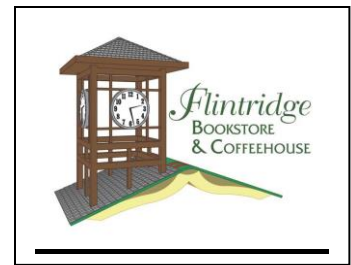


1010 Foothill Boulevard
La Cañada Flintridge, CA 91011



2017 Policies

Fees for Consignment Author Books (Self-Published & Small Press) & Events:

PACKAGE 1 Shelf Space Only - \$25./three months (renewable 1x):

- Placement of 3-5 copies of one title on the Local Author display for 3 months
- Name listed on the Local Authors page of our website
- Consignment retail sales split: 70% to author/30% to bookstore
- Mailing of consignment checks approximately every four months
- Email reminders from the store to authors informing them that their three month package is about to expire and it is time to pick up their books or renew. They will have two weeks from the date of the email to respond. If the author fails to respond, the books will be removed from the shelves and held for a period deemed reasonable by the store, after which time the store reserves the right to donate them to charity.

We suggest that authors contact the store after 6 weeks for an inventory update.

PACKAGE 2 Three Month Shelf Space with Publicity: \$50. (renewable 1x) **Includes same provisions as Package 1, plus:**

- Book displayed **face out**
- Book displayed with **shelf talker**
- Author's name & book information posted on **store website Local Authors page** for 3 mo.
- Digital flyer created for social media
- Flyer posted **1x on facebook**
- Flyer included **1x in email blast (over 2000 recipients)**
- If available, on line author-created promotional videos featured on website

For this package, we ask that authors submit a 50 word description or review of the book, a short bio & photo, and an image of the cover.

PACKAGE 3 Author Event: (starting at) \$100.

- Store design of 8 ½" x 11" flyer posted in various locations around the store
- Event flyer posted on facebook & creation of facebook event
- Event posted on website
- Event included in local print advertisement
- Event included in store email blast & on other social media
- Other targeted publicity
- Event set up & break down
- Consignment retail split of 70/30 for book sales at event

Consignment checks for sales are mailed within a month after the event.

PACKAGE 4 On-line Sales through Flintridge Bookstore: \$25. set up fee

- Consignment split of 70/30 for paypal sales
- Placement of book cover & brief description on bookstore website
- Services include shipping and handling
- After initial 6 month period, renewal is \$25. per each additional 6 months

SERVICES ARE PAYABLE UPON COMPLETION OF CONSIGNMENT/EVENT AGREEMENT. GENERAL CONSIGNMENT CHECKS ARE ISSUED 3X A YEAR.

We review all books before accepting them on consignment.

Please contact Gail Mishkin gailm@flintridgebooks.com (818) 790-0717.