

Materials to Make your Donation Drive a Success!

StandUp For Kids - Atlanta Chapter

Thank you for taking the initiative to mobilize those around you to collect items for our at-risk youth and our youth who are experiencing homelessness. Below you will find images and collateral pieces that might be helpful to print out or use online when asking for donations. If we can provide you with anything more, please don't hesitate to contact us at:
atlanta@standupforkids.org.

In this packet you will find:

- StandUp Logo
- StandUp Mission, Values, etc.
- Year Round Needs List
- How to make a hygiene and/or snack pack
- Flyers and Handouts

2017-2018





StandUp For Kids Mission,

Vision, Etc.

Our Mission:

To end the cycle of youth homelessness, one youth at a time.

Our Vision:

We strive to build communities where all youth know care, feel loved and have a support system to help them move quickly from surviving to thriving.

Our Values:

- We believe in promoting a way of treating homeless youth that is unique and infectious.
- Our role is to be care advocates, not case managers; friends, not service providers; community organizers, not the sole source of respite.
- We treat each youth as an individual capable of making one's own decisions.
- We provide all youth with voice and choice.
- We respect the individual diversity, beliefs and decisions of each youth.
- We possess integrity and commitment. We aim never to make a promise we cannot keep.
- We interact as role models.
- We find creative and frugal solutions to a wide range of individual and community needs.
- We forge connections and empower local communities and our nation to help homeless youth.

- We are humble about our roles as volunteers; tireless in our efforts to help youth in need; and dedicated to our mission and vision.

History:

StandUp For Kids is a nationally recognized non-profit charity that works directly with thousands of homeless youth across the country. Our organization was founded in 1990 by a group of volunteers in San Diego, CA. Starting from a program in one city, StandUp For Kids has grown to sustain locations in 17 cities across 10 states and the District of Columbia. We remain a nearly all-volunteer organization that prioritizes the needs of the youth we serve. Simply put, we are here to empower homeless and at-risk youth toward lifelong personal growth, and to create in these youth a sincere belief in themselves through open, straightforward counseling, mentoring, and life-skills training

YEAR ROUND NEEDS LIST

<i>January</i>	Hoodies MARTA cards (weekly) Food and grocery gift cards (see back of this sheet)
<i>February</i>	Clean, new white unisex athletic socks (crew or ankle) Drawstring bags
<i>March</i>	Rain gear (ponchos and umbrellas, etc.) Food packs & Hygiene Kits (see back of this sheet)
<i>April</i>	Graduation presents Gift bags filled with graduation gifts and inspirational cards

<i>May</i>	Cases of bottled water T-shirts (short sleeves)
<i>June</i>	MARTA cards (weekly) Food and grocery gift cards (see back of this sheet) T-shirts (short sleeves)
<i>July</i>	Clean, new white unisex athletic socks (crew or ankle) Backpacks filled with school supplies (back of this sheet)
<i>August</i>	Food pack & Hygiene kits (see back of this sheet)
<i>September</i>	T-shirts (long sleeves) Food and grocery gift cards (see back of this sheet)
<i>October</i>	Hoodies Winter gloves Winter scarves & hats (knit)
<i>November</i>	Holiday gift cards for our kids (see back of this sheet) Annual “Giving Tuesday”
<i>December</i>	Choose from our StandUp for Kids Atlanta Chapter <u>Amazon Wish List</u> (December and all year-long)

HOW TO BUILD MALE & FEMALE HYGIENE KITS

Place following **TRAVEL SIZE** items in a **GALLON** Ziploc bag and label **MALE/FEMALE**:

- Deodorant
- Shampoo
- Conditioner
- Small soap
- Toothbrush and toothpaste
- Handi-wipes and/or a washcloth
- Tissue pack
- Disposable razor
- ADD: Feminine hygiene products (preferably pads) for female

HOW TO BUILD A FOOD PACK

Place the following items in a **GALLON** Ziploc bag:

- 1 moist towelette
- 1 small protein (Ravioli, Vienna Sausages, Spaghetti O's, etc.) in pop-top packaging
- 1 small Capri Sun or carton juice box with straw or bottled water
- 1 small pop top pudding or fruit cup
- 1 sweet treat that won't melt
- 1 plastic ware packet with napkin
- 1 granola bar
- 1 package of gum

- 1 bag of nuts

HOW TO FILL A BACKPACK

For the teens we mentor at area high schools, filling an **age-appropriate backpack** with the following items will help them start school on a positive note:

- 1 package of lined notebook paper
- A one-inch binder
- 1 package of lined notebook paper
- 1 spiral notebook
- 1 academic planner
- 1 package of pens
- 1 package of #2 pencils

GIFT CARDS

Your donation of gift cards helps feed our kids and ensure their basic needs are met throughout the year. We also use gift cards to ensure that they are recognized during holidays, graduation and their birthdays. The following gift cards work well for almost any of our kids:

- Clothing: Old Navy, Ross, Target, Walmart, Payless, etc.
- Groceries: Kroger, Target, Walmart, Publix, etc.
- Restaurants: Subway, Little Caesars or other pizza restaurants, etc.
- Movie passes and events tickets or sports and music
- Personal Care/Household: Big Lots, Walgreens, IKEA, etc.

Contact rileyf@standupforkids.org with questions.

Amazon Wishlist:

Click here to access our [Amazon Wishlist](#)! Easy option to buy items we need most right from your computer and mailed to us. You can even use the image below to spread the word to friends, family, or colleagues!

**Click here to donate needed items
through our**



Flyers and Handouts

1. [Volunteer Engagement Flyer](#)
2. [Reaching Kids on the Street](#)
3. [Reaching Kids in the School](#)
4. [Holiday Gift Sponsorship Flyer](#)
5. Graduation Gift Drive

High School GRADUATION

GIFT DRIVE



WE NEED YOUR
SUPPORT
BY MAY 5TH!

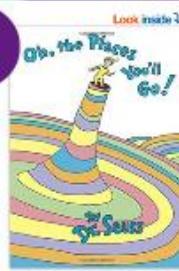
1



2



3



Help us celebrate our high school grads!

EVERY donation counts!

You can purchase items *directly* from
our AMAZON WISHLIST!

<http://a.co/fnwrwjF>

STAND
UP
FOR KIDS

Homeless Youth Awareness Month Materials:

2017-2018

