



WILKES

CHAMBER of COMMERCE

2021 Chamber Champion Program

The Chamber Champion Sponsorship Program is an annual investment in your Chamber of Commerce to offset program and special event costs. The funds contributed enable your Chamber to offer multiple opportunities at no extra costs to the membership that has proven to enhance business growth and the overall local economy.

Contributions made are tax deductible as a business expense for both business & industry, and as a tax deduction when paid by individuals directly to the Chamber Foundation, a 501c3 not for profit organization.

Please consider being a "Chamber Champion" partner in 2021 as Wilkes Chamber continues their mission to promote economic development and enhance the quality of life for all citizens in Wilkes County.

Chamber Champions Help Support

Leadership Development

- Leadership Wilkes
- UTA (United Teens in Action Youth Leadership Program)
- Wilkes Women in Leadership
- Wilkes Government Affairs Program

Education

- Teacher and Principal of the Year Awards
- Dennis Huggins Scholarship

Economic Development and Business Growth

Wilkes Chamber's affiliation with:

- US Chamber of Commerce
- North Carolina Chamber of Commerce
- NC Retail Merchants Association
- Carolina Association of Chamber of Commerce Executives (CACCE)
- Association of Chamber of Commerce Executives (ACCE)

Tourism and Quality of Life

- NC Division of Tourism
- Wilkesboro Tourism Development Authority
- Northwest NC Visitor Center
- Blue Ridge Parkway Association
- High Country Host
- Yadkin Valley Heritage Corridor
- ExploreWilkes.com

Thank you to our 2020 Chamber Champions

Platinum Level ~ \$3,500

- Bernard Robinson & Company
- Carolina West Wireless
- Wake Forest Baptist Health - Wilkes Medical Center
- Wilkes Communications

Gold Level ~ \$2,000

- Duke Energy
- LP Building Solutions

Silver Level ~ \$1,500

- Hugh Chatham Memorial Hospital

Bronze Level ~ \$1,000

- Arnold & Becky Lakey
- BB&T now Truist
- Frontier Natural Gas Company
- InfusionPoints

Copper Level ~ \$500

- Energy United
- Reins-Sturdivant Funeral Home
- Surrey Bank & Trust
- Tilley's Auto Sales

5 Contribution Levels

PLATINUM – \$3,500

total value \$8,200

Benefits:

- 2 Tickets to the Annual Chamber Membership Celebration
- 1 Golf Tee for the Annual Chamber Foundation Golf Tournament
- 1 Golf Tee Sponsorship for the Annual Chamber Foundation Golf Tournament
- Banner Advertising in Chamber Lobby
- Listing on Chamber Website Homepage with Link
- Chamber Quarterly Digital E-Magazine Listing
- Sponsorship - Leadership Wilkes 2021 Program

GOLD – \$2,000

total value \$5,600

Benefits:

- 2 Golfers for the Annual Chamber Foundation Golf Tournament
- 1 Golf Tee Sponsorship for the Annual Chamber Foundation Golf Tournament
- Banner Advertising in Chamber Lobby
- Listing on Chamber Website Homepage with Link
- Chamber Quarterly Digital E-Magazine Listing
- Sponsorship - Wilkes Chamber 2021 Government Affairs Session

SILVER – \$1,500

total value \$3,930

Benefits:

- 1 Golf Tee Sponsorship for the Annual Chamber Foundation Golf Tournament
- Banner Advertising in Chamber Lobby
- Listing on Chamber Website Homepage with Link
- Chamber Quarterly Digital E-Magazine Listing
- Sponsorship - Wilkes Women in Leadership Meetings

BRONZE – \$1,000

total value \$2,830

Benefits:

- 1 Golf Tee Sponsorship for the Annual Chamber Foundation Golf Tournament
- Banner Advertising in Chamber Lobby
- Listing on Chamber Website Homepage with Link
- Chamber Quarterly Digital E-Magazine Listing
- Sponsorship - 2021 Wilkes County Christmas Parade

COPPER – \$500

total value \$1,850

Benefits:

- 1 Golf Tee Sponsorship for the Annual Chamber Foundation Golf Tournament
- Banner Advertising in Chamber Lobby
- Listing on Chamber Website Homepage with Link
- Chamber Quarterly Digital E-Magazine Listing
- Sponsorship - One Monthly Business Topics @ 12 Meeting