



August 2025

Greetings,

The Litchfield Visitors Bureau is always looking for creative ways to promote Litchfield and our surrounding communities. One of our most cherished initiatives is Light up Litchfield—a celebration that brings joy, creates lasting memories, and strengthens community spirit during the holiday season.

This year, we're focused on maintaining the magic we've already created rather than adding new elements. Your support helps cover the costs of decoration upkeep and the special experiences we provide during the event—like appearances by Mr. & Mrs. Claus, horse-drawn carriage rides, and more.

Since the Visitors Bureau's funds must be used strictly for marketing and advertising, we rely on generous sponsors to help sustain the decorations and activities that make Light up Litchfield so memorable.

Our goal is to raise \$5,000 in sponsorships to keep the celebration going strong. As a thank you, we will display a sign in Central Park recognizing all those who contribute to the success of Light up Litchfield.

If you have any questions or would like to sponsor, please call 320.693.8184 or email janaye@litch.com. Your support means the world to us, and we look forward to lighting up Litchfield together!



Warm regards,

Janaye Prieve Monica Schreiber Julie Elam



Name : _____

Address : _____ City : _____ State : _____ Zip Code : _____

Phone : _____ Email : _____

Amount: \$ _____ ☐ Please invoice me ☐ Please invoice me in 2026 ☐ Check Enclosed

If you would like to pay with card (processing fees apply), call 320.693.8184 or visit our office.

Payable to: Litchfield Visitors Bureau
219 N Sibley Avenue
Litchfield, MN 55355

☐ List my donation as being from : _____ ☐ I would like to remain anonymous

☐ Send me a receipt Your gift is tax deductible by the extent of the law.

Donations are accepted at any time, but to be included on our 2025 sponsorship event banner, deadline is Friday, October 24, 2025.