

Lunch & Learn

Creating Outreach & Promotional Materials

If you create, edit, contribute to, or are simply interested in learning more tips and guidance for creating outreach and promotional materials at Penquis, please attend this Lunch & Learn.



Date:
Tuesday, Sept.
29 2026



Time:
11:30 am - 12:30 pm

RSVP by Sept 25

We'll cover:



Penquis logo and branding resources



Who can post on our social media pages



Outlets you can use to promote programs and services



Color palettes, fonts, and design guidelines



Available creation and editing tools



Editing tips that can save time



Penquis-branded AI prompts and resources



Common mistakes to watch for



Scan the QR code or
click here to Register

Bring your ideas, too!



If you've discovered tools, techniques, design tips, or best practices that work well for you, I'd love for you to share them with the group. There is a lot of creativity and experience across Penquis, and we can all learn from one another.

