previous year's spotlights have first right of refusal.

- Highlighted for the entire month.
- Scheduled visit on Chamber Chat.
- Featured article in monthly e-newsletter.
- Display promotional materials at Chamber office.



*Solo Sponsor: In addition to the above benefits, receive a custom promotional video and a "Business Spotlight" banner to display at your establishment.

\$300/Solo Spotlight \$200/Co-Spotlight

Chamber Referral Program

Help grow our Chamber—refer a business and earn recognition like a social media spotlight and newsletter feature!

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TAKE IT FURTHER CONTINUED

À la carte options let you customize your membership with added visibility, growth, and networking opportunities.

Scholarship Contribution

Support Meeker County learners with a contribution of any amount.

Career & Technical Scholarship (Spring) - For those pursuing a degree at a technical or community college.

Advanced College Scholarship (Fall) - For those attending a 4-year college with 48+ credits completed.

Business Resource Guide

Promote your business in the Chamber's official Business Resource Guide — the go-to directory for local services. Your ad appears alongside Chamber member listings, putting your brand in front of residents, visitors, and businesses all year long.

Inside Front Cover (2 spaces) Half Page (4" x 5" - 1 space) - \$250 Full Page (8" x 5" - 2 spaces) - \$500	
Inside First Page (2 spaces) Half Page (4" x 5" - 1 space) - \$125 Full Page (8" x 5" - 2 spaces) - \$250	
Inside Centerfold (2 pages - 8 spaces) Half Page (4" x 5" - 1 space) - \$250 Full Page (8" x 5" - 2 spaces) - \$500	
Inside Back Page (2 spaces) Half Page (4" x 5" - 1 space) - \$125 Full Page (8" x 5" - 2 spaces) - \$250	
Inside Back Cover (2 spaces) Half Page (4" x 5" - 1 space) - \$250 Full Page (8" x 5" - 2 spaces) - \$500	
Back Cover (2 spaces) Half Page (4" x 5" - 1 space) - \$350 Full Page (8" x 5" - 2 spaces) - \$700	

Deadline: April 17, 2026

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CONNECT



Boost your visibility through key events and sponsorships that go beyond membership benefits. Returning sponsors have renewal priority.

Muffins & Mayors February 4, 2026

Area mayors engage in conversations about regional politics and the current developments in their respective communities, offering an opportunity for attendees to pose questions. The event is free for Chamber members to attend.

Event Sponsor \$250

Logo and info in printed materials, promotional materials at event and and opportunity to speak. **Deadline: January 16, 2026.**

Call to Auction March 16-23, 2026

The Chamber's online auction fundraiser supports the promotion of businesses in Meeker County. Your business will be recognized for its contribution on the auction site, Chamber website, event posters, and more! Donations valued at \$100 or more are preferred, but we gladly accept items of lesser value, which may be combined with others to create a package of similar worth. **Deadline to be included on event poster is February 6, 2026.**

Annual Meeting April 23, 2026

Presentation of annual awards for President, Small Business, and Large Business of the year, new member recognition, along with Chamber updates and a guest speaker.

Individual Registration \$25

Table Sponsor \$150

Includes 6 meals, reserved seating, and table signage.

Event Sponsor \$1,500 (Limit 1)

Logo and info in printed materials, promotional materials at event, an opportunity to speak, reserved table (includes 6 meals) and table signage. **Deadline to be included in the program is March 20, 2026.**

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CONNECT CONTINUED

Boost your visibility through key events and sponsorships that go beyond membership benefits. Returning sponsors have renewal priority.

Golf Scramble **June 22, 2026**



The Chamber's golf tournament fundraiser aimed at strengthening the promotion of businesses in the Meeker County area.

Deadline: May 15, 2026.

Hole Sponsor **\$225**

Business name displayed at a designated hole. You'll have the opportunity to provide a game for the golfers. Two meals included.

Event Sponsor **\$1,500** (Limit 1)

Logo and information included in all printed materials and banner displayed at the event. Also, a representative will be granted an opportunity to speak. Two meals included.

