

Greetings!

Wilkes Chamber of Commerce, **the local business information center, local business advocacy center, and local marketing center for every business member**, is pleased to announce a new partnership with MetroMedia, one of our newest members. This exciting agreement will help spotlight our Chamber members, initiatives and leadership in our new **“We Are Wilkes CQ”** quarterly digital magazine. This digital communication is being published by MetroMedia and is scheduled to launch in mid May 2021 – creating 24,000 digital impressions each quarterly edition.

Our new added benefit of chamber membership will be an additional way to gain exposure for our members. Each digital publication will include current and upcoming events, featured articles, and an updated, interactive and searchable membership directory which will organize Chamber members by alphabetical order and by business category.

Digital allows a greater reach and permits us to utilize the latest technologies for a searchable, interactive, mobile-friendly publication. **The quarterly will be published on the chamber website, sent via email and shared by social media which will allow your advertising to be directly linked to your company’s website.**

Each digital publication will strive to **“increase our members’ spheres of influence”**, by being distributed to individuals and organizations outside of our Chamber membership. We encourage our Chamber members to take advantage of the added benefits which this new publication has to offer.

Members can also take advantage of advertising space within each edition of the quarterly. DeDe Harmell from MetroMedia will be contacting our members regarding advertising opportunities. You can reach her at dharmell@metromediapublishers.com or 417-850-4670.

Linda S. Cheek, IOM CCEC
President - Wilkes Chamber of Commerce