

CALIFORNIANS FOR THE ARTS

YOUR MOVEMENT-BUILDING ADVOCACY NETWORK

IN 2022
TOGETHER WE
ACCOMPLISHED

ACTIVITIES

- > Produced **30** free advocacy, networking and technical assistance programs
- > Offered **16** Regional Conversations
- > Generated **26** advocacy resources and toolkits
- > Organized **56** meetings with state legislators and arts advocates
- > Featured **28** arts leaders in The Arts Work Panel Discussion Series
- > Highlighted **113** CA artists & organizations in The Arts Work Showcase
- > **2** in-person press conferences with the Mayors of San Diego and Sacramento

IMPACT

- > Served **4,000+** through our free programs
- > Assisted **1,200+** organizations with COVID relief grants
- > **1400+** advocacy actions taken during Arts, Culture & Creativity Month
- > Connected **202** advocates with **74%** of state legislators in key committees
- > Reached **268K** constituents through CFTA media channels
- > Expanded newsletter reach by **32%** to almost **24K** subscribers
- > Engaged **5,000+** BIPOC arts workers in the HR 7627:Advancing Justice through the Arts & Humanities Act campaign

4K **268K** **1200**
served reached helped

NEW INITIATIVES

- > **Partnerships** with California Forward and Go-Biz to connect arts and culture to regional initiatives
- > **National stewardship & coalition-building** for HR 7627:Advancing Justice through the Arts & Humanities Act
- > Launched the **Creative Economy Working Group** with Arts for LA at the California Economic Summit
- > Published the **Arts + Economic Development resource page**
- > Developed **Notes from the Field** blog series on state and national issues
- > Awarded the state arts **Paymaster** contract from the CAC to serve small arts nonprofits
- > Awarded funding to pilot **RAIN-Regional Arts Infrastructure Network** in two regions

The future of California is **Creative** Join the Movement

Become a Member: bit.ly/join-the-mvmt

None of this would be possible without our Members, Partners and Funders >

the David & Lucile Packard FOUNDATION



Kenneth Rainin FOUNDATION

WILLIAM & FLORA Hewlett Foundation

SFF San Francisco Foundation

THE MUSIC MAN FOUNDATION

ROSENTHAL FAMILY FOUNDATION

CALIFORNIA ARTS COUNCIL A STATE AGENCY

WALTER & ELISE HAAS FUND

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CALIFORNIA ARTS ADVOCATES

Your Lobbying Voice in Sacramento



IN 2022 **TOGETHER** WE ACCOMPLISHED

- 1,706 letters sent during 3 campaigns to support arts-related policies
 - Over 50 working sessions with legislators, state agency directors and the Governor's office
 - Activated partnerships with 5 state agencies
 - Coalition-building with 20 state and national advocacy partners
 - Over a dozen speaking engagements nationwide
- \$30 million for the California Cultural Districts Program
 - \$25 million for Cultural Art Installations in California State Parks
 - \$20 million remaining funds re-allocated for Cultural Institutions
 - \$26 million in ongoing funding for California Arts Council
 - 3 Historic investments in Arts Education through 2022 Arts & Music Block Grant: \$3.5 B and PROP 28
- Lobbied and leveraged support to pass into law The Equitable Payroll Fund (SB1116, Portantino) to support small performing art organizations and creative workforce laborers
 - Through multiple trailer bills, secured continued improvements in application processes for COVID relief programs to increase access for organizations

Our Partners, Members & Funders made this possible.

Thank you: Monica Rosenthal Family Foundation • WESTAF • SF Foundation

The future of California is Creative Join the Movement

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