Eagle Team Package **\$600**

4 golfers, 4 meals & a game package (Entry into Giant Skins, 1-Pink Lady, 1-Mulligan, 1-Grenade Ball & 1-String).

Birdie Single Package **\$175**

Individual golfer & 1 meal

Games **\$10/each**

Mulligan, Set of 10 raffle tickets, grenade ball & 4-foot string.



Small Business Saturday **November 28, 2026**

Develop and implement strategies to encourage the community to support and shop local, small businesses during the holiday season.

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CONNECT CONTINUED



Boost your visibility through key events and sponsorships that go beyond membership benefits. Returning sponsors have renewal priority.

Business Leaders Breakfast **May 13 & October 7, 2026**

This event offers a valuable opportunity to welcome new Chamber members and representatives. Attendees will explore relevant business topics and hear from a guest speaker. It's a meaningful time for professionals to connect, learn, and collaborate in support of community and economic growth.

Event Sponsor \$250

Logo and info in printed materials, promotional materials at event and an opportunity to speak. **Deadline: April 17 & September 2, 2026**

Lunch and Learn **Dates & Topics TBD**

Chamber members have the chance to learn, connect, and grow over the lunch hour. Sessions cover timely business topics—technology, HR, workforce development, marketing, and the local economy—offering practical takeaways to help your business succeed. Interested in sharing your expertise? Reach out to present your topic!

Event Sponsor \$250

Logo and info in printed materials, promotional materials at event and an opportunity to speak.

Meeker in Motion **Annually September-May**

A nine-month leadership program designed to build connections, strengthen leadership skills, and inspire a shared vision for vibrant communities. Participants engage in training, community tours, and collaborative discussions while networking with leaders across Meeker and McLeod Counties. *Open to all community members who live or work in Meeker County, not just Chamber members.*

Sponsor

Businesses have the opportunity to sponsor meals or provide swag items for participant bags.

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ENGAGE



Want to get more involved? Become an ambassador! Join a committee or attend events on your schedule—contact us to learn more.

Events

Support the planning and execution of Chamber events throughout the year. Help bring ideas to life, assist on event days, and create meaningful connections in the business community.

Advocacy

We connect members with resources and support business and community development.

Finance

Ensure the fiscal health and sustainability of the Chamber by providing oversight of budgetary decisions, financial policies, and resource allocation.

Personnel

Crucial role in personnel management, addressing issues such as recruitment, employee development, performance evaluations, compensation, and workplace policies.

Scholarships

Help shape the future workforce by taking part in the interview and selection process for two annual scholarship cycles. See “Take it Further” for more information.



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WHAT OUR MEMBERS SAY

"The importance of being part of The Chamber Serving the Meeker County Area cannot be stressed enough. I have been involved with the Chamber since 2008, serving on the Chamber and Litchfield Visitor's Bureau Boards, as well as several committees. I have witnessed the growth and positive impact our Chamber brings to our local business community.

I encourage businesses, large and small, to get involved. The Chamber not only helps with recognition and networking, but also with connections to political forces that impact businesses through regulations."

Shane Zeppelin
Marketing & Communications
Vibrant Broadband



Business Representative
Ramsey Printing & Design Inc.

"Ramsey Printing is so grateful to the Chamber and its staff for all the hard work they do on our behalf.

The networking events, local promotions and educational materials are invaluable to our business. We appreciate the many customers they send our way."



WHAT OUR MEMBERS SAY



"The Chamber Serving the Meeker County Area, knowledgeable staff, and great networking opportunities. Janaye and the chamber staff are very friendly and do a great job of promoting our business and the greater Litchfield community. The Chamber is a great resource for anyone looking to grow their business in the area while making new friends. I recommend becoming a member to all the new businesses relocating or starting a new business in Litchfield."

Tom Zens
Market President
Center Bank

"People and businesses thrive when we all work together. It's about being engaged with a sense of community and promoting the strengths and opportunities a healthy business environment provides. You get out of it what you put into it—and giving back to a community that raised you is the ultimate tribute. Being a Chamber Investor is a great start!"

Eric Johnson
HR Operations Manager
Anderson Chemical



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