



**THIRD WORLD CONGRESS OF
SPORTS PHYSICAL THERAPY
VANCOUVER 2019**

CONFERENCE PROSPECTUS

**HIGH PERFORMANCE TO
CLINICAL PRACTICE**



OCTOBER 4-5 2019

WWW.SPC2019.CA



**THIRD WORLD CONGRESS OF
SPORTS PHYSICAL THERAPY
VANCOUVER 2019**

Greetings from the 2019 Organizing Committee,

Please accept this letter as our formal invitation to join us for the event of the year as a sponsor or exhibitor. 2019 is a very exciting time for Physiotherapy and Sport Medicine in Canada. Sport Physiotherapy Canada, a division of the Canadian Physiotherapy Association, has partnered with the International Federation of Sport Physical Therapy to host the Third World Congress in Vancouver, Canada. We will welcome over 650 delegates to the beautiful Vancouver Convention Centre on October 4 & 5, 2019. This is the first time this event will be in North America and it promises to be the best yet!

A historically sold out event, we will welcome attendees coming from all over the globe to our beautiful coastline to attend one of the most exciting conferences of the year.

We invite you as a sponsor and/or exhibitor of this event. We have a limited selection of opportunities listed in this package. Our program promises world class speakers and topics as we explore emerging evidence in high performance sport and their application to everyday clinical practice. We look forward to partnering with you for this prestigious event.

Please explore the opportunities included in this package and let us know what opportunity you would like to be a part of for this event. Note we do anticipate selling out all the opportunities listed so don't delay in grabbing your spot.

We look forward to seeing you soon!

Sincerely,

Erik Torchia, Chair
2019 Conference Sponsor Committee
Ashley Lewis, Executive Director
Sport Physiotherapy Canada
www.spc2019.ca

CONTENT

Introduction	04
Who We Are	05
Program Overview	06
About the Delegates	07
Social Media	09
Breakdown of Sponsor Pkgs	10
Contact Us	11
Exhibitor Booth/Social Pkgs	12
Title Partner	13
Registration Partner	14

Conference Partner	15
Internet Sponsor	16
Recharge Station	17
Reception Partner	18
Lunch Sponsor	19
Break Sponsor	20
Delegate Kits	21
Exhibitor Breakdowns	22-23
Vancouver Convention Ctr	24
Application/Payment	25

INTRODUCTION

About the Third World Congress of Sports Physical Therapy



The IFSPT Third World Congress of Sports Physical Therapy is a world class conference being hosted in Canada by Sport Physiotherapy Canada. On October 4 & 5, 2019 delegates from all over the world will attend this conference at the beautiful Vancouver Convention Centre.

WHO WE ARE



THE INTERNATIONAL FEDERATION OF SPORT PHYSICAL THERAPISTS (IFSPT)

A subgroup of the World Confederation for Physical Therapy (WCPT) representing twenty-nine national sport physical therapy organizations on the world stage. An international resource for sport physical therapists to promote their profession. Their goal is to create an environment for the safe participation in sport and physical activity, through excellence in education, research, practice and clinical specialization.



SPORT PHYSIOTHERAPY CANADA (SPC)

A not-for-profit division of the Canadian Physiotherapy Association (CPA), providing leadership and direction to members of the CPA for the advancement of sport physiotherapy by fostering excellence in practice, education, and research for the benefit of active Canadians. A member organization of the IFSPT.

PROGRAM OVERVIEW

About the Third World Congress of Sports Physical Therapy



This two-day event is focused on the transfer of emerging evidence in high performance sport into the every-day real world application. Day one will provide a single speaker format. Day two has been split into two streams of education – allowing for a greater variety of topic and speakers. Both days will have sessions booked starting at 08:00-16:30. A social program will compliment the scientific program with an opening reception and other networking opportunities.

ABOUT THE DELEGATES

Primarily targeted for physiotherapists and sport medicine professionals with an interest in sport, we anticipate over 650 attendees at this World Congress. The attendees are all professional practitioners many owning their own private clinics, working in research at large institutions or working with sporting teams. Over half of the attendees will be from Canada and the United States. As a World Class event being hosted in Canada SPC anticipates our most senior and experienced physiotherapists to attend the event.



