



Benjamin Maisano – Vice President, Chief Digital & Innovation Officer

As Vice President, Chief Digital & Innovation Officer at Atlantic Health System, Ben is executing on the preparation, design, and implementation of Atlantic Health's digital roadmap. He is responsible for fostering a culture of innovation and experimentation in the technology space that delivers world class user experiences and improved clinical outcomes through a unified platform and product approach.

Mr. Maisano is painting the digital strategy, working with and aligning other C-suite executives to build harmonious integrated solutions that solve real world problems and differentiate Atlantic Health. Ben is working with clinical and operational partners to tech enable the health system in the areas of telemedicine, consumerism, in patient care, and all digital engagements that build brand loyalty and improve the patient experience. He is leading the company's venture studio, which looks to evaluate and build strategic partnerships and investments with the startup community, vendors, and other technology collaborators.

Mr. Maisano brings a high energy entrepreneurial spirit to his work that is born from building several startup companies from scratch that scaled. His early career started at UnitedHealth, and in 2009 moved into the FinTech space as the VP of Engineering at Andera, a mobile first loan and account opening system which serviced hundreds of banks and ultimately sold to a public company. Ben then co-founded CareDox as Chief Technology Officer, building a pediatric platform that connected schools to pediatric providers and families, which raised \$60MM and grew to operate in 38 states and manage 4MM health records.

Prior to joining Atlantic Health, Mr. Maisano was CTO and Head of App Engineering and Cloud Strategy at Mount Sinai Health System in New York, where he focused on consumer facing technology innovation. He built a team of over 50 software engineers, product managers, and UX/UI designers that infused the health system with custom technology in a digital front door, chatbot, live chat, and video telehealth, remote patient monitoring, connected devices, and a B2B2C and B2C membership platform enabling concierge and program based medicine.