

Are you on or considering a  
Baldrige Journey?

Want to accelerate your  
performance improvement efforts?



## Add a Transformation Tool to Your Toolbox

### A Systems Approach to the Baldrige Journey

#### You have a choice!

When first presented with the Baldrige Framework, most organizations begin to answer the 220+ individual 'how' questions in the criteria. Many find this confusing and often do not experience meaningful organizational improvement.

A better approach is to view the framework as a collection of KEY systems that provide a blueprint for creating your customized operating model for excellence. Defining, improving and integrating 15 foundational systems will yield results and develop the skills needed to refine your model over time.



**OR**



#### Why A Systems Approach?

Baldrige – More  
Understandable  
& Relevant

Ability to Stage  
the Work Based  
on Needs

Blueprint for  
Improvement  
Work

Potential for  
Immediate  
Benefit

### New Wisconsin Offering!

#### Join a Cohort to Learn & Apply a Systems Approach to Baldrige

- Groups of 5-7 organizations pursuing excellence
- 3-4 of your key leaders attend each session
- LEARN, DO, BE COACHED model
- 6 monthly workshop/coaching sessions
- Led by two recognized Baldrige practitioners
- Focus on 15 foundational Baldrige Systems
- Opportunity for recognition by the Wisconsin Forward Program

#### For More Info

- Informational video on the WCPE website
- Contact: Liz Menzer, Executive Director  
608.663.5300 or [info@wisquality.org](mailto:info@wisquality.org)

LET US  
HELP YOU  
CREATE  
YOUR FUTURE