WORLD CLASS EVENT



INDUSTRY PRIDE



AMAZING RESEARCH

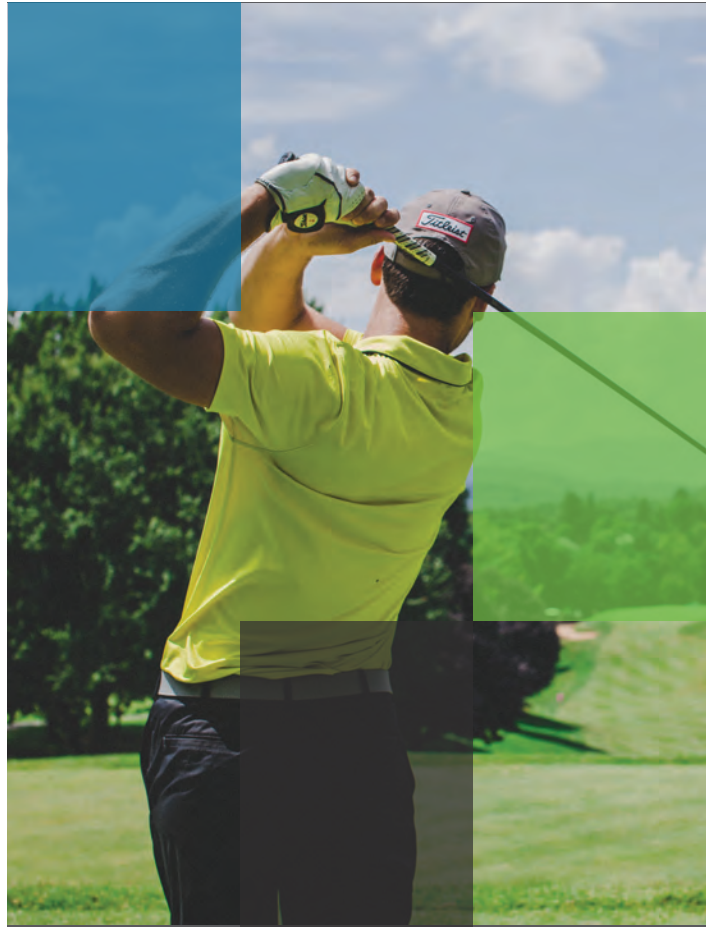
First time this event will be held in North America and it promises to be the best yet!



SOCIAL MEDIA

The Third World Congress of Sports Physical Therapy will be using the hashtag #SPC2019 on all social media platforms – primarily from our twitter page @SPC2019. Using #SPC2019 in your company's social media posts will allow us the opportunity to retweet as able. This also allows early access to begin the discussion and hype surrounding the Congress – let the delegates know why you are excited about the event, and how they can find out more about your work.

#SPC2019



LEVEL	QUANTITY	COST (ALL AMOUNTS ARE PLUS HST)	EARLY BIRD COST BY (3/31/19)
TITLE PARTNER	1 AVAILABLE	\$25,000	
REGISTRATION PARTNER	1 AVAILABLE	\$15,000	
CONFERENCE APP PARTNER	1 AVAILABLE	\$10,000	
INTERNET SPONSOR	1 AVAILABLE	\$10,000	
RECHARGE STATION AND/OR RECHARGE BATTERY	2 AVAILABLE	\$5,000	
RECEPTION PARTNERS	WELCOME RECEPTION - OPTION 1 (1 AVAILABLE) WELCOME RECEPTION- OPTION 2 (1 AVAILABLE) LUNCH (2 AVAILABLE) BREAKS (3 30 MINUTES AVAILABLE)	WELCOME RECEPTION - OPTION 1 - \$25,000 WELCOME RECEPTION- OPTION 2 \$15,000 LUNCH (\$7500) BREAKS \$2500	
DELEGATE KIT BAGS	1 AVAILABLE	\$8,000	
EXHIBITOR BOOTH	48 AVAILABLE	LARGE \$11,000 (2 AVAILABLE 8' X 20') MEDIUM \$4000 (44 AVAILABLE 8 X 10) SMALL \$1750 (5 AVAILABLE- TABLETOP)	LARGE \$10,000 (2 AVAILABLE 8' X 20') MEDIUM \$3500 (44 AVAILABLE 8 X 10) SMALL \$1500 (5 AVAILABLE- TABLETOP)

CONTACT US

2019 ORGANIZING COMMITTEE

Erik Torchia - Sponsorship Chair

SPORT PHYSIOTHERAPY CANADA

Ashley Lewis - Executive Director

Please visit www.spc2019.ca for all the sponsor and exhibitor information.



EXHIBITOR BOOTH

- ✓ **Standard Booth Package:** 8' high drapery backwall, 3' high drapery sidewalls, 1 6' X 2' skirted table, 2 fabric chairs, booth identification sign
- ✓ **Access to customization and booth building services** provided by Levy Show Services- full package provided after booth payment is confirmed. Any additions from the standard booth package is the cost of the exhibitor/ sponsor and may require approval from the venue.

