

Heather Hultgren

Director Of Operations



Heather Hultgren was born and raised in Florida. She started dance lessons as early as 2 years old. By 4 years old she was taking piano lessons. At 5 years old, Heather and her two older sisters were auditioning for every community theater they could. "We were a very musical home. Everything had a song in our family conversations. Every family function involved some kind of "jam session" and usually finished off with a Musical Theater Performance. My sisters and I would write our own plays and perform them for anyone who walked in the door. My parents would take us to every Musical that came into town. It is one of my fondest family memories."

When Heather was 10 years old, she went to a birthday party at an Ice-Skating rink. She was hooked. While continuing with dance, Heather began a journey in Ice Skating. While getting involved in Ice Skating, Heather decided to start a dance studio out of her parent's garage. It was a very full class ages 3-6 years old. She taught Ballet/Tap/Lyrical. She called it "La Jazz" and it was 50 cents per student for a 45-minute class. She even had the students put on a recital for their families. Her parents could not believe how she could "run the business" without any help from an adult. By the time Heather was 15 years old, she was competing all over the United States in Ice Skating Competitions.

During her High School years, she was hired to choreograph routines for groups and individuals both for her rink and other rinks as well. She loved choreography.

She worked her way up to Nationals in 1992. Due to a Knee Injury, Heather's competing days turned into Coaching days. Heather was ok with that. She was in college and ready to enjoy her career as an Ice-Skating Coach and work with young skaters to enjoy or pursue their dreams.

In High School, Heather started to pick up surfing and fishing. Heather's parents always laughed that in one day she would go from surfing to Ice Skating. She also found time for school of course and was very involved. She dedicated her time as the school Historian, sang in the school choir, cheerleading captain and played softball. In High School, Heather was part of a local band where she played Lead Guitar and was a backup singer. They played gigs on the weekends.

By the time Heather finished High School, she had learned to play Piano, Flute, Guitar, Bass, Drums and Sing. Guitar and Singing were her passion. "My sisters and I grew up playing so many instruments together and creating songs our entire life." She also had a large number of Musical Theater Performances under her belt. Her Grandmother was an Opera Singer in New York and worked for many Musical Theater Productions herself.



In College, she joined another band and continued playing in bands for many years. Heather graduated from Webster University with a Bachelor's Degree in Business Marketing. "My father used to always tell me I needed to go into Business. I had an eye for marketing and a heart for business development." After College graduation, Heather dedicated decades to the art of marketing and business development for businesses in the Hotel Industry, Restaurant Industry, Education Industry, Not For Profits, Medical Offices, Law Enforcement, Start Up Businesses and so much more. While developing businesses and running their marketing departments, she also began writing newsletters for businesses and local papers. While working in the business aspect of companies, she loved offering company training. She was hired all over Palm Beach and Broward County to train businesses in everything from Strategic Marketing, Business Projected Planning, Crisis Prevention, De-escalation, Ethics, Customer Service, Team Training, HR Development, Public Speaking, Developing Businesses, Leadership Trainings and so much more. She even created a training program for customer service that is used locally in some of the top-rated businesses in Palm Beach and surrounding Counties.

When Heather met Mrs. Diane, she was ecstatic over the idea of working in business with a field that she loves, Performing Arts! It is truly a dream to come to work every day. Heather is married to an Army Combat Soldier. He has served twice in Iraq and twice in Afghanistan and has a Purple Heart. They have three children under the age of 14 years old, all who have been raised at the studio. In her free time, she loves to spend time with her family at the beach, fishing or at their farm with their Ponies, donkey, goats and several dogs.

"Even when I am not working I am thinking of the next new program, the overall development in the business or event/recitals. I never turn it off because I love what I do. Developing the Studio and the Private School is a daily thought process and I love every second of it."

Mrs. Diane and Heather have worked together building the studio for a decade and had a dream to bring to the community a boutique Private School. I was confident that Mrs. Diane and I had a vision of a school that would be every elementary parent's dream who appreciates the arts and understands the value of the love of learning in academics. The vision is to keep a small setting Private School where students do not get lost, they have an academic that fits their learning style and will spend each day learning important values to be responsible, kind children for adulthood.



As a mom, I always run both businesses from the perspective of a parent and of course as a professional.

I always make sure that everything is always moving, shaking and growing for the better of our community and each family. It is such an honor to run the operations of both the Studio and the Private School for the last decade and I am so excited each year to meet the students and families who attend the private school. It's important to develop relationships. This is not just a school; this is a family."