BASIC SPONSORSHIP/EXHIBITOR PKG

- ✓ **Advertisement of your booth** in the conference app and on the conference website
- ✓ **One social media promotion** during the conference
- ✓ **Exhibitor Post Card Competition:** All delegates will be provided with a postcard that they are to use to visit the exhibitor booths. A draw for high value prizes will motivate

TITLE PARTNER (\$25,000)

As the title partner of the Third World Congress of Sports Physical Therapy, your company will be awarded a high level of exposure as the key supporter of the conference. Your exhibitor booth will be centrally located for maximum traffic.

Partnership Includes the basic sponsor/exhibitor package plus:

- ✓ Your Logo on all conference materials- largest most visible logo in all digital and print advertisements
- ✓ Your banner in the registration concourse
- ✓ Advertisement in all conference newsletters (min. of 1 per month leading up to the event)
- ✓ Premium booth location in the exhibitor hall
- ✓ Opening Ceremonies- 2-minute presentation & verbal recognition
- ✓ Monthly social media mention leading up to conference
- ✓ 10 social medial mentions during conference

OTHER INCLUSIONS

- ✓ Customization and combo deals available

REGISTRATION PARTNER (\$15,000)

The ideal partnership for branding and direct exposure from January 2019 onwards. All electronic registration communication and all conference badges will include your logo.

Partnership Includes the basic sponsor/exhibitor package plus:

- ✓ Your Logo on all conference materials- digital and print
- ✓ Branded lanyards (this is the only option to get branding on lanyards)
- ✓ Branding on registration kiosks and information kiosk
- ✓ Minimum of 6 newsletters including your information
- ✓ 5 social media mentions during conference

CONFERENCE APP PARTNER (\$10,000)

The Third World Congress of Sports Physical Therapy will only be providing an electronic program. Every delegate will use the app as a one stop shop for all information. Speaker information and push notifications will be available to attendees via the conference app

Partnership Includes the basic sponsor/exhibitor package plus:

- ✓ Integration of your logo into the conference app
- ✓ Advertisement in all digital ads for conference
- ✓ Monthly social media mentions leading up to the event
- ✓ 5 social media mentions during conference

INTERNET SPONSOR (\$10,000)

All conference delegates will connect to the internet provided by your sponsored connection (Powered by your company).

Partnership Includes the basic sponsor/exhibitor package plus:

- ✓ Branding where the internet connection is advertised
- ✓ Branding as the password/login for the conference wifi
- ✓ Option to combine this with the recharge station at a discounted rate
- ✓ 5 social media mentions during the conference
- ✓ Introduction during the opening sessions

RECHARGE STATION AND/OR RECHARGE BATTERY (\$5000)

The recharge station will be a hub of activity as delegates will utilize this to recharge their devices.

Partnership Includes the basic sponsor/exhibitor package plus:

- ✓ Branded recharge station with option for video to play your promo material at each station and/or recharge battery packs
- ✓ 5 mentions during the conference on social media platforms
- ✓ Announcements during breaks with company name promoted

RECEPTION PARTNER (\$15,000 OR \$25,000 WITH SPEAKER OPPORTUNITY)

The welcome reception provides an opportunity for delegates, sponsors and exhibitors to come together and interact in a relaxed networking atmosphere.

Partnership Includes the basic sponsor/exhibitor package plus:

- ✓ Branded welcome reception
- ✓ 2-minute presentation at welcome reception
- ✓ Select option 1 (\$25,000) to have this opportunity include a 15-minute speaker slot at the reception
- ✓ 5 twitter mentions
- ✓ Exclusive acknowledgement at the welcome reception in opening speech
- ✓ Banner at the welcome reception
- ✓ Advertisement in all digital and print conference materials
- ✓ Your logo on drink tickets

LUNCH SPONSOR (\$7500)

Lunch sponsor basic sponsor/exhibitor package plus:

- ✓ Branded lunch tables and signage on buffet tables
- ✓ 5 minute video or presentation during lunch

BREAK SPONSOR (\$2500)

Break sponsor basic sponsor/exhibitor package plus:

- ✓ Reduced rate for the basic/exhibitor package (additional cost not included in sponsorship)
- ✓ Branded break tables

DELEGATE KIT BAG (\$8000)

Be one of the first impressions and let your brand shine as the delegate kit bag.

Delegate Kit Partnership Includes the basic sponsor/exhibitor package plus:

- ✓ Branded registration kits

EXHIBITOR BOOTH

Join the lively exhibitor hall and showcase your company to this World wide audience.
Three sizes available:

Large \$10,000	(2 Available 8' X 20')
Medium \$3500	(44 Available 8 X 10)
Small \$1500	(5 Available- table top)

Includes:

- ✓ **Standard Booth Package:** 8' high drapery backwall , 3'high drapery side-walls, 1 6' X 2' skirted table, 2 fabric chairs, booth identification sign
- ✓ **Access to customization and booth building services** provided by Levy Show Services- full package provided after booth payment is confirmed
- ✓ **Exhibitor Post Card Competition:** All delegates will be provided will a post-card that they are to use to visit the exhibitor booths. A draw for high value prizes will motivate delegates to visit all exhibitors
- ✓ **Delegate Kit Bag:** Each company may provide one handout or giveaway to be included in the delegate registration kit bag
- ✓ **Advertisement of your booth** in the conference app
- ✓ **Power outlets** are included in every booth at a cost of \$110 plus HST

EXHIBITOR BOOTH

Draft Booth Layout- Subject to change and no spot reservations are being accepted.

Add-ons:

- ✓ All additional layouts and build outs will be supported by Levy Show Services.
- ✓ All additional costs are the responsibility of the company.
- ✓ Shipping/Receiving/Storage services (provided by Levy Show Services)



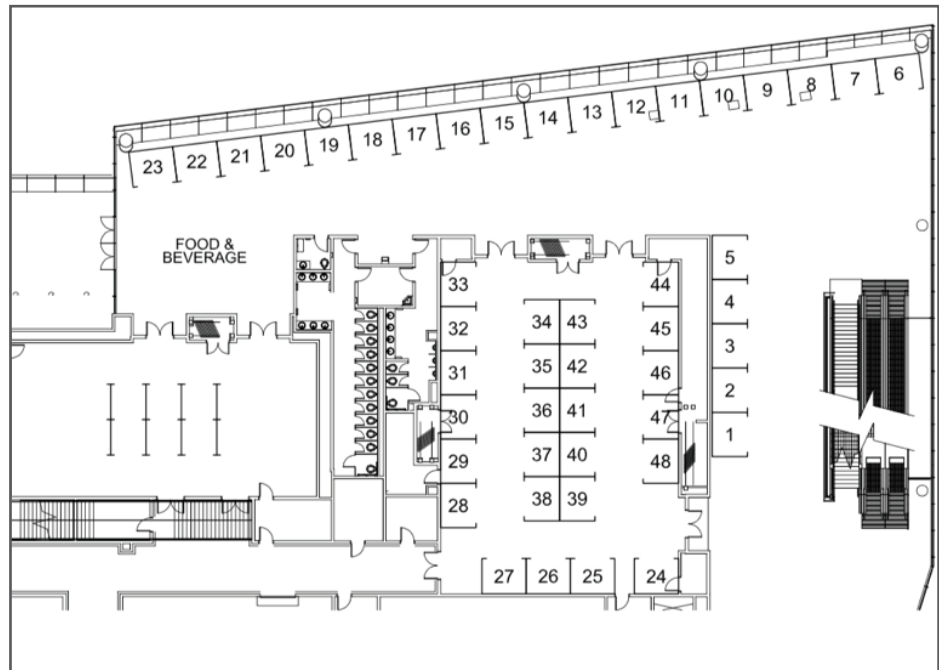
VANCOUVER CONVENTION CENTRE - WEST

Third World Congress of Sports Physical Therapy

October 4-5, 2019

Level two

Vancouver, BC



APPLICATION & PAYMENT FORM

Please go to www.spc2019.ca to complete the application.

POLICIES & PROCEDURES

- ✓ All sponsors and exhibitors must abide by the hours of the exhibit hall and venue instructors (to be detailed in your confirmation package)
- ✓ Move in/Move out must be completed within the time allowed or additional charges will be the responsibility of the exhibitor/sponsor
- ✓ Levy Show Services is the ONLY show service provided. Should you require more than the basic booth provided you are to make arrangements with Levy
- ✓ All shipping/receiving/storage must follow conference timelines and instructions
- ✓ We cannot hold an exhibit or sponsorship spot without the application completed in full and full payment received
- ✓ A waiting list will be kept when spaces sell out. To be placed on the waiting list you must provide a 50% deposit required that will be refunded ONLY if you don't get a space.

CANCELLATION & REFUND POLICY

- ✓ 20% of the total cost/charge is non-refundable
- ✓ Up to July 4, 2019 80% of the total cost/charge may be refunded
- ✓ After July 4, 2019 cancellations will result in all monies being forfeited



**THIRD WORLD CONGRESS OF
SPORTS PHYSICAL THERAPY
VANCOUVER 2019**

www.spc2019.ca